



OVERSEAS NEWS

Leslie Colitt looks back at the leadership battle in Hungary and profiles Janos Kadar and his successor Karoly Grosz

Speaking the language of reform

MR KAROLY GROSZ, the successor to Mr Janos Kadar as Hungarian leader, is one of the most outspoken, dynamic and refreshing politicians to rise to prominence in Eastern Europe...

THE MOVE to topple Mr Janos Kadar, Hungary's party leader for more than 31 years and a political monument in Eastern Europe, was more carefully implemented this time after failing twice - in November 1986 and again last summer.

Yesterday, just hours before a special party conference in Budapest elected a new general secretary, central committee and Politburo, a senior party official admitted he was only "98 per cent certain" Mr Kadar would go peacefully.

In his new post as honorary head of the party it is expected that Mr Kadar, who will be 76 on Thursday, will play a largely ceremonial role as an elder statesman of the party.

Mr Kadar's 80-minute performance yesterday was a glaring illustration of what had gone wrong. In disjointed remarks which met with pained expressions among delegates he sought to justify his gradualist approach to reforms.

Mr Kadar slumped down demands for a more open party by noting that this would leave the central committee with "little time" for work.

Mr Kadar's bitter words for the future would take the views of the minority "into consideration". He also assumed "responsibility" as a member of the central committee and Politburo for the major part of Hungary's problems, including officially acknowledged inflation of nearly 15 per cent and a massive \$10bn foreign debt.



Karoly Grosz, left, and Janos Kadar at the special party conference at the weekend

Villain to hero and back for communism's pragmatist

THE transformation of Janos Kadar - from one of the most hated men in Hungary in late 1956 to one of the most respected within 20 years, is one of the most remarkable political achievements in post-war Eastern Europe.

Seared by the total crushing of their uprising, Hungarians gradually began to respond to Mr Kadar's vision of a Hungary freed of the most repressive instruments of Stalinism.

dealing with those Hungarians who did not accept its ideas. An "orthodox Communist with a human face", as one Hungarian described Mr Kadar, he never ceased warning Hungarians of the perils of unchecked political reform.

Mr Kadar, taking a leaf from the Polish communists, permitted a trickle of Hungarians to visit the West in the 1950s, which quickly widened into a stream.

But a decline in real wages since 1979, soaring inflation and an austerity programme introduced last September complete with personal income taxes and Value Added Tax did little for Mr Kadar's domestic popularity.

Mr Kadar's reputation abroad - especially in the West - was never higher, partly as a result of visits by Mrs Margaret Thatcher, US Prime Minister, to Budapest in 1984 and by Mr Kadar's subsequent visit to London.

Grenade kills two in Soweto

TWO PEOPLE were killed in a hand grenade attack in Soweto, South Africa, yesterday, police and witnesses said. More than 30 people were wounded, Reuters reports from Cape Town.

Shultz reaffirms opposition to prosecution of Noriega

MR GEORGE SHULTZ, US Secretary of State, indicated yesterday that he still favoured a decision not to pursue drug-trafficking charges in the US against General Manuel Noriega, the Panamanian leader, if this helped US efforts to force the general out of office.

It appears that Washington is now reassessing its options towards Panama, hoping in part to get away from media attention on an issue which is divisive for the domestic politics.

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Ethiopia in food row with Red Cross

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Two die in West Bank explosion

AN ARAB WOMAN and her son were killed in the West Bank yesterday when their car exploded, apparently after it was hit by a firebomb that missed its target, and a third Palestinian died after a clash with Israeli soldiers, authorities said, AP reports from the West Bank.

Struggle to take the political long view in Bonn

WEST GERMAN politicians - unlike businessmen and bankers - often seem to have a hopelessly short-term outlook. The combination of constant electioneering, the pressure from lobbyists, and coalition government, makes it unusually difficult for governments to take unpopular decisions or provide confident leadership.

What does he want? Half of the burden of the rising cost of Socialhilfe (supplementary benefit) lifted from the backs of the Laender and the smaller Communities (which pay 80 per cent of it) and transferred to central government.

David Goodhart examines West Germany's debate over taxation and social welfare

There is some talk that the Government could take responsibility for such special groups as pensioners and refugees, or perhaps Mr Albrecht can be bought off with some special deal for Lower Saxony.

It may be time to resurrect the Mediation Committee, the parliamentary committee (in almost every decade) whose task is to mediate between the Bundestag (the first federal parliamentary chamber where the coalition has an unassailable majority) and the Bundesrat, where thanks to Mr Albrecht it may have no majority at all.

Soviet troops evacuate Afghan city

SOVIET troops evacuated a major Afghan city for the first time yesterday morning when a convoy of more than 300 armoured vehicles pulled out of Jalalabad, near the Pakistan border, and later drove through the capital of Kabul and on to their destinations.

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# Four die, 20 hurt in blast as troops comb Punjab

BY EILEEN FRANCES IN NEW DELHI

A BOMB blast killed at least four people and injured 20 yesterday in the northern Indian state of Punjab as paramilitary units trained in counter-insurgency began moving out to try to halt the rising violence by Sikh extremists.

The bombing, which police blamed on Sikh radicals, occurred in a railway station in the town of Ludhiana, 80 miles south west of Amritsar. The blast occurred shortly after the weekly Hindu religious festival, the Ramnavmi, ended on the station's television set. Police Superintendent A. P. Pandey said more than 100 people had gathered to watch the show and the toll would have been considerably higher if the bomb had gone off before the crowd dispersed.

Five other deaths were reported in Punjab, raising the death toll this year to more than 1,150.

It was the second serious bombing attack by the militants since the police siege of the Golden Temple ended on Wednesday. On Friday, a series of bombs went off in the northern Punjab town of Pathankot and on buses leaving the town, killing at least four people.

Over the weekend, the federal government shifted units of the Assam Rifles, a paramilitary force used extensively to combat guerrilla movements in north eastern India, into Punjab to join local police in combating Sikh extremists.

In Amritsar yesterday, religious rites were resumed at the Golden Temple after a suspension of nearly two weeks. The ceremony began with the blowing of horns and chanting of hymns after Sikh volunteers scrubbed the temple floor with milk to purify it.

The services were suspended on May 10, a day after police launched a 10-day siege of the shrine to drive out Sikh militants. Police later announced the temple would be open to the public today.

# March in Taiwan turns into riot

BY BOB KING IN TAIPEI

TAIWAN HAS referred to the public prosecutor nearly 100 people after a riot in Taipei, the capital, on Friday and early Saturday left more than 200 policemen, demonstrators and journalists injured.

The arrests have not revealed so far why an approved demonstration by farmers seeking higher prices for their produce, protection from imports and a comprehensive insurance scheme turned into an attack on government buildings and personnel.

The trouble started when demonstrators tried to storm the gates of parliament.

They attacked riot police ringing the building, threw hundreds of stones which seemed to have been concealed beneath vegetable trucks used during the march, and attempted to set fire to the central post office.

The riot is considered the worst since 1947, when government troops brought from the mainland to put down an insurrection by native Taiwanese killed thousands of people, so it is claimed.

The national police announced over the weekend that about 90 per cent of those arrested were not farmers.

This raised the possibility of infiltration and agitation by outsiders with ulterior motives.

The farmers themselves had little reason to go on a rampage, because many of their demands are being considered by a sympathetic government headed by a Taiwan-born president, Mr Lee Tang-hui.

The local press yesterday quoted a Taipei police official who speculated that the demonstration might have been infiltrated by communist sympathisers, although no evidence was given to support this.

The rioting may have strengthened the hand of die-hard anti-communist conservatives who are disturbed by liberalisation now under way throughout society.

# Zambian pursuit kills MNR rebels

ZAMBIA'S Defence Ministry said Zambian soldiers killed 73 guerrillas of the Mozambique National Resistance in a raid into Mozambique territory last week, writes Victor Mallet.

This is Zambia's most serious involvement in the Mozambique civil war. MNR rebels fighting the Mozambique Government have made occasional forays into Zambia and Zimbabwe in recent months.

The Defence Ministry said the army moved into Mozambique after an MNR attack in the Chudiza district of eastern Zambia. Eight villagers were killed by the rebels and cattle were stolen.

Zambian soldiers pursued the attackers across the border and caught up with them 12 miles inside Mozambique's Tete province, destroying two MNR encampments, according to the ministry.

# Two held in Cyprus

North Cypriot police arrested two men yesterday after the shooting of two Austrian soldiers of the United Nations Force in Cyprus, Reuter reports from Nicosia.

The semi-official Turkish Cypriot news agency TAK named the two arrested men as relatives of Mustafa Hussein Kaffa, a Turkish Cypriot killed on Saturday in the UN-controlled buffer zone village of Pyla in a shoot-out with an Austrian lieutenant.

Pyla is the only inhabited village in the 110-mile buffer zone separating the Greek Cypriot-controlled south from the self-declared Turkish Republic of North Cyprus. Greek and Turkish Cypriots live side-by-side.

# Aquino plea to Spain

President Corason Aquino said yesterday she had asked Spain's Prime Minister Felipe Gonzalez to help generate European support for a proposed \$10bn aid plan for the Philippines, agencies report.

During her weekly radio programme, she also appealed to Filipinos to give the Americans "the benefit of the doubt" on the US-inspired plan, which critics see as an attempt to influence the Government to keep American military bases in the Philippines.

According to Manila newspapers, talks between the US and the Philippines on the future of US military bases are near collapse.

# Floods hit SE China

Fifty-seven people were killed and 162 injured as heavy rains triggered flooding in south east China, Reuter reports from Peking.

The official New China News Agency said 120 bridges and 300 homes were destroyed in Fujian province during the 21-hour rainstorm.

The heavy rains flooded roads and damaged 20,000 acres of rice fields across the province's northern counties.

# Clashes in S Korea

South Korean riot police clashed with thousands of youths in Kwangju yesterday, firing teargas to prevent anti-government and anti-US rallies, Reuter reports.

The demonstrators, chanting and hurling rocks and petrol bombs, encouraged police wearing gas masks and plastic helmets in the south-western city, scene of a bloody civilian uprising eight years ago.

Scores of protesters were arrested but there were no reports of injuries.

# Bangladeshi protest

Riot police blocked a march on parliament on Sunday by about 2,000 members of Bangladeshi minority groups protesting at government plans to make Islam the state religion, Reuter reports from Dhaka.

The minorities, including Hindus, Christians and Buddhists, said the change would destroy secularism and could jeopardise communal harmony.

Police later allowed a minority leader to hand a protest memorandum to the Speaker of Parliament.

# China steelworks call

China has asked Japan's leading steelmakers to look again into the feasibility of building a \$4.5bn integrated steelworks in Shandong province, writes Ian Rodger in Tokyo.

The project was first proposed nearly three years ago, but was not pursued by the Chinese, according to Nippon Steel officials, until fresh contact was made last month.

Mr Kenzuke Koga, executive vice-president of Nippon Steel, Japan's largest steelmaker, went to China last weekend to hear the new Chinese proposals. Mr Koga said on Thursday that the plan calls for building an integrated works at Shijiazhuang with an annual capacity of 3.6m tonnes of crude steel.

Nicholas Woodsworth in Abidjan reports on an \$800m project undertaken by Senegal, Mauritania and Mali

# Sahel dam develops economic cracks

ALMOST a quarter of a century ago, before it is learned that in Africa big is not necessarily best, the United Nations development programme conceived a series of projects.

It was hoped that eventually they would lead to the transformation of Africa's major river basins into breadbaskets feeding the continent.

Now, after a long and difficult gestation one of those projects has been born. In March Senegal, Mauritania and Mali jointly held a celebration commissioning the largest engineering project ever undertaken in the Sahel.

Despite inspiring words about the Manantali dam harnessing the Senegal River and ushering in a new age, all is not well with the project.

The three Sahelian governments are heavily refusing, at least officially, to recognise what everyone else can see: what they have produced is not a breadbasket but a very large white elephant.

Costing \$834m, the dam is only one component of an ambitious \$2bn multi-phase programme intended to solve a number of the area's more pressing problems. Given the shaky economic state of all three countries, many Western observers and financial institutions, including the World Bank, have argued that the programme is folly.

Now even inside Government circles and the three-nation Senegal River Development Organization (OMVS, in abbreviated French) some officials admit that the project may have created more problems than it solved.

The main objective of the OMVS is to attain food self-sufficiency through irrigating and developing 375,000 hectares of fertile land in the Senegal River Basin.

The official target in the half century 800,000 hectares.

The aim is to avoid massive food deficits, which last year totalled 660,000 tonnes, much of it paid for with hard-earned foreign currency. An effective irrigation system and resulting food surpluses, it is reasoned, would remove the foreign import bill and stop the southward march of the desert.

It would also improve rural revenues and keep the river basin's population of 2m productively on the land.

Other planned benefits include the provision of 800 KWh of hydroelectric power to tap the region's mineral resources, and the making of the Senegal river navigable from its mouth to Manantali, 900km upstream in western Mali. This would give landlocked Mali a shipping route to the sea for the first time.

However, the viability of the project is highly questionable from every point of view - economic, environmental, social, and political.

Despite generous terms from the project's backers - principally Saudi Arabia, Kuwait, West



Germany and France - debt payment rescheduling is inevitable. West Germany has already transferred a DM70m (\$41m) portion of its loan in grant, and more conversions of this type are expected.

From the agricultural point of view it is now evident that the river basin's wealth will remain more potential than real for a long time to come.

While the Manantali dam and its 45,000ha reservoir are now in place, the price of downstream development is proving prohibitive - it is estimated that each hectare of developed land costs between \$12,000 to \$16,000, an inordinate sum in this cash-strapped region.

Projects preparing land for irrigated cultivation have been underway since 1975, but on average only 2,900ha have been developed each year, and total development now stands at only 34,000ha.

A serious lack of farm credit systems and price incentives to farmers in all three countries make unrealistic the 1990 target of 100,000ha.

In the past river basin farmers harvested traditional crops once a year on lands flooded annually during the rainy season. A year-round flow of water from the dam was to have provided conditions for two annual crops of high-yielding rice.

But given the relatively low profits accruing from irrigated agriculture's capital and labour intensive requirements, many farmers have shown a preference to stick to traditional lower-yield methods.

In 1986 50 per cent of the irrigated land in the upper basin was not even used.

The OMVS has now been forced to admit that both financially and technologically, local farmers are not ready for the changes the programme requires of them; a recent OMVS High Commission decision to produce an artificial flood by partially draining the Manantali dam every year - thereby allowing farmers to revert to traditional methods - largely defeats the dam's agricultural purposes.

Land tenure questions pose other major problems. While the dam itself has displaced only 12,000 villagers, small farmers throughout the project area have found themselves in conflict with

Government bodies which would like to see larger, more cost-effective operations.

Investment by outsiders and absentee landlords has caused considerable social disruption.

In Mauritania, for example, wealthier "white" Moors from the north have bought their way into river basin land traditionally farmed by the negroid Toucouleur ethnic group.

There are now reports that frustrated Toucouleurs are sabotaging irrigation developments on lands they formerly owned.

It has been convincingly argued that a far smaller irrigation project on the Senegal River would have given far larger net returns.

However, although the Manantali dam project makes little sense in agro-economic terms, its existence does have a certain logic.

Through it, its Saudi and Kuwait backers have been able to make a political gesture to fellow Muslims in Africa. On top of that, West German and French consortiums have, on the strength of those Arab petrodollars, done something to revive their flagging construction industries.

Not least, the governments of Senegal, Mauritania and Mali have gained the prestige of hosting such a high-tech project.

The only potential losers, in fact, are the inhabitants of the Western Sahel.

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West Germany	67,340	67,543	70,848	54,022
Japan	7,985	7,863	77,817	53,439
Belgium	7,913	8,180	8,467	5,207
Netherlands	13,676	13,458	13,293	10,484
Italy	27,631	28,539	28,438	23,131
France	Feb '88	Jan '88	Dec '87	Feb '87
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UK NEWS

TORIES SEEK TO SOFTEN INDIVIDUALIST MESSAGE OF THATCHERISM

Hurd tells rich to take social responsibility

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

THE MILLIONS of individuals who have prospered financially under the Conservatives have an active duty to help improve the overall quality of their communities, Mr Douglas Hurd, the Home Secretary, said yesterday.

His remarks follow Mrs Thatcher's weekend speech to the Church of Scotland general assembly in Edinburgh, during which she defended the Government's wealth-creating policies and set out the spiritual beliefs which underlie her political philosophy.

Mr Hurd, who was speaking on London Weekend Television's "Weekend World", repeated a theme which he and some other senior ministers have pursued in recent months.

He stressed that the individualism encouraged by the Government should not stimulate personal greed but should oblige the better-off to embrace wider social responsibilities.

The theme reflects some ministerial concern that the Government is seen by the electorate as increasingly hard-hearted towards the less well-off and that it is pursuing policies which are deepening divisions within society.

Government critics claim the message forms part of a longer-term strategy to increasingly transfer to individuals the tradi-



Douglas Hurd: theme of "active citizens" will be stressed



Mrs Thatcher: "love of money for its own sake is wrong"

to which they belonged and towards which they had responsibilities.

Mr Hurd said that, during the Government's third term, the theme of the "active citizen", not compelled by law but motivated by a wish to help, would be increasingly emphasised.

He added: "We do now need to emphasise more than we have that individualism is not a narrow or selfish thing. The reason we put stress on individual achievement is not just so we can pile up individual masses of wealth but so that the community as a whole is a more decent place."

In her Edinburgh speech, Mrs Thatcher said it was not the creation of wealth which was wrong but "love of money for its own sake". She said the "spiritual dimension" came in when deciding how the wealth was spent.

She underlined the state's obligation to provide a range of fundamental services to support the sick and the disabled but stressed that Government intervention should never become so great that it removed personal responsibility.

She said that any set of social and economic arrangements which was not founded on the acceptance of personal responsibility would "do nothing but harm."

Unions told to negotiate flexible work time

By Philip Bassett

EMPLOYEES' NEGOTIATORS should abandon outmoded ideas about the shorter working week, and instead press for more flexible working arrangements based on annual working time, according to a right-wing trade union policy group.

Union negotiators must take into account what are now clear employee preferences in patterns of work, says the Jim Conway Foundation.

In a paper given to a week-end conference in San Francisco of the Society for Work Options, the foundation gave some indication of the results of its three-year project on working time options, funded by the Leverhulme Trust. Publication of the full details is expected in September.

Mr Andy Wood, the foundation's director, and Mr Paul Rathkey, the study's authors, told the conference that the potential for greater employee choice clearly existed and that employees should be listened to more often.

Progress on the shorter working week had been slow, and appeared to be dragging.

Scepticism clearly existed about the extent of workforce flexibility, but one area of flexibility - multi-skilling - provided opportunities for renegotiating terms and conditions.

Union negotiators should blend employees' preferences with safeguards.

They said: "An examination of means of shortening the working year and the working life might prove more profitable and more attractive to employees than an attempt to wring a further hour off the week out of employees."

Government faces rebellion in Lords over community charge

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

THE GOVERNMENT today faces the possibility of a highly damaging defeat in the House of Lords over its plans to introduce a community charge, or poll tax to replace the present rating (property tax) system.

Peers will debate an amendment tabled by Lord Chelwood which would require the Government to produce regulations relating to the poll tax to people's ability to pay. The charge is scheduled for introduction in 1990.

Lord Chelwood, the former Conservative member of parliament, Sir Tufin Beamish, yesterday reiterated his belief that the Government's proposals were "immensely unpopular and essentially flawed." He predicted a majority in favour of his amendment in the House of Lords.

Despite the unpredictable outcome of votes in the Lords, which has recently inflicted two defeats on the Government's Education Bill, ministers yesterday appeared confident that the amendment would be defeated.

A senior minister recalled a meeting last week between Mrs Margaret Thatcher, Prime Minister and 170 peers, at which she emphasised the Government's election manifesto commitment to the introduction of the charge. He believed it had been sufficiently effective to ensure passage of the government's proposals. He acknowledged, however, that the vote could be close.

Last month, the Government's normal House of Commons majority of around 100 was cut by three-quarters when an amendment relating to the community charge to people's ability to pay was debated.

A victory for the Chelwood amendment would be severely embarrassing for Mrs Thatcher, who regards the plan for community charges as the centrepiece of this Government's legislative programme.

If the amendment is passed, however, it will not necessarily proceed further. Any major changes made by the Lords to

legislation approved by the Commons could be regarded as a breach of privilege and ruled out of order.

Ministers have already made it clear that if the amendment was permitted and then returned as part of the proposed legislation to the Commons, the Government would seek to reverse it.

Lord Chelwood said yesterday his "very gentle amendment" was not designed radically to alter the legislation but to seek reconsideration of the proposals by the Government.

He said he expected strong support from peers who had no party affiliation and from Tory peers who did not believe that the community charge, as currently proposed, would fulfil the Government's pledge to replace the rates with a fair system.

Lord Hailsham, the former Lord Chancellor, yesterday forecast a Government victory and claimed that Lord Chelwood's "wrecking" amendment was "unconstitutional and humbug."

Unions likely to reject official plan to help long-term jobless

BY PHILIP BASSETT, LABOUR EDITOR

THE GOVERNMENT'S new proposals on its £1.4bn training scheme for the long-term adult unemployed seem unlikely to be sufficient to prevent the TUC voting against supporting the programme this week.

If this is the case, ministers are likely to change the entire basis of the Manpower Services Commission, which would mean unions and others losing their involvement with it.

Mr Norman Fowler, Employment Secretary, will today send to the TUC his response to their request for new assurances about the operation of the Government's Employment Training (ET) scheme, due to come into force in September.

Ministers gauge that there are enough unions implacably opposed to the scheme to win a vote against it.

In an effort to try to persuade the unions to meet it half-way, however, the Government will

offer a number of proposals to make the scheme more attractive to the unemployed and to the unions.

Mr Fowler insisted again yesterday in a signed newspaper article that the Government would implement the proposals unanimously agreed by the Manpower Services Commission, including its three TUC members. But today's letter is expected to include a number of elements which ministers believe may take hold with moderate union opinion.

It is doubtful, however, whether such changes will be enough to persuade the pivotal GMB general union, which is bound by a tight policy only to agree to the scheme if all the TUC's points are met.

The Government's likely changes will not do that - ministers are insistent that any offered changes must not damage the scheme in any way.

The TUC is anxious to maintain a presence on the MSC as the one surviving mechanism by which it has material political power, but TUC leaders recognise that whatever the Government's proposals, a vote against the scheme now looks likely.

If that happened, then the scheme would go ahead, but with fewer places offered to the long-term unemployed, and ministers would blame the unions.

More generally, if the unions reject the ET programme, which would make up more than half the MSC's budget, ministers would see little point in continuing with the tripartite arrangement of the MSC.

The Government would then bring forward legislation changing the entire basis of the MSC, and scrapping its governing Commission which contains both union and employers' leaders.

Pension proposal likely to anger employers

BY ERIC SHORT, PENSIONS CORRESPONDENT

EMPLOYERS would be forced to provide certificates for employees taking out personal pensions, under proposals being considered by the Inland Revenue. Such a move would be likely to draw strong criticism.

Their opposition to the move - which is apparently being made without consulting the Confed-

eration of British Industry - arises partly from the costs and bureaucracy it would involve. But it is also because the Government appears to have reneged on a commitment not to involve employers in any personal pension arrangements of employees.

It is understood that the Revenue has been holding talks with

the Department of Health and Social Security - which make the commitment - on the feasibility of making employers provide the certificates.

The Revenue regards them as essential to the control of the personal pensions system.

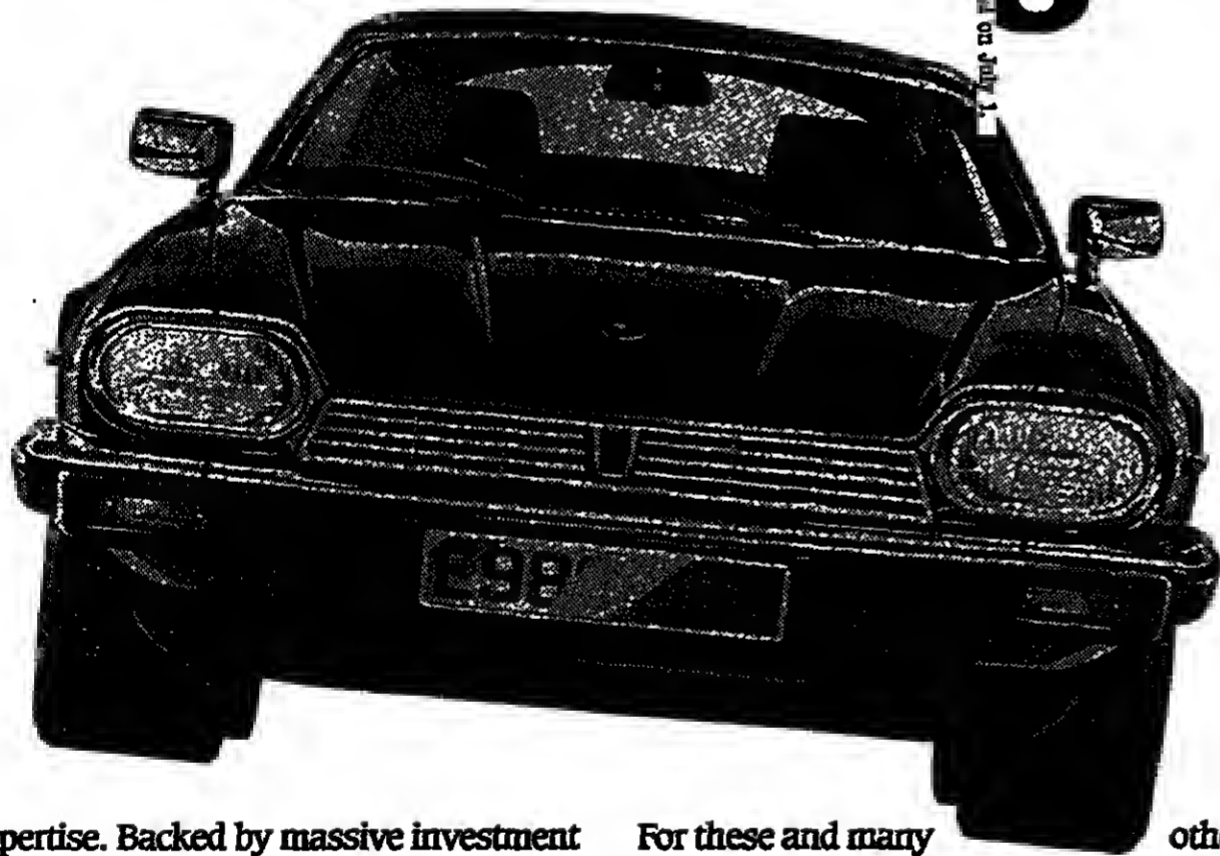
However, the Confederation of British Industry, the main

employers' organisation, seemed unaware of the move.

Mr Edmund Lindop, the organisation's deputy director of employment affairs, confirmed that its policy was still that of minimum employers' involvement in transactions between employees and pension providers.

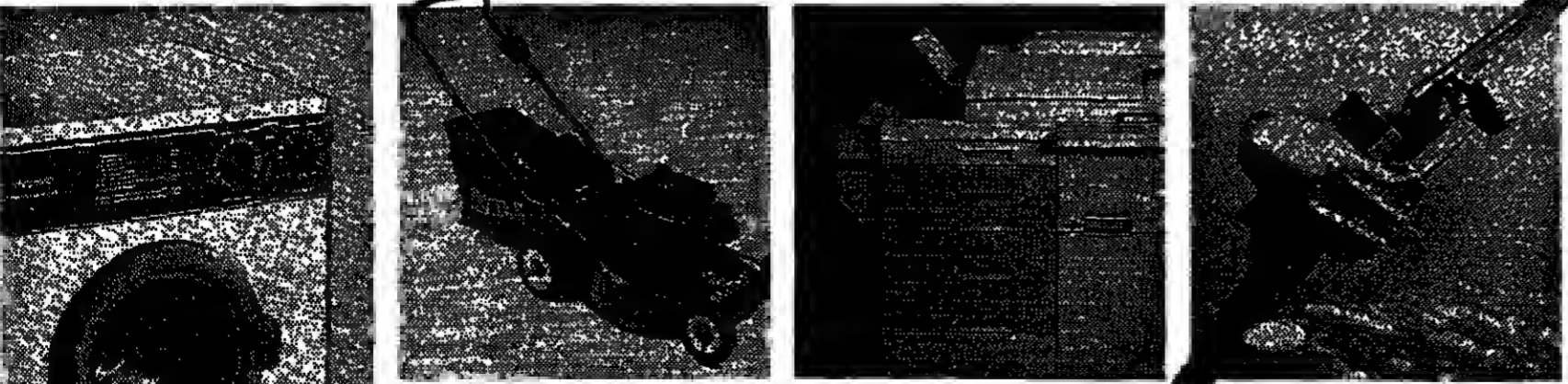
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FILE



UK NEWS

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By Raymond Snoddy

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By Maurice Semueison

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Kieran Cooke examines some cautious moves towards new initiatives Ironies in Ulster's hint of progress

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James Molyneux may talk to Charles Haughey



John Hume: evidence of a great deal of realism

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Slower growth and lower pound forecast

By Ralph Atkins

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Strong sterling puts pinch on shoemakers

By Alice Rawsthorn

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Life companies are poised to win key changes in new regulations, writes Eric Short

Passing the parcel on pension certificates

LIFE companies are on the verge of securing considerable concessions from the Inland Revenue over the rules for managing the new-style personal pensions when they become operational on July 1.

Privatised electricity scheme 'utopian'

By Maurice Semueison

DEEP scepticism about the Government's plan to privatise electricity supply appears in a report today from FT Business Information.

Mr Andrew Holman, the author, challenges many of the assumptions on which Mr Cecil Parkinson, Energy Secretary, proposes to restructure the industry. Mr Holman says many of them were "utopian".

SEEING IS A COLD WET NOSE. Advertisement for Guide Dogs for the Blind featuring a dog's face.

AIDS victims 'may be refused NHS dentistry'

AIDS VICTIMS could soon be refused National Health dental care if the Government fails to fund special safety measures, dentists said yesterday.

Form for Guide Dogs for the Blind application, including fields for name, address, and contact information.

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Advertisement for JUST DESKS OFFICE INTERIORS, featuring showrooms and brochures.

# NEI will bid for Indian contracts despite setbacks

BY PETER MONTAGNON, WORLD TRADE EDITOR

NORTHERN ENGINEERING has led to the selection of GEC as the leading UK power plant group, hopes to win power station contracts in India in spite of difficulties with the 1,000MW station at Rihand, Uttar Pradesh, which is nearing completion.

"We're not abandoning the Indian market," Mr Graeme Anderson, deputy chairman of NEI, explained in an interview. The company believed it would have backing and encouragement from the British Government for a bid to build a further power station under India's next five-year plan. India plans to install a further 35,000MW of generating capacity.

NEI's aspirations in India suffered a setback last year when its bid to build a further power station under India's next five-year plan. India plans to install a further 35,000MW of generating capacity.

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# Service industry expects higher overseas earnings

BY ERIC SHORT

MOST BRITISH service industries expect to increase their overseas earnings this year, according to the latest survey from the British Invisibles Exports Council.

However, the council warns that the situation is more volatile than last year and that the predictions of many service industries are made against the background of uncertainty after the October stock market crash.

Thus the industries providing the most optimistic predictions are those less affected by the crash - couriers and express services, forecasting a 25 per cent rise, followed by shipbroking and educational services, each forecasting a 20 per cent increase.

Investment management expects to show positive growth. However, the industry faces

increased Japanese competition and is finding UK and EC legislation more restrictive.

Commercial banking expects a 7 per cent improvement, in spite of the unseas that followed the October crash and increasing Japanese competition.

Tourism is looking for a 9 per cent rise in earnings.

The insurance industry, one of the principal foreign earners, presents a mixed forecast. Insurance companies expect increases in the order of 5-10 per cent. Lloyd's non-marine business anticipates 5 per cent growth, but the aviation division expects a decline of 10-15 per cent in earnings, while little or no growth is expected by insurance brokers.

Consulting engineering also expects a decline in earnings of around 5 per cent.

# Nick Garnett reports on the growth of co-operation in heavy industry Deals engineered with the Japanese

THE DEAL announced last week in which Northern Engineering Industries will manufacture a range of Mitsubishi switchgear under licence is a further example of growing co-operation between Japanese and British companies in heavy and medium engineering.

In the past two years a number of developments have increased Japanese penetration of heavy manufacturing in Britain, sometimes, although not always, to the advantage of UK companies.

The trend has affected a number of sectors, from machine tools, lift trucks, construction machinery and bearings to diesel engines and small, so-called mini-trucks.

The method of co-operation takes various forms, including the establishment of Japanese production plants in the UK that use a substantial amount of components from within the European Community. Japanese acquisitions of British companies and a series of joint manufacturing ventures.

Joint ventures sometimes involve British companies rebranding Japanese-made equipment, often on a reciprocal basis in which the Japanese take British-made equipment.

In other cases, British companies make Japanese-designed equipment under licence, and there are at least two examples where UK companies are manufacturing their own-designed products for a Japanese partner.

Such arrangements have been part of the engineering scene for a long time.

NSK of Japan has had a ball bearing plant in County Durham since the 1970s.

Ford has been taking Shibaura mini-trucks from ISM of Japan for seven years, adding wheels and other components at its Biddon plant and selling them as Fords.

Bridgeport, the Leicester machine tool company, has been manufacturing Yasuda-designed machining centres for the past five years, largely with EC components.

In the past two years, Japanese involvement has increased noticeably.

Yamazaki opened an impressive machine tool production facility in Worcester last year and Komatsu is producing hydraulic excavators at its Birley plant in the north-east, opened in 1986, at the rate of 120 a month.

Japanese presence in the British bearing industry was stepped up earlier this year with the purchase by Mincos of Rose Bearings, a former AFV subsidiary manufacturing rod end and spherical bearings in Lincolnshire.

Grantham-based Aveling Barford has just started selling under its own name three models of Komatsu wheel loaders of 2.4 to 4.5 cu metres capacity as part of a reciprocal deal in which Kawasaki will take the British company's Grantham-made rigid dump trucks.

LancerBoss completed a deal last year to manufacture at its Stanhook plant at Mossburg, West Germany, forklifts of its own design for Nissan.

LancerBoss has made Komatsu-designed trucks in the UK for a number of years.

The privately owned Brown group is using its Moxey dump truck plant in Norway to make articulated dump trucks for Komatsu to a Moxey design, with Komatsu engines and livery.

Perkins, the Peterborough diesel manufacturer, has recently begun selling under the Perkins 100 Series label Shibaura-made diesel engines of up to 45 hp.

It has sold 5,000 so far but is forecasting that sales might reach 15,000 a year.

Perkins says the long-term aim is to manufacture Shibaura-designed engines and as part of the arrangement Shibaura is buying the Perkins 1,000 Series engine to go into its medium-weight tractors made in Japan.

Perkins hopes to sell Shibaura about a thousand of the engines a year.

The Japanese benefit in two ways from having products made in the UK.

It has them to overcome some of the export problems caused by the value of the yen and, for some products, helps to circumvent European Community anti-dumping tariffs or voluntary agreements on export volumes.

In the case of the deal with Moxey, Komatsu gets access to a product line where it has failed to make a mark with its own design.

British companies can benefit by obtaining Japanese-designed products to fill gaps in their product range.

Newcastle-based Northern Engineering Industries, the power station and materials handling supplier, said this week that it was taking Mitsubishi-de-

signed middle-power switchgear because its own product was dated.

It was more cost-effective to buy someone else's for manufacturing in the UK than to develop its own.

The number of deals between British and Japanese companies in heavy and medium engineering is still very small.

Even taking account of the difference in size between the UK and the US, Japanese direct and indirect involvement in engineering in North America through production plants and joint ventures is many times greater.

One characteristic of heavy and medium engineering in the UK, compared with some other sectors, is that British companies can often be near-equal partners with the Japanese in those arrangements.

In spite of the decline of engineering in Britain, the industry still provides a *debt* trade surplus, excluding aerospace and motor vehicles, and there are hundreds of companies still producing machinery and component anti-dumping tariffs or voluntary agreements on export volumes.

There are for example ten or so own-brand diesel engine makers manufacturing in the UK, several bearings manufacturers and at least three mainstream lift truck makers.

Because of the engineering infrastructure remaining, some Japanese-related manufacturing operations in the UK can tap into local component sourcing.

Komatsu says it has about 80 UK component suppliers. One of these, Delanair, is exporting bearings for excavator cabs to Komatsu in Japan.

# Deputy chairman at Northern Foods

Mr Nicholas Horsley, deputy chairman of NORTHERN FOODS, has retired from the board for health reasons. He will be succeeded by Mr Brian Howard, who joined the board as an advisory director in 1987, series Lisa Wood.

Mr Howard joined the board of Northern Foods in 1963 and was chairman from 1970 to 1986 when he stood down, again because of ill-health. During his chairmanship pre-tax profits of Northern increased from £1.7m to £57.4m.

During that period he and Mr Christopher Haskins, the current chairman, successfully steered what was a small regional dairy company away from the then fashionable mini-conglomerate path towards being a food group. Activities are now concentrated in the UK after a fraught excursion into the US food industry.

Mr Howard was previously deputy chairman of Marks & Spencer, a major customer of Northern.

Northern has recently been the object of bid speculation, with Hazlewood Foods, the food manufacturing group, holding a 3.6 per cent stake.

for Australia and New Zealand, becomes chief executive officer of the group's European region. Succeeding him in Australia is Mr John Lawson, formerly marketing and sales director, consumer division, and export director, Johnson & Johnson Australia Pty.

Mr Roger Hartley has been appointed director, aerospace and defence, at HAWKER SIDDELEY DYNAMICS ENGINEERING. Mr David Humphreys has been appointed marketing director at Hawker Siddeley subsidiary Oidham Crompton Batteries.

LAWSON MARDON GROUP has appointed Mr Terry J. Bloomfield as chairman of its folding carton division, Europe, succeeding Mr Robert E. Hingworth from July 1. Mr Bloomfield is managing director of Fibrenyle, a group company.

MORTGAGE SYSTEMS, part of Abaco Investments, has appointed Mr Mark Wood as managing director. He joins from Broker Services, a subsidiary of the BZW Group, where he was managing director.

Mr Ron S. Griffin has been appointed sales and marketing director of NICO CONSTRUCTION. He was construction director.

Mr Iain Carslaw has been appointed commercial director of GARDNER MERCHANT. He was managing director for the Scottish region.

THE BRITISH CLOTHING INDUSTRY ASSOCIATION has re-elected Mr Donald Parr as chairman.

Mr John Cashmore has been appointed to head the newly-created Asia/Pacific region of HANMEX, based in Sydney. He was chief executive officer of the European regional office in the UK. Mr Des Franklin, managing director of Hanmex (Australia) Pty., and chief executive officer.

Mr Wafic Said, chairman of Saudi Investment and Finance Corporation, has been appointed a director of AITKEN HUME INTERNATIONAL, with Mr D Middleton as his alternative. Dr Ziad H. Idliby has resigned as a director.

# Ice cubes found to carry risk

By Christopher Parkes, Consumer Industries Editor

MORE dangers lurk in the local than a drinking man may have dreamt of: findings suggest that if alcohol doesn't get you, ice cubes might.

Two UK researchers have studied 12 Yorkshire pubs and travellers' diarrhoea in Mexico, and warn in a forthcoming article in the British Food Journal that ice in drinks can produce stomach upsets because harmful microbes can survive the cold.

Unless ice buckets, ice-making machines in dirty cellars and sipping out cubes by hand compound the risk, they say.

# Job market flexibility 'increases output'

BY RALPH ATKINS

GROWING FLEXIBILITY in the UK labour market has led to strong productivity growth and there is enormous scope for further gains, a leading City of London securities house says today.

In a report titled "Britain's productivity miracle - more to come", Greenwell Morgan says manufacturing productivity has risen by 5 per cent a year since 1982. That far outstrips growth under the last Labour party-led government.

Mr Kevin Boakes, the report's author, admits that the deep recession of 1979-82 created scope for big rises in productivity. But, he says the improvement has lasted too long to be seen as temporary cyclical change.

He adds that the fast rate of productivity growth is likely to be sustained as British output per head still lags behind that of its main competitors. This will moderate upward pressure on prices and help keep retail price inflation within a 4 per cent to 5 per cent range.

The report sees the most striking labour market development in the 1980s as the changing balance of power in industrial relations. Managers have won back considerable control and have successfully introduced widespread changes in work practices.

Productivity has also been boosted by the large-scale shedding of labour by the manufacturing sector in the 1980s.

Mr Boakes argues that Britain's labour market has been made more adaptable by the increasing use of "external" workers.

These are added to a company's main workforce but with inferior conditions of employment - allowing total labour costs to be more closely linked to market forces.

The result has been sharp growth in the number of part-time, temporary and self-employed workers.

Britain's productivity miracle - more to come. Greenwell Morgan. Gilt-Edged, 10 Lower Thames Street, London EC3R 6AE. Free.

**Mercantile and General Reinsurance RETIREMENT - Mr. R. R. SNOOK**

Mercantile and General Reinsurance announces that Mr. Robin R. Snook, Deputy General Manager, will be retiring at the 31st December, 1988, when he will have completed over 41 years' service. At the time of his retirement, Mr. Snook will have been Head of the Company's General Division for 7 years, having previously served as Deputy Head of that Division for 5 years.

It is further announced that Mr. John O. Auson will succeed Mr. Snook as Head of the General Division.



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UK NEWS

Stock market 'is undervaluing commercial TV'

BY RAYMOND SHODDY

THE STOCK MARKET is undervaluing commercial television because of political uncertainty about its future, according to a Kleinwort Gravelson Securities report on ITV companies.

She said the Government's plan for broadcasting legislation in 1989 might not be the apocalypse that some investors feared. 'It will bring competition, but may open new sources of revenue such as sponsorship,' she said.

Shell Expro revives plans for oil and gas fields

By Maurice Samuelson

THE SHELL-ESSO North Sea partnership, Shell Expro, is preparing to invest several hundred million pounds to develop a group of North Sea oil and gas fields on which work was halted three years ago when the price of oil fell below \$10 a barrel.

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James Molyneux: 'May... talk to Mr Haughey'



John Hume: 'Evidence of a great deal of reality'

So far this year, 26 civilians and members of the security forces have been killed. The bitter irony is that, alongside the bombs and bullets, there are at last some real signs of political progress in Northern Ireland.

While there has been considerable Unionist criticism of the Hume-Adams talks, Northern Ireland officials have been careful to emphasise that they respect Mr Hume's considerable political judgment.

Adamant Unionist opposition seems to have modified, possibly as a result of what is now widely perceived as a failed anti-agreement campaign. 'You are seeing the signs of people starting to get out of their trenches,' Mr King said.

Privatised electricity scheme 'utopian'

By Maurice Samuelson

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Slower growth and lower pound forecast

BY RALPH ATKINS

A SHARP drop in Britain's economic growth rate and a fall in the value of the pound by the end of the decade are forecast in a report published today.

A DMS calling mean the balance of economic growth will be "much less favourable". Much slower export growth will lead to a deterioration in Britain's trade deficit.

Strong pound puts pinch on shoemakers

BY ALICE RAWSTHORN

THE FOOTWEAR industry is concerned about soaring imports and faltering exports as it prepares for autumn production, traditionally the busiest period of its year.

Since last summer, the shoe manufacturers have suffered from the strength of sterling, which has fuelled a surge in imports from the Far East. So far, the industry has been sheltered from the full effect of adverse exchange rates by buoyant exports and by the length of time it takes for retailers to react to currency changes.

Life companies are poised to win key changes in the new pension rules, writes Eric Short

The wrangle over who kisses and who tells

LIFE companies are on the verge of securing considerable concessions from the Inland Revenue over the rules for managing the new-style personal pensions when they become operational on July 1.

The Revenue's main concerns were that since employees get basic-rate tax credited automatically for both styles of personal pensions, it had no means of checking that employees were eligible for personal pensions or whether they were staying within the contribution limits.

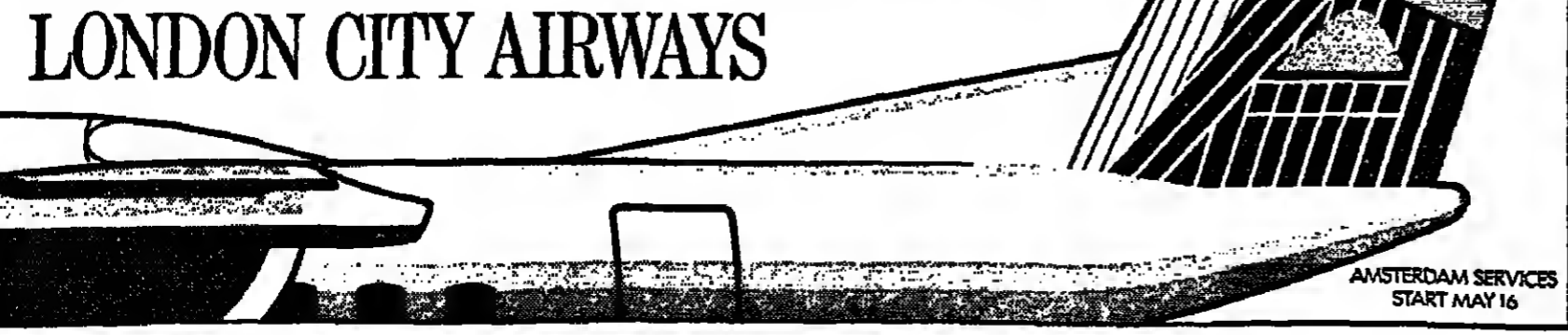
issued, life companies had to obtain a certificate from the Revenue attesting that the individual was an employee and that he or she was not a member of any company pension arrangement, other than for death, in-service or disability benefits.

However, he confirmed that the general attitude of the CBI was that personal pensions were a transaction between the employee and the provider and that the employer should not be involved.

Some employers currently charge a fee for providing the required certificate for FSAVCs, reflecting the cost of producing the document.

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Advertisement for PERIOD AND REPRODUCTION OFFICE BOARDROOM AND STUDY FURNITURE.

Advertisement for AIR CONDITIONING HIRE-SALE WHEEL IN PORTABLE.



THIS WEEK Alfred C. DeCrane, chairman of Texaco, hopes to find out whether his plan for the oil giant to grow small gas stations will start a corporate gunfight from which only one side can survive.



Alfred DeCrane: "If you look at break-ups realistically they do not produce value or return"

# High noon for Texaco?

Max Wilkinson examines the strategy of America's third largest and once bankrupt oil group as it squares up to Wall Street takeover specialist, Carl Icahn

The latest battleground for the Texaco management is set to be annual meeting in the Plaza ballroom of the Westin Hotel, Oklahoma on June 7. Icahn, champion of suffering shareholders, or smash and grab raider, according to your preference, has threatened to "unseat five members of the board including president and chief executive, the 60-year-old James Kinnear.

The issue for DeCrane and Kinnear is whether Texaco's corporate morale can be restored by an orderly retreat and regrouping envisaged by their re-organisation plan. This aims to salvage as much of the business as possible, combining asset sales with substantially increased investment in the more profitable parts. Icahn has appeared to want a much more ambitious asset sale programme, with special measures like a share buy-back programme to boost the value of Texaco's stock.

A temporary stand-off has now been agreed to allow further talks this week; if Icahn still insists on a battle of proxy votes, both sides have agreed that they will support an adjournment of the annual meeting for seven days. This battle of wills arises from the extraordinary \$11bn damages awarded by a Texas court to the much smaller Pennzoil. This Houston-based oil company alleged that Texaco's purchase of Getty Oil violated a contract previously agreed with Pennzoil. Still protesting its innocence, Texaco was driven into bankruptcy last year, then agreed to settle for \$3bn. But bankruptcy triggered other claims. The company paid \$1.25bn to the Department of Energy to settle a dispute about price controls in the late 1970s; it is to pay off other debts of \$2.5bn accumulated during bankruptcy. In addition it has had to parry disputed tax claims of \$6.5bn from the Internal Revenue Service going back more than 20 years.

DeCrane says he is encouraged that Icahn "now sees value" in the management's strategy, adding that Icahn has been clearly told that the company will not consider any proposal for "greenmail" - a special dividend to one group of shareholders to stop them being a nuisance. However, the fact remains that Icahn has not withdrawn his threat of standing for the board with four associates. DeCrane says cautiously that he hopes that "perhaps we will be able to resolve this without all of the added expense and disruption to the company of a formal proxy contest and two states presented to the shareholders."

Although DeCrane is not due for reelection this year, a vote in Icahn's favour would be almost as disastrous for him as for Kinnear. Icahn has pressed for a big sell-off, including perhaps Canadian and Far Eastern interests, to put some of the company's \$34bn of assets into the shareholders' pockets. However, DeCrane says: "We have asked him on a number of occasions what ideas does he have, and he has said fundamentally, well, I just don't have enough appreciation of the business to be able to offer any ideas," says DeCrane. It is hardly likely, though, that conversations in recent months were very relaxed, since Texaco has put a team of investigators onto Icahn's trail and applied to the courts to stop him collecting a bag of proxy votes for the next annual meeting.

The fundamental disagreement, DeCrane was saying just before the recent truce, was between the present management's desire to run the company for the benefit of all stockholders and Icahn's wish to "force actions on the company which would provide special benefits to Icahn and his group. In all the situations in which he has been involved in the past that we have been able to investigate, this has been his focus."

However, Icahn has now denied that he is seeking a special advantage, and the real argument is likely to be about whether the value of Texaco's stock should be boosted by measures which have an obvious short term pay-off or a longer term strategy. The best value for stockholders, says DeCrane, will result from holding the business together, developing and sharpening up the parts which are left after the necessary disposal programme is complete. "So many analysts calculate so called break-up values for a company. But they do not take into consideration the horrendous tax consequences, from capital gains and other taxes. If you look at break-ups realistically they do not produce value or return."

Nevertheless, it seems likely that the Texaco management's strategy may have been more influenced by the Icahn threat than it cares to admit. The target of \$3bn of asset sales in the re-organisation proposal last year has since been raised to "at least \$6bn". Payment of dividends has been resumed at \$0.75 per share - fairly generous considering the present state of the balance sheet. In addition, Kinnear has talked sympathetically about buying in the company's stock as a possible option.

However, the idea of buying in stock as Exxon, Mobil and others of its more fortunate competitors have done seems, to say the least, ambitious for Texaco at present. It's ratio of debt to equity is now at about 53 per cent, well above the "mid to high 30s" which DeCrane sees as the target level. Nor is Texaco likely to have much cash to spare for some time ahead, even though some major re-investment will be needed to improve profitability in the new oilfield down Texaco. Last year's capital spending by Texaco and its subsidiaries, at just under \$2bn, was 9 per cent below the previous year's figure and little more than half the figure for 1984. Capital budgets were cut throughout the oil industry when the oil price collapsed in 1986, and Texaco's record in finding new oil and replacing reserves has been poor by the industry's standards in recent years.

DeCrane says that the asset sales which Texaco has publicly said are under negotiation could raise about half of the \$6bn target. The major items are the sale of a partnership in three or more of its seven refineries on coastal sites in Texas, Louisiana and Delaware, disposal of some 600 oil and gas properties and the sale of Texaco's West German subsidiary. The refinery joint venture is easily the most interesting of these, because it fits in with long standing ambition of several Gulf oil producers to move further "downstream". Saudi Arabia is the most likely purchaser, although DeCrane says talks are also proceeding with other potential buyers, including Kuwait and Venezuela.

Apart from raising \$1bn or more in cash the deal would have a longer term attraction for Texaco which has seen its reserves steadily running down in recent years. Last year it scored a significant improvement by adding to its reserves 70 per cent of its total production, but even this figure was well behind the performance of the industry's top league.

DeCrane was for 12 years Texaco's representative on the board of the Arabian American Oil Company, the partnership with Exxon, Mobil and Chevron which still manages much of Saudi Arabia's oil production. It is not surprising, therefore, that he sees advantages in closer links with a country with huge reserves - on which the US will become increasingly dependent. "We are not going out of the marketing and refining business. We can make money using other people's crude. We think one way to do that is through these joint ventures. Open states are interested in a form of re-integration of the industry which would provide an assured placement of their oil supplies, so they would not be subject to the vicissitudes of the market - having to beat the lowest price when they want to sell their barrels," he says.

DeCrane acknowledges that this poses delicate problems for Texaco, because the company will naturally want to be assured that it will be free to buy crude from the cheapest source for its own part of the joint venture. Disposal of some 60m barrels of oil reserves (only about 2 per cent of Texaco's total) and 250 cubic feet of gas reserves is expected to raise some \$300m to \$400m. The sale of Texaco's West German operations, probably to Rheinische-Westfälisches Elektrizitätswerk RWE seems likely to raise a further \$1.4bn or so.

After that, what next? Many of the major oil companies are prowling, hoping that Caltex, the successful Far Eastern subsidiary jointly owned with Chevron, may have to go under the hammer. A half of Caltex with net assets of \$2.5bn would be highly saleable. Yet, DeCrane returns to management's theme that the disposal policy is not just about raising cash, but part of a plan to get rid of the least well performing assets. At the end of it all he hopes Texaco will be achieving a higher return on a smaller base, which will still remain fairly broadly spread geographically and across different parts of the oil business.

But will the major stockholders agree? Even if Icahn and his supporters accept that Kinnear and DeCrane have a sound, long-term strategy, will they back the present management to carry it out? They may yet seek to persuade stockholders that it represents an attempt to put Humpty Dumpty together again by the same man who should have prevented him from falling off the wall in the first place.

# Shouting is not an alternative

Michael Skapinker on companies' attitudes to developing foreign language skills

A BRITISH company was asked in a recent survey how it overcame the language barrier when dealing with foreign customers. "We shout loudly in English," it replied.

Fortunately, the survey shows, not all UK companies act as if the only people who cannot understand English are those whose hearing is impaired. For example, Beecham Products Overseas, part of the large UK-based pharmaceuticals group, has staff who can operate in French, German, Spanish, Portuguese, Arabic and Japanese.

The survey, published by Newcastle-upon-Tyne Polytechnic and the Centre for Information on Language Teaching and Research, looks at the language skills and needs of companies in the west of Scotland and ten regions of England.

It also includes some useful accounts from companies which have made progress in teaching their employees foreign languages, as well as from providers of language courses.

The picture that emerges from the survey is a patchy one. While some companies have extensive in-house language programmes, others still spend large sums of money on outside translators and other agencies.

Many admit that their export performance would improve if their staff had a better command of other languages. They agree that competence in the customer's language is a crucial weapon in winning business outside the UK, and is likely to become even more so with the completion of the single European market in 1992. Even English-speaking buyers abroad look more favourably on sales people who have taken the trouble to learn something of their language.

The clear message from these companies which have invested in language education is that it needs to be carefully managed. Robert Taylor of IC, a specialist training agency, says that companies should carry out an employee audit to establish who would benefit from training and what languages they require. The next step is to decide what form the tuition should take. Should the company arrange classes or should it try to arrange one-to-one tuition for particular employees? The latter might be

more suitable for staff who are often on the road. The Cicero School in Tunbridge Wells, not mentioned in this survey, even offers tuition on the phone. If the company does decide to run classes, it needs to ensure that the students in a particular group have similar goals. Taylor points out that a switchboard operator has different language needs from an export salesman. The chemicals group ICI, for example, says it has arranged German classes for the after-sales service people of one particular product.

Taylor stresses that the teachers used must be properly trained. "It is a common misconception that any speaker of a foreign language can teach it," he says. Marion Smart of the motor manufacturer Peugeot Talbot says that the company uses native French speakers to teach employees at intermediate and advanced levels. For beginners, however, the Peugeot Talbot uses English speakers with a good command of French on the grounds that they have a clearer understanding of the difficulties their students might experience.

All the companies involved emphasise that there is no quick route to success. Unless the employee already has a good command of the language, an intensive crash course is unlikely to be effective.

Smart says that Peugeot Talbot estimates that complete beginners need 500 to 600 hours of tuition, as well as several hours of home study every week, before they can participate actively in a business meeting in French.

There are over 100 Peugeot Talbot employees learning French at any one time. As most of them have classes for 2 1/2 hours a week, they can expect to be on the programme for five or six years.

Smart adds, however, that "for some people, it is sufficient for their work purposes to study to intermediate level and stop after 300 to 400 hours. We find that even those who drop out early in the programme find that the little they have learnt is useful in their day-to-day work and helps them, at least, to decipher telegrams or answer the telephone."

Languages in British Business, available from CILT, PO Box 573, London NW1 4SU. £19.75.



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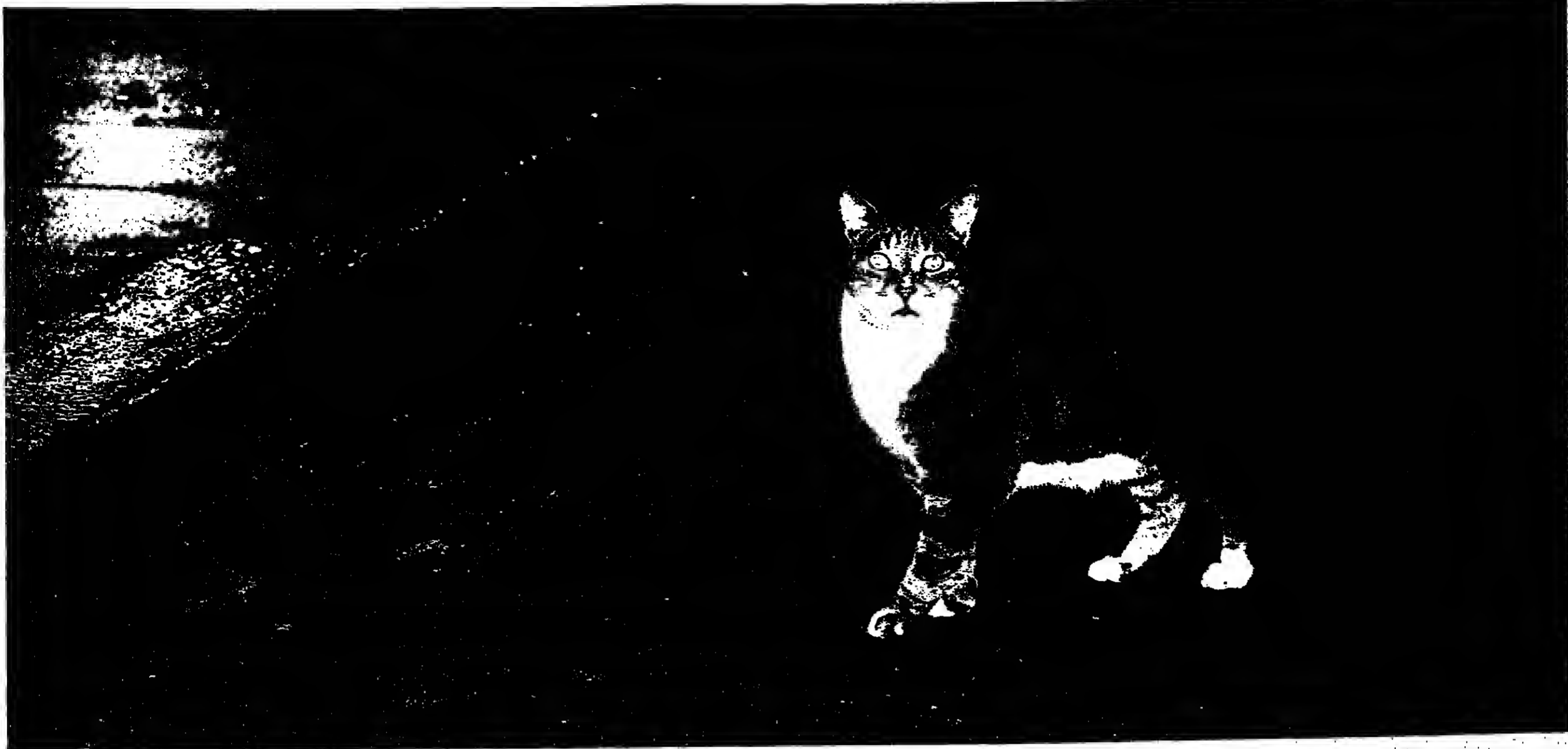
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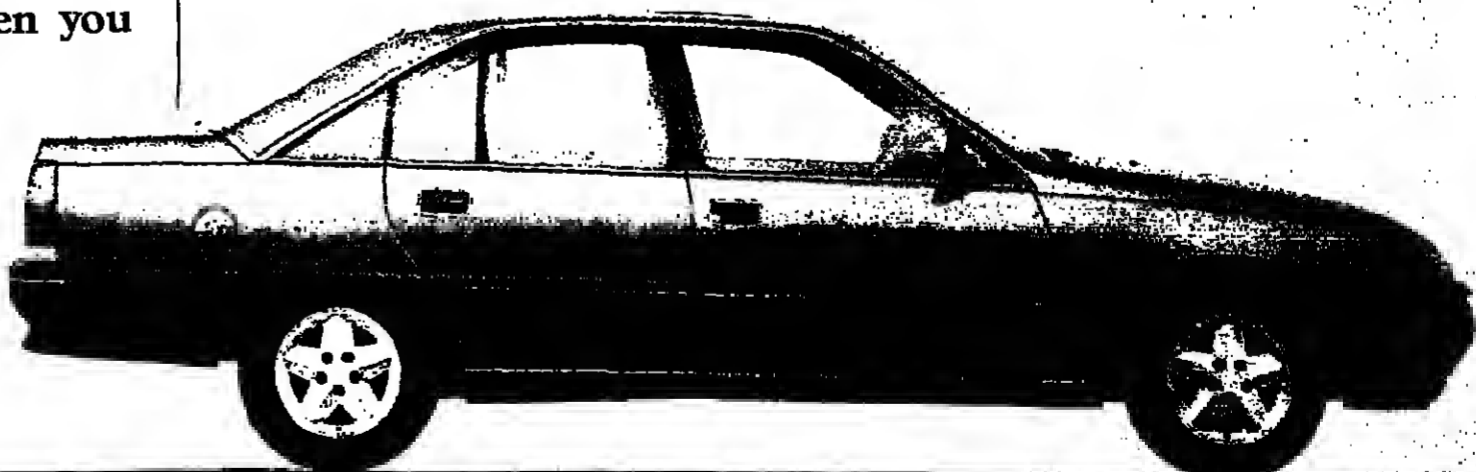
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**Office block in Guildford**

**GEOFFREY OSBORNE**, Chichester, has won £10m worth of new contracts.

The largest is a £5m contract for Norwich Union. It involves demolition of a development on a Guildford town-centre site and construction of an office block in its place. To be known as Bridge House, this scheme overlooks the River Wey and work includes upgrading the river towpath.

The rebuild will comprise 36,500 sq ft of office floor space in four-stories with 37 car parking spaces. Special features will be a granite-clad central atrium to bring added natural light into the building, and highly-detailed decorative brickwork, stonework and curtain walling externally.

**Safeway Store**

At Hastings, Osborne is building a £2.5m Safeway Store for Argyl Stores (Properties). The single-storey building comprises brick cladding on a steel frame. External works include car parks and landscaping. The 48 week contract is due for completion in spring 1989.

In Chichester, the company is undertaking a £500,000 refurbishment contract for MacDonald's Property Company. Chichester's old Corn Exchange is being converted into a MacDonald's fast food outlet. Work has started on this 18 week contract and completion is scheduled for August this year.

Osborne's civil engineering division has been awarded a £1.7m contract by management contractor Higgs and Hill to undertake the groundworks and reinforced concrete substructures for the new Esso headquarters at Leatherhead.

At Salisbury a £100,000 contract for British Telecom will provide a new roadway and drainage at the Bamerton TEC Depot. The Isle of Wight division started work this month on a £220,000 conversion scheme for Trinity House Lighthouse Service. This 20 week contract is to convert existing workshops and stores into office accommodation.

**CONSTRUCTION CONTRACTS**

**Edgware shopping centre**



Two contracts, together worth over £30m, have been awarded to **KYLE STEWART**.

Work has started on The Broadwalk shopping centre, a 250,000 sq ft development in the heart of Edgware in North London (pictured above). Due for completion at the end of 1989, the £15.2m project for Norwich Union Insurance Group occupies a site next to both Underground and bus stations.

The centre will include four major stores, 25 smaller shop units, and a supermarket being built for Sainsbury. A bus course is included. Construction will be of concrete pad foundations, an in situ concrete frame, and brick cladding. Five glazed structures will cover the 60,000 sq ft central shopping mall, which will feature extensive planting, including mature trees.

An operations centre is being built for Access, the joint credit card company, at Basildon, Essex. Work has started on the 100,000 sq ft, three-storey office development under a construction contract worth £15m.

The new building is close to Basildon House, completed for the company by Kyle Stewart last year. Due for completion in late 1989, the highly-serviced cruciform building will be of composite structural steel and an in situ concrete frame, with curtain wall cladding.

**School, police complex and housing**

**TURRIFF CONSTRUCTION**, Warwick, has been awarded contracts totalling over £11m.

The major construction division has won over £6.5m, including a £3.1m contract for the Salford Roman Catholic Diocesan Trustees for construction of a two-storey teaching and administration block, a structural steel framed sports hall, a kitchen extension and alterations to the building at Mount St. Joseph School at Bolton. The new building will have seven science laboratories and facilities for computer studies, information technology and business studies.

During the construction period it has been agreed that the children will be invited to visit their new school so that they will become involved in its development. The Thames Valley Police Authority has awarded a £1.7m contract for a control room complex at Kidlington, Oxfordshire, comprising three-storey reinforced concrete offices with block cladding and pitched slated roof, attached single-storey storage and service wing, car park and external works.

Another contract, worth £1m, has been awarded by Wadehurst Properties for a sheltered housing development at Wythall, near Birmingham. The plan includes 27 traditionally constructed two-storey houses in nine blocks, one bungalow, 22 garages and conversion and refurbishment of an existing dwelling.

At Burnley, the Bradford and Northern housing association have awarded an £300,000 contract for 30 aged pensioners flats in three two-storey traditionally

constructed blocks. The external walls will be built in reconstructed stoneblocks with feature window surrounds.

Turriff projects division has been awarded a design and build contract for EWAB Engineering of Sweden for new industrial premises at Telford.

The general building division has been awarded a £15m contract by South Staffordshire District Council for the modernisation and refurbishment of 162 homes at Wolverhampton. Other contracts won by this division are at Cleveland, Leeds, Rugby and March (Cambridgeshire).

Moffat Whittall has won an £850,000 contract from Ansell for the development of a listed building and conversion into a public house next to the Birmingham International Convention Centre.

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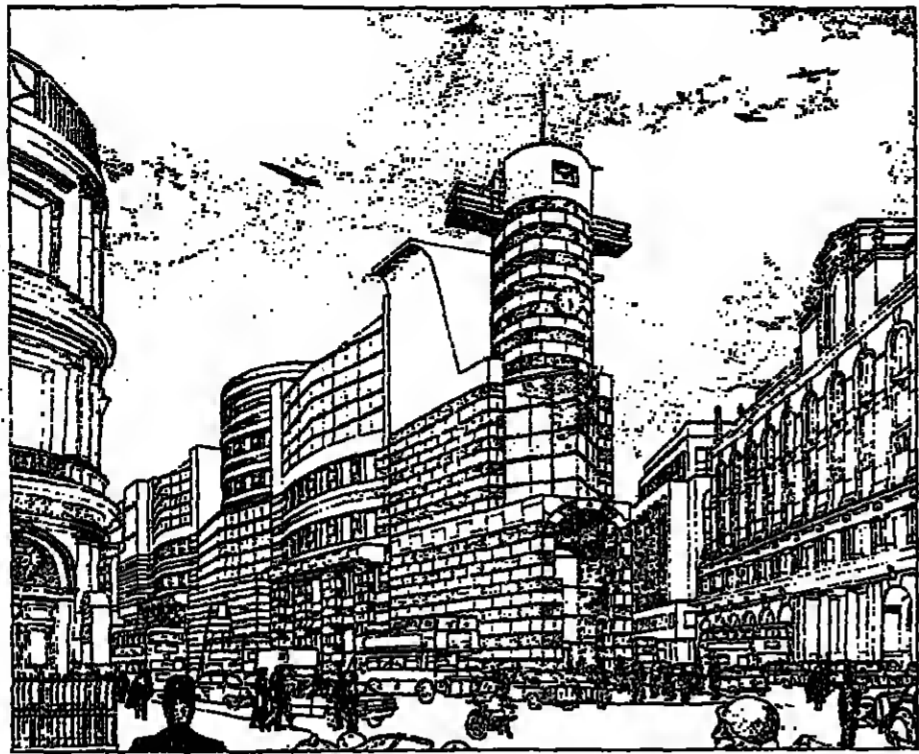
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ARTS

Architecture/Colin Amery

Stirling work in Liverpool and London

Tomorrow the Tate Gallery opens its new premises in Liverpool...



The latest James Stirling design for the Mappin and Webb site in the City of London...

Albert Dock is one of the most noble and dignified ranges of Victorian functional buildings in the country...

The result is both sympathetic and authentic. James Stirling's metal-sided coffee shop is the most innovative element in the entrance area...

This is part of the site that was the subject of an earlier public inquiry in 1984 when proposals for a tower and square by Mies van der Rohe were rejected...

rehabilitated. The Secretary of State will not be prepared to grant listed building consent for the total or substantial demolition of a listed building unless he is satisfied that every possible effort has been made to continue the present use or to find an alternative use for the building...

The contemporary requirements for gallery lighting and air conditioning has meant a massive service duct running through the galleries, and in some of the lower spaces this is inevitably intrusive...

Mr Stirling and his client Mr Peter Palumbo are currently going through a public inquiry about listed buildings and conservation on the triangular site between Fenchurch and the Mansion House in the City of London.

The new building will mean the total demolition of eight listed buildings in the heart of the Bank of England Conservation Area. The City's own planning committee and the Court of Common Council have rejected the proposals...

After the last public inquiry in 1984 the then Environment Secretary wrote that while he supported his inspector's view that

the Mies van der Rohe scheme should not go ahead, he did not rule out redevelopment. "If there were acceptable proposals for replacing the existing buildings, it is this statement that lies behind the second time-consuming inquiry. Very expensive lawyers will question and cross-examine witnesses (who can be paid) about the merits of Mr Stirling's new designs for the site.

It is possible for this sort of approach to be used to lead to a list of buildings that are more acceptable than Mies van der Rohe's Gothic style Mappin and Webb building, and the other nineteenth century commercial buildings that make up the whole extensive and impressive group?

The tragedy of this sort of approach is that it inevitably leads to polarisation. It makes a look as though you cannot care about conservation in the historic areas of Britain and support contemporary architecture and design. I passionately long for a higher standard of good old buildings in the City of London. There are plenty of sites where they can be built.

English Heritage (and I have to declare an interest as a recently appointed member of the London Advisory Committee of that body) prepared a perfectly feasible scheme for the site, showing, with the help of architect Terry Farrell and SAVE, that the listed buildings can be profitably re-used and restored. English Heritage will present its scheme to the inquiry.

Katya Kabanova/Glyndebourne

Max Loppert

Glyndebourne proved itself a wonderfully accommodating home for Janacek 15 years ago, when The Cunning Little Vixen entered the festival repertoire. Too much time was then allowed to elapse between this success and that of the beautiful, touching and passionately eloquent new Katya Kabanova that opened last week...

Russian and universal, primitive and sophisticated, and the style of the acting borrows its most telling moments from a similar blend of economical naturalism and stylisation. It is a starting that draws strength from a variety of artistic influences without being in the least arty, a staging that sticks (most of the way) very close to the text.

It is a production unusually definite in its use of detail. On occasion I found myself noting that the producer had "read" the characters differently from the way I believe the notes and words suggest these qualities in herself, in the ravishingly unaffected person, tall and fine-limbed, and voice of the American soprano Nancy Gustafson (another British debutant), is relaxed in movement and ready with a smile, in her two opening scenes she fails in purpose. I'm sure - to register the full constricting effect that living in the Kabanov household has already had on her.

One might almost fault her playing with too much sweetness. Her signal of grief is a lovely and wholly sympathetic kind, and the singing has the same kind of unaffected sweetness. In the finale Miss Gustafson's soft phrases were wonderfully moving. In general, where I disagreed with producer and leading player, it was respectfully so, for the sake of Janacek production and title performance of rare wholeness of purpose.

The second of this month's two-weekend "Response" series by the London Sinfonietta opened on Friday with a marvellous concert conducted by Oliver Knussen. It contained an early, touchily-made piece by Knussen himself, "Opposition to modern architecture in Britain goes from top to bottom," as Mr Stirling does, in nonsense. He has himself shown in Liverpool that he realises the importance of a respect for the past in our cities, and that older buildings can accommodate new uses very effectively. Architectural progress does not depend on destruction.

where the soloists begin their elaborate, balling courtship games. But here and elsewhere Holloway's operational method is not self-indulgent, not pedantic, not the easy route to audience wooing. Rather, he provides a rich source of background and context, and a sense of the music's own concerto-drama stands out; the effect is one of psychological subtlety and complexity.

Holloway/Elizabeth Hall

Max Loppert

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Academy of Ancient Music/Barbican Hall

Richard Fairman

We continue to learn and experiment with performances on original instruments. The case for 18th century symphonies being performed in an authentic style is now clearly won, but recent attempts by our leading exponents in this area, Colin Gardiner and Hogwood) to treat the concertos in the same fashion has hit a few, possibly unexpected, problems.

demands better of his listeners. He is one of the most subtle and communicative among the new breed of Mozart soloists and his performance of the Coronation concerto was full of fascinating things.

A full-blooded farewell with the Bard's final tales

All three of Sir Peter Hall's farewell Shakespeare productions are now up and running in the Cottesloe. They are in the studio affairs, but full-blooded tales of redemption and reunion earned through suffering and experience.

formed. Hall has cottoned on to the architecture of the Cottesloe in a brand new way. We have the same in The Winter's Tale and The Tempest but we also hear every word of Tony Church's interesting Gonzalo. The rival armies in Cymbeline are frozen briefly in doorway, the battles fought on Alison Chitty's endlessly tilting split disc of verbed grass and snow.

ing. There is technical prowess to everything Mr Pigott-Smith does, but absolutely no heart or passion. I have a similar problem with Peter Woodward, whose vocal and physical impositions are as finally wearisome in his Posthumus as they are in his Polixenes. I much preferred Nicholas Farrell's Posthumus for the RSC last year. When Mr Woodward sneers himself in blood and grunk (donated, no doubt, by a similarly besmeared Tony Hayward as Caliban) you lose sight of his meaning but not of his determination to find retribution in military self-immolation. The role is a great one, but this performance only hints at it with energetic flourish.

The primitivist neutrality of Cymbeline works well in a play where anything could happen next. You could meet an old man and two boys warring a battle in a narrow lane. Or you could wake up next to the beardless trunk of the person you love. This strange fate befalls Imogen, and Geraldine James, a late replacement for Sarah Miles, takes it all in her stride. This wonderful Imogen is a woman who grows to matching words to a great range and variety of experience.

Thus in Cymbeline on Friday night, the full-time revelations of the last act were received by the audience without a backward glance (as we must now call her according to scholars ruled by Simon Forman's diary and not the First Folio) is the heroine of an experimental romance, but also an instrument of political harmonisation.

Much the most insidious production is The Tempest. This combines intimacy and scale on the circular sand-pit. Michael Bryant's Prospero a gruff nautical cove whose rough magic is roughly and vaguely administered. But The Tempest is the most coherent and familiar of the three plays.

Other scrupulous details include the playing by Eileen Atkins of the Queen as a devout schemer, not an Ugly Sister, and the riveting account, delivered by Peter Gordon as the court doctor, of her deep-seated loathing of King Cymbeline (Tony Church). Ken Stott is comic Cloten, though less subtly funny than was Bruce Alexander for the RSC. And there is reliably sterling support from Basil Hanson as the night watchman, and a well-spoken caver-dweller, Belarus.

If nothing else, the productions offer a rare chance to hear every single word uttered with skill and intelligence. They bind the words of artifice and experience, of lost time and spent passion, in an ingenious recreation of Jacobean stage conditions. There may be other, more contemporary styles, in which to cast the late plays. But that is not Hall's concern.

As in The Winter's Tale and The Tempest, they are in the studio affairs, but full-blooded tales of redemption and reunion earned through suffering and experience.

Less often do you see the masque elements incorporated not as an afterthought: Juno and Ceres have a stained glass rainbow signifying a meteorological resolution to the play, and Prospero's magic does appear with a sack of homms, red-eyed Maurice Sendak creatures indicative of their master's playful nastiness.

It is astonishing that so inexpensive a Shakespearean as Miss James should deliver so assured and successful a performance. She has a fine musical voice and a deeply sympathetic personality,

compensate for an epidemic of ghastly country humphintiks interrupted by a risible satyr-palia of bare bottoms and rubber ding-dongs.

Arts Guide

Opera and Ballet

NETHERLANDS Amsterdam, Muziektheater. The Netherlands Opera in Die Entführung aus dem Serail by Mozart, directed by Robert Polzin. The Netherlands Philharmonic, conducted by Hartmut Hähnchen, with Brigit Fendry (Konstanze), Oliver Tobias (Bass Soloist). (Wed) 288 453.

ITALY Milan, Teatro Alla Scala. Rudolf Nureyev and Chira Fracci in La Sylphide, conducted by Michel Szeplényi. The Netherlands Philharmonic, conducted by Hartmut Hähnchen, with Brigit Fendry (Konstanze), Oliver Tobias (Bass Soloist). (Wed) 288 453.

WEST GERMANY Berlin, Deutsche Oper. Altk has fine interpretations by Cristina Angelica, Julia Varady, Matti Salminen and Ingeborg Almqvist. Directed by Gwyneth Jones, Gard Barnard and Simon Jones together. Dimitri Shostakovich's opera, Lady Macbeth of the Mtsensk Provinces, alternating with Giusseppe Giacomini and Silvano Carroli, produced and designed by Hans Peter Schabus. (Sun, Tues, Thurs) 588 2382.

WEST GERMANY Cologne, Oper. Carmen is respectfully with Victoria Vergara, Harald Stamm and Martin Finka. Don Pasquale is a well-done repertoire-performance. Also this week, a Barbara Hendricks leader recital, accompanied at the piano by Roland Pommern.

PARIS Paris, Opéra. Otello, conducted by Claudio Abbado. Recital by soprano Mariana Nicolesco accompanied by Robert Kestelown, Haydn, Schubert, Brahms, Liszt, Massenet and Debussy. (Sat) 588 2382.

NETHERLANDS Amsterdam, Concertgebouw. Robert Holl, baritone, accompanied by Rudolf Jansen. Schumann, Pfitzner, Wolf (Wed) 718 945.

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# Reaganomics: judgment reserved



ANTHONY HARRIS  
in Washington

PRESIDENT REAGAN shares two things with another American hero, Mark Twain: a taste for jokes (though the President collects where Twain made them up), and the opportunity to read their own obituaries.

Twain is remembered only for his response: "Reports of my death are much exaggerated." Mr Reagan did his best to put over the same message at his last press conference - he reminded reporters that he is still in charge for another eight months. Between times, though, he is trying to write his own economic obituary: every time there is good news, like the last trade and unemployment figures, he makes the announcement himself. He is hoping to prove from examples that Reaganomics has worked.

He has a job on his hands, because pious has been in fashion in the US ever since the October crash. Indeed, the gloomy analyses published before the crash have been blamed for causing it. Their message could be summarised in three words - debt leads to disaster - and it is now pretty generally believed.

The next President's policies will certainly be the better for the popular worry about deficits. All the same, an honest verdict on Reaganomics cannot really be as one-dimensional as that. If the policies were so wrong, why are they still being so widely imitated? And if they have got America into trouble, as they

have, was it all the President's fault?

An academic study just published by the National Bureau of Economic Research (NBER) offers a partial answer to the first question: Mr Reagan's tax-cutting has, to a certain extent, delivered the results which the supply-side school forecast eight years ago. There was some loss of revenue from the tax cuts, but it was very much smaller than anyone (including the Administration) expected at the time.

This is because the Laffer curve - the undefined point at which higher taxes have such a disincentive effect that revenue falls - was actually found to exist. The cut in the top rate of tax from 70 per cent to 50 per cent should have cost \$24.4bn in lost revenue, according to the received wisdom embodied in the NBER model. Instead, the top earners (more than \$200,000 a year) paid \$18.3bn more under the low rates than they would

have been expected to pay under the high ones, a swing of nearly \$43bn.

It seems to work in other countries too. Mr Lawson has been able to hand back the proceeds of unexpectedly high revenues. It is too early to say whether America's 1986 cut from 50 per cent to an effective 33 per cent will also show a profit, and the same goes for Mr Lawson's step from 60 to 40 per cent - but cutting top rates is now a fashion. One up to Reagan.

A second point for the defence is that Mr Reagan did learn from his mistakes. The 1981 tax cuts may have cost less than anyone expected, but they introduced some very damaging distortions into the US economy. The combination of bad savings incentives (which simply diverted old savings into new accounts) and bad investment incentives provoked reckless over-investment with borrowed money. Since the dollar was absurdly over-valued

at the time, it all went into services. Empty office towers and bankrupt savings institutions are the result.

The second tax reform of 1986, however, removed these distortions and many others. Most finance ministers now talk of bringing in low tax rates, financed by blocking loopholes, cutting subsidies and removing tax preferences - only the US and Britain have actually done it, though. In both these countries the change seems to have stimulated growth in the US by 1½ per cent a year, according to the NBER. If others had done the same, the US external deficit would certainly be smaller. The Administration has some right to resent holler-than-thou criticisms of its trade deficit, especially from Germany, with its sluggish economy - Stoltenberg (the West German Finance Minister) is now a swear-word in official Washington.

However, the US fiscal deficit

was purely home-grown: how did that arise? One answer is that the American tax system is still unreformed in one dangerous respect: tax brackets are not indexed. This means that inflation pushes up revenues through what the Americans call bracket creep. US Treasury Secretaries rely on this swindle to balance their budgets. Dr Paul Craig Roberts says that the deficit first arose because inflation fell below forecast. This is an explanation, but not an excuse.

The Administration has had to budget for low inflation ever since, but the financial markets have never believed that it would last. The result is that interest rates have been persistently higher than the budget-makers expected and the deficit has grown accordingly. The Treasury got its latest nasty surprise only two weeks ago, during the refunding, and the deficit will be a little bigger as a

result.

It is odd that this deeply capitalistic Administration should find its Nemesis in Wall Street, but it is no accident. The President sees his persistent deficit as the symbol of his struggle with Congress to cut spending rather than raise taxes, and is privately glad to have passed this fiscal albatross on to his successor. Wall Street, which has to finance it, hates it. It remains obsessed with debt.

This brings us to another change: the real trouble with the US economy is not so much over-borrowing as under-saving. Mr Reagan promised to raise saving, but failed to deliver. But it is arguable, at least, that the cause of low saving in the US is not government policy, but the same factor that has caused high unemployment in Europe: demography.

In the early 1980s the richer baby-boomers were putting their children through college just as

the children of the poorer ones were looking for their first jobs. In America, the jobs were there, but the Government was too busy debt, but much less employment.

It is not clear to me that it was immoral, or even imprudent, to put the job first: it may even turn out that the bill for Reaganomics will be paid not by the children, but by the baby-boomers themselves, as they pass into affluent middle age. They will pay it off along with their mortgages, probably in higher taxes. This will not hurt employment, because labour is tight now.

Note of this means that it is unfair that the President has become a bit of a laughing-stock. History will no doubt agree with the Regan memoir: he was able, lazy and credulous. One might use stronger language about a man who wasted money on Star Wars while cutting housing for the poor, who colonised Colonel North and General Noriega, who sent military triumphs to in Grenada. But as an economic commentator, I would reserve judgment on his strategy. It is too early for an obituary.

## INTERVIEW

# A veteran with more than one finest hour

Janet Bush meets William Proxmire, 72-year-old Capitol Hill warrior

FOR A MAN who has been at the centre of many hotly-contested legislative battles in his 32 years in Congress, Senator William Proxmire's view of his best achievements may seem slightly idiosyncratic.

The 72-year-old senator retires from Congress and his post as chairman of the influential Senate Banking Committee in November. He displays an almost boyish delight in the fact that he has not missed a vote for 22 years. Recently, he reached the 10,000 mark - more than doubling the previous record for an unbroken string of votes.

Prox, as he is affectionately known on Capitol Hill, is also fiercely proud of the fact that he financed his last two races for election to the Senate out of his own pocket - \$177.75 in 1976 and \$145.10 in 1982, most of it spent on stamps and envelopes to send back political contributions. On both occasions, he won by margins of two to one or better.

"I think the most corrupting element in politics is the huge influx of money," he says. True to his long reputation as a campaigner against excess government spending, he notes with palpable distaste that the average winning senator spends \$3m (\$2.6m) or more to get elected.

He is, however, more than just a textbook example of how a senator is supposed to behave. He has always seemed to be in the thick of the legislative process - never more so than now. He is sponsoring bills which address three of the hottest issues in the financial world: the fast-eroding barriers between banking and securities activities, the October

stock market crash, and corporate takeovers.

Of these, Senator Proxmire expresses most confidence in the bill to repeal the 1933 Glass-Steagall Act - the Act which set up barriers between commercial and investment banking.

The Senator has long been regarded as the nemesis of America's banking establishment because of his staunch defence of small local banks against huge money centre banks. Last autumn, he raised a few eyebrows when he said he would introduce a bill repealing Glass-Steagall - something that the big banks had urged for years, because of the expanded powers it would give them.

He explains his position in terms of competition. Gone are the days, he argues, when the banks dominated the commercial loans business and mortgage lending. Because of strides in computer technology and the development of markets in commercial paper and mortgage-backed securities, the monopoly on this kind of business - once held by the banks - has now passed to a very limited number of powerful brokerage houses. Repeal, he believes, will reignite competition.

He notes that the homebuilders' organisation has calculated that if the banks can underwrite mortgage-backed securities, it would be possible to save \$1,000 on a \$100,000 mortgage. "That is good business for them and good business for their customers."

A belief in service to consumers also lay behind his 1980 banking legislation, which phased out ceilings on interest rates on

deposit accounts and provided for interest-bearing accounts.

Senator Proxmire has some justification for his confidence that Glass-Steagall has a good chance of repeal before Congress breaks up for the Presidential election. After the bill to repeal Glass-Steagall sponsored by Proxmire in the Senate Banking Committee was passed by a huge majority, more restrictive proposals in the House of Representatives have been losing support.

committee would highlight loyalties to special interest groups and create divisions within the party in both Senate and House. Public opposition to Proxmire's proposals from important representatives of his own party would have killed them, but he was prepared to take the chance.

One by one the opposing senators pleaded home constituency interests in the insurance and securities industries.

After an hour, Senator Proxmire threatened that when the full committee met, he would put his proposals to the vote and defeat his Democratic colleagues with Republican support. Tempers grew heated; one of the more junior Democrats, forgetting the usual politeness accorded to his senior colleague, exclaimed: "Damn it, Prox, you have an obligation as chairman of this committee to provide us with political cover."

Senator Proxmire countered: "I don't even know what that is," and he went off to dinner. It was, one aide said, "Prox's finest hour."

His stand paid off. A few days later, the committee announced the compromise version of the bill which was passed in committee by a majority of 18 to 2. The full Senate approved it some weeks later by an overwhelming margin of 94 to 2.

The senator's second major preoccupation in his last few months before retirement is to give adequate reassurance to investors in the stock market. His has been the most forceful voice in favour of legislative action to tighten up regulatory procedures and ward off another financial market collapse.

He expresses frustration with the dearth of practical action so far and the lack of reaction to the recommendations of legislative changes in the report of the Brady Commission on the October crash. "Brady was their fellow," he says, referring to the Administration. "He wrote the report. We just wanted to put that report into effect."

Echoing the Brady recommendations, Senator Proxmire introduced a bill which would set up a regulatory super-agency made up of the Securities and Exchange Commission, the Commodity Futures Trading Commission and the US Federal Reserve. So far, it has won little support; the work-



ing party set up by the President to consider possible reforms rejected the idea of a super-agency last week.

He says there is no doubt that the Administration is dragging its feet and is reluctant to push for legislation to tighten up regulatory control of the financial markets. He is also aware that, as time goes on, the chances for movement on some of the major issues thrown up in the various reviews of the crash diminishes.

"The time is on the side of those who do not want to do anything. These people say the economy is doing all right, that the stock market is moving up and the volatility has quietened

down."

His third initiative is to tighten up takeover rules to give managements what he sees as a fair chance of fending off hostile bids. His bill has passed in committee and is now waiting for a hearing in the full Senate.

His worries centre on what he sees as a vicious cycle of indebtedness. "In many cases, when a corporation is taken over, its debt goes right through the ceiling. That means, come a recession, or even absent a recession, companies have to put so much into paying interest that they have very little left over for research and development, manpower training or capital investment."

The picture he paints is a populist one of the local economic base being destroyed by sharp practices on Wall Street with factories and property sold off and employees being sacked.

Debt, whether in households or in government, has been a leit-motif of Senator Proxmire's career in the Senate. The most negative legacy of the Reagan years is "the colossal debt" for which he believes the Administration is directly responsible. "It means that we are more vulnerable, it means we will be less competitive and it will mean that we are less able to provide the kind of efficiency we should provide."

The symbols of his fight

against excessive spending are the monthly Golden Fleece awards, started in 1975. These are awarded for examples of wasted government money; Senator Proxmire hopes the awards can be continued in the private sector after his retirement.

In 13 years, Senator Proxmire's favourite Golden Fleece was awarded to the research institution which spent \$103,000 trying to establish whether sunfish which drank tequila were more aggressive than sunfish which drank gin.

The senator, giggling, said: "Now if there was ever a programme where you could get volunteers, that was it."

# No hiding place in the United Kingdom

WHILE POLITICAL interest will be keenly focused on the new extradition system between Britain and Ireland as it undergoes its first real test in the case of Patrick McVeigh (who was arrested last week outside Fortrose prison pending his return to England in connection with bombings in London) a flurry of legislative and judicial activities in extradition law is engaging wider attention.

The Criminal Justice Bill, now nearing its final stages in the parliamentary process, is the first major attempt since 1870 to provide expressly for a modern system for the surrender of fugitive criminals from one country to another against whose laws they may have offended. Britain has consistently denied the existence of any international legal duty to surrender accused persons in the absence of express stipulation with sovereign countries. The new legislation however will render the traditional approach largely academic. There is to be no haven in Britain for anyone fleeing criminal justice.

Much of the recent public concern about the inapplicability of extradition law has centred around the exemption from sur-

render in cases where the offence is of a political character. The principle of not returning political offenders has been retained in the new legislation, but its impact was severely restricted by the Suppression of Terrorism Act 1978 which excluded from the definition of a political offence all violent offences associated with terrorism.

A person may be committed for surrender to a foreign country only if he is accused of, or already has been convicted in that foreign country of an "extradition crime." Such a crime is one which, if committed in England or within English jurisdiction, would be one of the crimes listed in the schedule to the 1870 Act. The schedule lists the major serious crimes, but excludes treason and sedition because they are intrinsically political crimes. Otherwise the list appears exhaustive - kidnapping, false imprisonment, perjury, theft and all property offences involving fraud, forgery and laws relating to dangerous drugs. But does it include offences which involve a fraud on revenue or customs authorities?

The High Court is currently being asked to say that a decision

eight years ago that tax offences are not extraditable is wrong. In that case a Lebanese businessman desired to emigrate from Ghana without having to leave his property behind. To circumvent the exchange control provisions operative in Ghana he presented forged bills of lading in respect of fictitious goods being supplied from abroad to Ghana for payment in US dollars. The Government of Ghana which had given exchange control permission for the receipt of US dollars failed to have the man extradited for an offence which on the face of it disclosed forgery of a document. That court relied upon a well known rule of English law that our courts will not enforce, directly or indirectly, a penal or revenue law of a foreign country. Extradition is an exception to that rule, but in the absence of tax offences appearing in the list of extraditable crimes the argument prevailed that parliament had deliberately not included tax offences.

The practice of listing those offences which are extraditable is to be displaced in the new legislation by defining extraditable crimes in terms of the penal sanctions attaching to them. Extradition

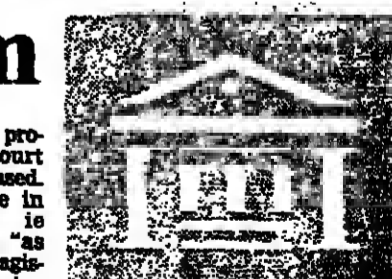
crime means conduct in the territory of the foreign state which, if it occurred in the United Kingdom would constitute an offence punishable with imprisonment for a term of 12 months or any greater punishment.

If the 1980 decision of the High Court still stands, parliament may need to make it clear that any crime carrying a penalty of one year or more (be it a revenue offence or not) will be extraditable. If the tax fraudster is amenable to the criminal jurisdiction of a foreign state, there would seem little reason why the revenue authorities of that foreign state should not be able to recover any unpaid tax liability in that country. But the civil law does not accord such relief to the foreign tax gatherer.

Another extradition problem has been left unresolved by the High Court last week. In *R v Governor of Pentonville Prison, ex p Parekh* two judges disagreed about the effect of an inordinate delay in bringing extradition proceedings before the committing magistrates in England. In English law an unjustifiable delay in committal proceedings

can amount to an abuse of process, thereby giving the court power to discharge the accused. The stipendiary magistrate in extradition proceedings is granted the same powers "as nearly as may be" as a magistrate's court acting as examining magistrates. Lord Justice Stocker thought that the discretion whether to refuse to return an offender on the grounds of delay was a matter exclusively for the Home Secretary and not for the committing magistrate. Mr Justice Hutchison disagreed.

The coalescence of the two jurisdictions is retained in the new legislation, although the stipendiary magistrates in extradition proceedings will no longer, except in cases involving Commonwealth countries, have to consider whether the evidence would be sufficient to warrant the trial of the accused person if the extradition crime had taken place within the jurisdiction of the magistrates' court. The functions of the two magistrates' courts are no longer strictly comparable and their procedures no longer need to be equated. The new law will, however, for the first time adopt a provision that has applied for 20 years now in



## JUSTINIAN

relation to Commonwealth countries, and will allow the High Court to discharge a person awaiting surrender to a foreign country if "by reason of the passage of time since he is alleged to have committed" the crime it would be unjust or oppressive to return him.

Proceedings for extradition to foreign, non-Commonwealth countries will no longer, import the safeguard of a court scrutiny of the evidence in the way that it ensures a prima facie case before committing a person to trial in England. It is this difference in approach to extradition which has aroused political opposition.

*R v Governor of Pentonville Prison, ex p. Khouchandani (1980) 71 Cr App R No 341*

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FT 1

Handwritten note in Arabic script: "سنة اعدادنا ١٤٠٤"

Until very recently, only those in the upper echelons of the social register ever inherited anything of any real worth. As the heirs of "well-to-do" families they knew what was coming to them, just as they knew what was expected of them.

This wealthy and worldly minority (perhaps 10% of the population) is now about to be superseded by a new, larger and more volatile band of inheritors: today's middle-aged, middle classes.

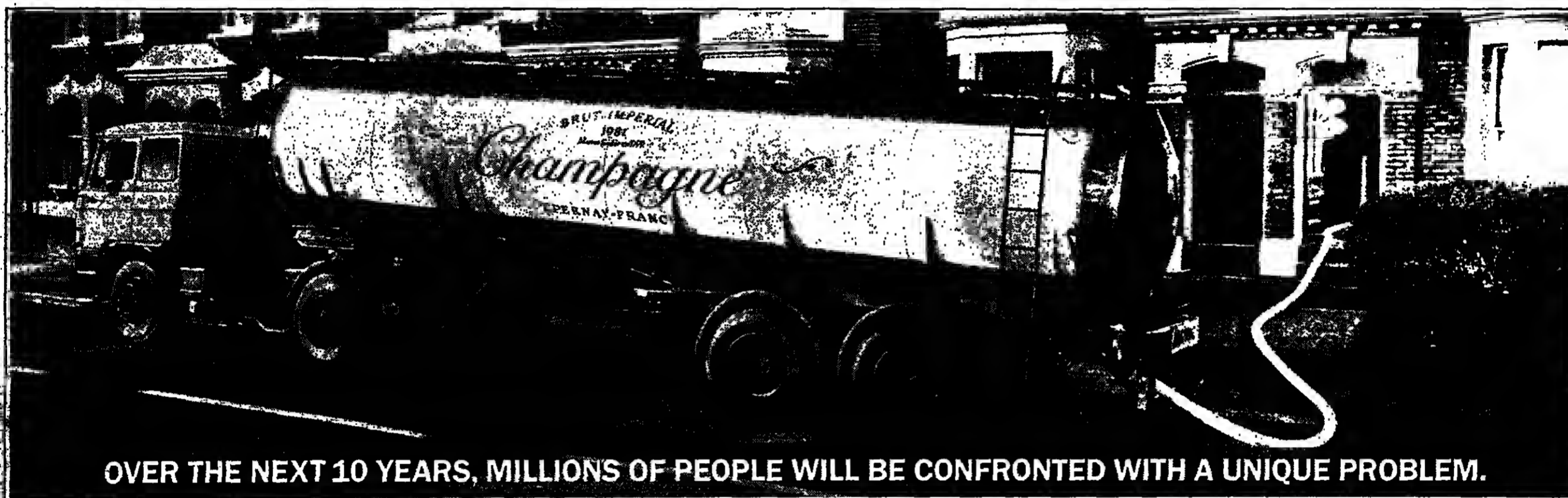
It is they who are set to become the "nouveau riche" of the 90's and beyond. And they will, in a very real sense, owe it all to their parents.

For it was the post-war generation who first enjoyed widespread home ownership. Now retiring in their millions, they will soon be conferring their wealth upon their already affluent 40 and 50 year old children.

A portentous event when one considers that even a modest estate can now be expected to top the £100,000 mark.

In fact, estimates predict that by 1997, parents passing away will pass on a staggering £24 billion a year. (240% up on current levels.)

Undeniably, the impact of this quiet, yet colossal transfer of wealth will be immense. It will affect



OVER THE NEXT 10 YEARS, MILLIONS OF PEOPLE WILL BE CONFRONTED WITH A UNIQUE PROBLEM.

companies big and small, old and new, progressive and old-fashioned alike. It will doubtless affect you and your company. After all, millions of dutiful sons and daughters will be presented with dauntingly large legacies.

But will they spend, spend, spend? Or will they use their vast discretionary wealth with discretion?

Will they, as some pundits predict, fritter their money away on the likes of fritto misto di pesce and moules à la crème; German fitted kitchens; Milanese designer furniture; winter holidays in St Lucia and summer jaunts to gîtes in the Camargue?

Or will they, as rival experts would have us believe, plough their considerable capital into the City's money markets?

As it is, 1 in 5 adults now hold stocks and shares of one sort or another. 1 in 3 have taken out their own private pension plan. 1 in 10 have decided to invest in private health care. These figures could advance dramatically given sufficient nouveaux inheritors with sufficient financial perspicacity. No area of finance would remain untouched.

Private education, for example, could become a realistic and popular option for legions of middle class families overnight.

Whilst an ever-decreasing retirement age and a less munificent welfare state could bring pension and private health care planning to the front of millions of minds.

The vagaries of luck and fate need not decide your company's eventual response to all this, though. You can start doing something about the matter today, just by thinking ahead.

For forward planning is the only answer. An answer that we at Ernst & Whinney have put into practice for companies of all sizes and complexions. In all probability, your company could benefit from contacting us. After all, without wishing to blow our own trumpet, we do have a wealth of experience.

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Lisa Wood reports on the growing pressures on British brewers from changing attitudes to alcohol

# Two cheers for sensible drinking

BRITISH drinks companies are watching, with mounting concern, the development of a wide anti-alcohol movement at a time of static global sales.

The trend started in the US, the home of prohibition, but is spreading to much of the rest of the world, including Britain.

How to tackle this anti-alcohol movement is provoking intense discussion in Britain's leading drinks companies.

In the US there is a strong and well-organized anti-alcohol campaign, bolstered by mounting concern over a healthy lifestyle.

Outside the US, the anti-alcohol lobby is not so well organized, except in Moslem countries.

In the UK, consumption of alcohol has doubled since the Second World War.

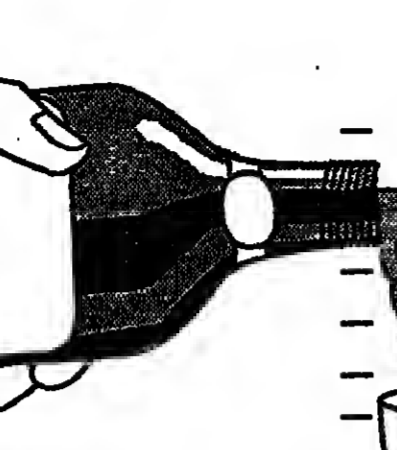
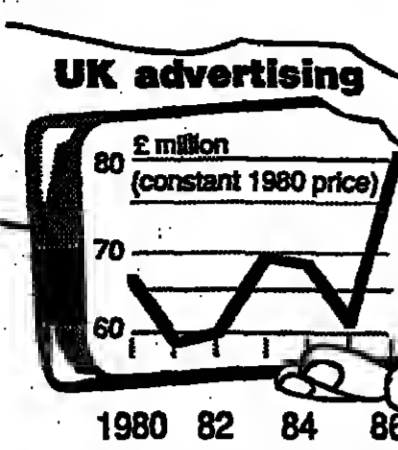
The debate over problem drinking has rumbled on in Britain for years.

Meanwhile German and Japanese shares had both continued to rise in parallel with the continuing rise in value of their currencies.

Through all of that period, and despite the embarrassing accusation of evidence to the contrary, the Confederation of British Industry (CBI) and the average British director pleaded that everything would be just marvellous if only the pound could fall a little bit further.

It intended for publication, letters to the Editor of the Financial Times should include, where possible, the writer's daytime telephone number.

From Mr Trevor Bell. Sir, I wish to dispel the erroneous impression which may be derived from the interpretation which your legal correspondent put on the Privy Council decision in the case of *Inter Lego A.G. v Tyco Industries Inc.*



company. Members are still setting its aims and priorities, but the main thrust will be the promotion of sensible drinking and strategies to combat abuse.

Research into alcohol is a growth area, with claim and counter-claim about its physical effects jostling for attention.

Alcohol, according to the World Health Organisation, is the third biggest killer after heart disease and cancer.

But it is a delicate matter, with the industry aware of the danger that results giving alcohol a clean bill of health could lead to accusations that the research was not truly independent.

Just how successful industry initiatives like the Portman Group will be in agreeing strategies for promoting sensible drinking is yet to be seen.

Consumption of alcohol had fallen in Britain by 3.5 per cent since 1980, while advertising expenditure had risen by 21 per cent.

The association's arguments must have been persuasive. Mr Wakeham says: "We discussed banning advertisements, but nobody could prove to me whether advertisements increased consumption or not."

His committee was concerned about some alcohol advertising, including the use of humour in beer advertisements.

The Wakeham Committee appears satisfied with the advertising industry's response. Mr Wakeham says: "So far everybody seems to be co-operating. One cannot rule out intervention by Government, but that does not seem likely."

will be proposed by both the IBA and the ASA.

The Wakeham Committee appears satisfied with the advertising industry's response.

But if advertising is simply about brand share and not about increasing the size of the market, why has the drinks industry been so worried?

There are tensions within the industry because of the growth of large drinks groups whose interests do not always coincide with those of the smaller companies.

These have been among the factors in the creation of a new organisation, yet to be publicly announced, called the Portman Group.

From Mr H.J. Spence. Sir, I cannot agree with Observer's criticism (May 17) of Sir William Rees-Mogg's warnings of possible statutory regulations which may be used to curb violence on television.

From Mr P.J. Pace O'Shea. Sir, Your front page world news column reported (May 17) that Sir William Rees-Mogg, who has been named chairman of the new Broadcasting Standards Council, has singled out the hit series *The A-Team* as the type of programme he would ban.

## Lombard

# Case for a little 'short-termism'

By Samuel Brittan

THE DIFFICULTIES of diagnosing the health of the British economy have been highlighted by the latest batch of indicators.

A good deal of light on this discrepancy is shed by Professor Douglas McWilliams, chief economist at IBS/UK, in his inaugural lecture at Kingston Business School (to be delivered on Wednesday May 25).

Even over a longer term there is a discrepancy between the official statistics and the view of knowledgeable observers such as Mr Toshio Yamazaki, former Japanese Ambassador to Britain, who has said: "If there were an Olympics for business, Britain would be winning gold medals."

He is firmly on the side of the optimists. But he points out how difficult it is to take into account structural change in official statistics.

Looking at the large increase in net capital per worker in services, and the investment in data processing, there has probably been a spurt in service productivity not shown in the official estimates.

Identified sources of underestimates alone are sufficient to raise the average annual UK growth rate since 1979 from just below 3 per cent to over 4 per cent.

His answer to "What has changed?" is in two words: "financial pressure."

But "those companies where there is financial pressure to massage the short term profits figures by cutting down spending on marketing, training, research and so on" often have a background of weak financial performance in the past.

My instincts are with the optimists. But care is needed in the conclusions drawn. More dynamic performance and more rapid growth do not mean that the exchange rate can be viewed with indifference; or that the British economy could adjust to sterling overvaluation as the Japanese economy has done in that of the yen.

As such, because they were after the commencement of the 1986 Act, the Design Copyright Act 1986 amended the 1956 Copyright Act, and provides for a period of 15 years copyright to designs which are applied industrially and are or are capable of being registered.

From Mr Trevor Bell. Sir, I wish to dispel the erroneous impression which may be derived from the interpretation which your legal correspondent put on the Privy Council decision in the case of *Inter Lego A.G. v Tyco Industries Inc.*

That judgment established, *inter alia*, that the pre-1978 Lego drawings were designs capable of being registered under the 1949 Registered Designs Act.

## The pound and performance

From Mr Geoffrey Mills. Sir, it was Lenin who pointed out that the surest way of destroying a nation is to debase its currency.

Just two years ago the pound sterling was at Deutsche Mark 3.4 (32 today), Swiss franc 2.8 (26) and yen 280 (224). It has fallen almost unchallenged for two decades from DM110, SF120 and Y1,000.

Meanwhile German and Japanese shares had both continued to rise in parallel with the continuing rise in value of their currencies.

Through all of that period, and despite the embarrassing accusation of evidence to the contrary, the Confederation of British Industry (CBI) and the average British director pleaded that everything would be just marvellous if only the pound could fall a little bit further.

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## Letters to the Editor

### Upwards, not outwards

From Mr Thomas Bullford. Sir, I can see no justification whatever for new building on undeveloped land (FT leader, May 11).

Here in Hong Kong almost all of us live in blocks of flats, many of towering height, the very thought of which would no doubt appal many Englishmen.

Since the exchange set up its task force in August 1987 the quantity and value of unsettled bargains has decreased by over 70 per cent; it continues to decrease.

Many of the other problems which Mr Grimsey associates with the need to handle physical stock are already the target of the exchange's Taurus service which will be introduced in 1988.

From Mr George Hayer. Sir, The criticisms of the settlement policies made by Mr Colin Grimsey, which you reported in your paper (May 17), "Settlement Policies" criticised by Chase Banker - are of rapidly diminishing relevance to the current position in the London stock market.

From Mr P.J. Pace O'Shea. Sir, Your front page world news column reported (May 17) that Sir William Rees-Mogg, who has been named chairman of the new Broadcasting Standards Council, has singled out the hit series *The A-Team* as the type of programme he would ban.

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## Take the A-Team...

From Mr H.J. Spence. Sir, I cannot agree with Observer's criticism (May 17) of Sir William Rees-Mogg's warnings of possible statutory regulations which may be used to curb violence on television.

I suspect that some of those who so strongly seek to preserve broadcasters' total freedom do not have young children, and have never observed the dramatic effect on their behaviour through watching such programmes as *The A-Team*.

From Mr P.J. Pace O'Shea. Sir, Your front page world news column reported (May 17) that Sir William Rees-Mogg, who has been named chairman of the new Broadcasting Standards Council, has singled out the hit series *The A-Team* as the type of programme he would ban.

No doubt this is not the only series on his list. In case they have been overlooked, may I suggest that he consider banning *The Pink Panther* and *Tom and Jerry* from our screens?

From Mr P.J. Pace O'Shea. Sir, Your front page world news column reported (May 17) that Sir William Rees-Mogg, who has been named chairman of the new Broadcasting Standards Council, has singled out the hit series *The A-Team* as the type of programme he would ban.

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# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Monday May 23 1988



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### INTERNATIONAL BONDS

## Australian dollar sector keenly awaits Statement by Keating

MR PAUL KEATING, Australia's Federal Treasurer, will have a larger audience in the City of London than he probably either suspects or cares to contemplate when he makes his May Economic Statement on Wednesday, writes Dominique Jackson in London.

Australian dollar bond dealers will be alert for any signal by which to steer the future course of their market. The colourful Mr Keating has never been a fan of international financial markets and in the past has pulled more than a few surprises out of the bag during his annual address.

But in the Australian dollar Eurobond market, his words have never been more eagerly awaited. In the last 18 months, the sector has thrown off its steady image as a high risk and little-used funding area to become a fully fledged and mature market. The rally seen so far this year has been in sharp contrast to the gloom on other bond markets. However, a recent reversal has made many suspect that the bull run may not be sustainable.

Yields have fallen steadily since late last year, with both domestic and Eurobonds buoyed by a startlingly strong currency - at recent highs against both

the US dollar and D-Mark - rising commodity prices and a steady improvement in economic fundamentals. Yields on 10-year government issues fell from a peak of 13.5 per cent immediately after October's stock market crash to a low of around 11.5 per cent in early April.

Long bond yields in Australia are currently around 270 basis points above those in the US, against a 450 basis point margin after the crash.

A disappointing figure on April consumer price inflation and recent confusion over the Reserve Bank of Australia's monetary policy appear to have stalled this momentum for the time being. The 10-year yield has risen to around 12 per cent. Although profit-taking by professionals appears so far to have been on a limited scale, the question is whether the sector can manage to remain completely immune from the inflationary and interest rate pressures which have dogged global bond markets so far this year.

Most sector analysts hold out that the May Economic Statement will be bullish for the market. Although the word from Canberra is that the Statement will not contain any detailed revenue projections, Mr Keating

may drop some hints about the anticipated Federal Budget surplus for 1988-89. The bond market is gunning for a number between A\$3bn to A\$4bn, which would mean a substantial reduction in the government bond funding programme.

"Unless there is a change in the Prime Asset Ratio which requires trading and savings banks to hold minimum levels of government stock, this could lead to a considerable shortage of bonds next year," said Mr Simon Rubinszov of ANZ Merchant Bank. "Even allowing for a generous repayment of external debt, the bond programme could be as low as A\$1.5bn. The consequent scramble for stock can only help to boost the Euro-Australian sector further."

Using the primary market as a yardstick, 1988 still appears to be on course to overtake 1987 when new issue volume increased almost threefold to A\$12.7bn from A\$4.4bn in 1986. To date this year, more than 60 new deals have been launched with a total outstanding of over A\$4bn.

Indeed, the sector has provided life boats for more than one syndicate team, eager to clock up investor appetites for the likes of US dollar bonds, and has also

snapped up by investors in the borrower's home region. However, a A\$75m deal for the Rural and Industries Bank of Western Australia did not see the same interest. One dealer said the deal carried an optically attractive 13 1/2 per cent coupon but had little chance coming on to an over-ful market.

Australian economic fundamentals still look cautiously optimistic for the market. Despite heavy selling of the Australian dollar by the RBA in the last few weeks, the currency has continued to gain ground. Just as the Bank of England was obliged to cut base rates to slow sterling's ascent last week, the RBA could find itself forced to act.

However, Mr Keating's forecast of 6 per cent inflation by the June now seems premature. A major concern is that the slower deceleration of inflation will impair restraint on wages and Mr Keating's comment on the new wage accord with the unions will be carefully monitored.

A SFr30m zero-coupon issue led by Samuel Montagu (Suisse) for the Kingdom of Denmark reported last week was a secondary re-offering of part of a 1987 private placement by Denmark and not a new offering. Denmark's Ministry of Finance said.

EUROMARKET TURNOVER (\$m)

Primary Market	Securities	Govt	FRN	Other
US\$	1,740.0	5.4	112.0	7,117.7
Yen	3,338.7	220.5	246.0	7,138.0
Other	3,723.4	0.0	710.0	7,117.7
Pct	3,052.0	5.1	93.0	96.7

Secondary Market	Govt	FRN	Other	
US\$	17,869.4	1,079.2	7,121.4	4,669.3
Yen	12,704.0	186.9	246.0	4,661.1
Other	22,792.0	1,886.2	3,724.3	27,044.8
Pct	18,562.3	1,913.8	3,062.0	18,150.0

Govt	FRN	Other	
US\$	11,442.1	28,728.9	49,438.9
Yen	4,970.2	25,715.4	35,282.8
Other	21,044.1	25,078.4	44,144.5

Week to May 19, 1988. Source: ABS

### EUROCOMMERCIAL PAPER

## Council of Europe's \$500m programme set to receive a warm welcome

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT, IN LONDON

WHILE THE amount of outstanding Eurocommercial paper continues to grow - outstanding at the end of April are estimated at \$61bn - the number of new programmes continues to fall off.

The assumption is that most of the borrowers who are going to tap this market have already announced programmes, and its future growth will come from increased usage of existing programmes.

Some borrowers are already thought to be on the verge of increasing programme size.

Against this background, the announcement of a new \$500m programme for the Council of Europe Resettlement Fund will be welcomed in the market. The member states of the European Community back this borrower, which allows it a top (A1+/P1) credit rating.

The sovereign sector has been one of the most active areas of the market of late, partly due to the large pools of US dollar liquidity which central banks have to park in short-term paper.

The Council of Europe is the most important new borrower to come to this end of the market for some months, and - like Sweden, France and other prime borrowers - it should be able to issue at rates well below London interbank bid rates.

Morgan Stanley International arranged the programme, which has a specific option to issue in yen, and the other dealers are Bankers Trust, Daiwa Europe, and Swiss Bank Corporation investment banking.

The sterling commercial paper market was two years

old on Friday, an event which passed almost without comment in the City of London, where there was not a string of bidding to be seen. There are now more than 100 borrowers with programmes but the growth in the amount of outstanding paper - to \$3.86bn at the end of March - has been somewhat disappointing. Some 30 per cent of the paper is being held by institutions in the monetary sector, much of which is thus disguised bank lending.

Until now, the chemicals group ICI has been probably

the best regarded name in this market. But that will probably change when Unilever, which announced a programme with no upper size limit on the market's second anniversary, starts to use a market it says it has been monitoring since its inception.

"The company believes there is now sufficient depth among both lenders and investors to justify the establishment of the programme," it said.

Unilever will start tapping the market in early June, and with its A1+/P1 rating, it expects to be able to achieve

### Big Dutch construction companies to merge

By Laura Raun in Amsterdam

NBM, the big Dutch construction company, and Amstelland, a rival builder, plan a merger to create the second largest construction company in the Netherlands.

The two companies would have annual turnover of Fl 1.7bn (\$885m) and a payroll of 5,000. They said a merger would create a broadly-oriented construction company "with a large scale that is sufficient to be battle-ready for the further integration of Europe and to survive the possible increase in competition."

NBM will issue new shares to exchange with Amstelland, which is 33 per cent owned by the founding family, 49 per cent by DSM, the Dutch chemicals company, and 27 per cent by the Nederlandse Participatie Maatschappij, a venture capital company. NBM is publicly-quoted.

Negotiations are expected to be completed by July 1. No job cuts are envisaged.

NBM has a broad range of construction interests, mostly in the Netherlands. This includes utilities and housebuilding. It is also involved in environmental, trade and insulation activities.

Amstelland is involved in industrial, residential and utility construction as well as concrete renovation and project development in the Netherlands. In the US it is a wholesaler of building materials.

### Venezuela to build caustic soda plant

By Joseph Mann in Caracas

THE VENEZUELAN Government's petrochemical company, Pequiven, is to spend \$138m to build a caustic soda plant in the western state of Zulia.

The new facility will be designed to produce 134,000 metric tonnes of caustic soda and 120,000 metric tonnes of chlorine a year.

This announcement appears as a matter of record only.

May, 1988

# NORDSTJERNAN

## Nordstjernan AB

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**SBCI Swiss Bank Corporation Investment banking**

Lead Managers:  
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**SwedBank**  
**Swiss Bank Corporation**

Managers:  
**Banque Nationale de Paris**  
**Deutsche Bank Luxembourg S.A.**  
**IBJ Schroder Bank & Trust Company**  
**Kansallis Banking Group**

Agent Bank:  
**SBCI Swiss Bank Corporation Investment banking**

**SBCI Swiss Bank Corporation Investment banking**



# AB Electrolux

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29th March, 1988      All of these securities have been sold. This announcement appears as a matter of record only.

INTERNATIONAL CAPITAL MARKETS

Fermenta back in the black at four months

By Sara Webb in Stockholm

FERMENTA, the Swedish animal health and chemicals group, showed a profit before allocations and taxes of SKr59m (\$10m) in the first four months of 1988, against a loss of SKr63m in the comparable period last year, helped by its restructuring and the strong performance of its plant protection division.

However, the management warned that the improvement would not continue at the same pace in the rest of 1988, partly because the plant protection division's profits show seasonal variations with a decline in the second half, and partly because Fermenta no longer has remission on its interest payments.

Group sales fell by 37 per cent to SKr765m, due to the divestment of certain units. Sales of comparable units rose by only 5 per cent, however, and were held in check by the lower dollar.

Mr Bertil Holmberg, Fermenta's managing director, said the company was considering expansion, possibly in a completely new business area.

Canadian banks to raise Third World reserves

By Robert Gibbons in Montreal

CANADIAN CHARTERED banks must lift reserves to 45 per cent of their Third World loans, says the Office of the Superintendent of Financial Institutions. Last year, the banks raised their reserves to between 35 and 40 per cent. Now the office has added the Congo, Mozambique, Niger and Sierra Leone to the list of designated financially troubled countries. Previously there were 34 countries on the list.

Almost all the banks had reached 35 per cent last October 31, through reducing loan exposure, debt sales and swaps of debt for equity.

Their loans to the 34 countries totalled about C\$26bn (US\$21bn), against a capital base of C\$29.3bn for the six largest.

For 1987, the six had total losses of some C\$1bn after doubling special reserves for Third World loans to C\$8.6bn or 37 per cent of loans to the 34 countries.

Amax buys back Chevron stake

BY ANATOLE KALETSKY IN NEW YORK

AMAX, the large US mining and metals company which has been undergoing extensive restructuring after a long period of poor financial performance, has bought back 15.2m of its own shares from Chevron, the San Francisco-based oil company, for \$23 a share or \$349m.

Chevron has for 14 years been the biggest individual shareholder in Amax and the deal brings to an end a sometimes stormy relationship between these two big natural resource companies.

Chevron acquired most of its stake in Amax in 1975 as part of a cautious move towards diversification in the wake of the first oil crisis. But in 1981 it decided to move into the mining business and made a full-scale takeover bid for Amax, hoping to use its large shareholding as a springboard for an agreed deal.

The price of \$78 1/2 a share, or \$4bn for the whole company, which Chevron offered in 1981 was widely regarded as generous, but the Amax board decided to oppose the bid and this subsequently fell through.

Soon afterwards energy and natural resource prices began falling and Amax, which was heavily dependent on coal mining, moved deeply into the red.

Two years after its failure to acquire Amax, Chevron bought Gulf Oil for more than \$12bn in the biggest merger of all time. Over the years, Chevron slightly reduced its stake in Amax, which at one time exceeded 20 per cent, but a long term relationship between the two companies continued.

By last week, the Chevron holding amounted to 15.4 per cent of Amax common stock and the mining company paid a premium of about one-fifth above the market price to regain control of this strategic stake.

In addition to paying \$23 a share, Amax has given Chevron an option to receive a one-time payment of up to \$5 a share if the market price of Amax common stock should rise above \$23 during the next two years.

The deal appeared to have been prompted more by Chevron than by Amax. Chevron said it was selling its shares because the large holding in a company uninvolved in Chevron's business was "not consistent with long-term strategy."

Mr Allen Born, the Amax president, said he regretted the end of a constructive relationship with Chevron, although he added that the deal was "highly advantageous" to Amax shareholders.

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GB-Inno steps up dividend

By David Buchan in Brussels

GB-INNO-BM, Belgium's largest supermarket group, has lifted 1987 group net profit 25 per cent to BF1.9bn (\$53.5m) from BF1.5bn, and raised its net dividend for the year to BF24.50 a share from BF22.50.

Group turnover rose 9.9 per cent, with supermarket sales in Belgium showing a slower trend but turnover in fast food and DIY equipment abroad rising by 52 and 34 per cent, respectively.

GB-Inno's biggest foreign stakes are a 28 per cent share in Scotty's, a 65 per cent majority control of Handy Andy in the US, and a 25 per cent holding in Home Base in the UK.

In February, GB-Inno's share price rose to BF1.700 on speculation that it might be a takeover target. But the price has since sunk back to around BF1.200.

Solvay, the Belgian chemical group, said it planned a major increase in capital and would issue a warrant bond to Solvay, the holding company which is its main shareholder, to strengthen itself against possible takeover attempts, Reuters reports.

Solvay's board said it would ask shareholders to approve the creation of authorised capital totalling up to BF12.05bn, with up to BF1.0bn earmarked for "securing the shareholder structure for the future."

At an extraordinary meeting on June 16, it would also seek approval to boost its capital to BF3.0bn from BF1.2bn by incorporating existing reserves.

CSR sells mineral properties

BY CHRIS SHERWELL IN SYDNEY

CSR, ONE of Australia's best known resource groups in the early 1980s, has nearing completion of its transformation into an industrial company with the sale of its Australian mineral exploration and development activities.

The main element of the sale is CSR's 85 per cent interest in the Granny Smith gold prospect near Laverton in Western Australia. Pacer Pacific will purchase 60 per cent, while Delta Gold will buy the rest, increasing its stake from 15 to 40 per cent.

Pacer will also acquire CSR's other Australian mineral exploration properties, including the 70 per cent-owned Kurrildal gold prospect in Queensland. Terms are still to be finalised.

CSR expects also to announce soon the sale of its remaining minerals activities in Indonesia, where it has 10 contracts of work on gold prospects. Once that is concluded, the group will have virtually extricated itself from its minerals businesses.

Last month, it sold its Indonesian tin mining interests to Reson Goldfields Consolidated. The company and its joint venture partner Fangea Resources have also recently terminated a gold venture in Montana.

In coal, the Western Australian group Rothwells is expected to buy CSR's Western Collieries operation, and all the group's other mines in New South Wales and Queensland are for sale. But CSR intends to hold on to its lucrative bauxite and alumina operations at Gove in the Northern Territory and its aluminium smelter at Tomago in New South Wales.

The group will now continue its specialisation in sugar and building products.

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Japanese acquire 20% of Inco's Indonesian unit

BY KENNETH GOODING, MINING CORRESPONDENT

INCO, the Canadian resources group, is to sell 20 per cent of PT Inco, its nickel-producing Indonesian subsidiary, to Sumitomo Metal Mining, Japan's second-largest non-ferrous metals group, for US\$100m.

PT Inco will also repay debts of \$380m to its parent before distributing any dividends. The Indonesian company intends to raise nickel production capacity by nearly one third, from 80m lbs to 105m lbs a year by 1990.

Inco said nearly all PT Inco's output goes to Japan and it was always the intention to have substantial Japanese investment in the Indonesian group.

But depressed nickel market conditions had made a deal impossible. Between 1978, when PT Inco started production, and 1986, it sustained net losses total-

ling \$416.5m. However, production costs (including shipment to Japan and toll-refining there) had been cut by 50 per cent since 1982 and last year the Indonesian company made a net profit of \$500,000.

The recent sharp increase in the market price of nickel helped PT Inco earn \$13.2m in this year's first quarter against a \$4.8m loss in the same months of 1987.

PT Inco operates from the island of Sulawesi. Production last year was about 60m lbs of nickel in matte and this is expected to rise to 65m lbs this year.

Inco expects to realise a net gain of \$45m from the sale. It has no plans to sell any more of PT Inco except that it must offer 3 per cent once a year to the Indonesian Government. Such offers have not yet been taken up.

Pre-tax profit jumps 20% at Dainippon Ink

By Stefan Wagstyl in Tokyo

DAINIPPON Ink and Chemicals, best-known outside Japan for its aggressive acquisition policy in the US, has reported a 20.1 per cent increase in annual pre-tax profits to Y14.5bn.

The group said the jump was due to a strong increase in sales, which rose 12.2 per cent to Y147.5bn. Turnover in building materials, as well as inks and synthetic resins, was buoyant.

However, a Y1.5bn improvement in non-operating income - interest and dividend payments - was offset by a sharp increase in loan costs to cover last year's purchases of Reichold Chemicals of the US.

For the current year, Dainippon forecasts a 10.3 per cent rise in pre-tax profits to Y15bn on a 6.5 per cent rise in sales to Y45.5bn.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount m, Maturity, Av. life years, Coupon %, Price, Bank name, Offer size. Lists various international bond issues including US Dollars, Australian Dollars, Canadian Dollars, Deutsche Mark, Swiss Francs, Yen, French Francs, Luxembourg Francs, and Sterling.

Baer Holding to raise dividend by 9%

BY WILLIAM DULLFORCE IN GENEVA

BAER HOLDING, the Swiss banking group, proposes to increase its dividend by 9 per cent after reporting a 29 per cent increase in net earnings to SF725.3m (\$13m) for the year ended March 1988.

Proposed dividends are SF180 per bearer share, compared with SF165 in the previous year, SF136 per registered share (SF130 and SF120 per participation certificate (SF160). The board proposes "in view of a future capital market transaction on favourable terms for shareholders" to increase the share capital from SF27.5m to SF35.5m by issuing 10,000 new bearer shares of SF300 nominal at par.

Advertisement for ITIC (Guangdong International Trust and Investment Corporation). Includes logo, company name in Chinese and English, and a list of international partners like LTCB, Nomura, and Daiwa.

Advertisement for the issue of £800,000,000 of 8 1/2 per cent Treasury Stock, 1993. Includes terms and conditions, application details, and a form for investors to fill out.

INTERNATIONAL CAPITAL MARKETS

FINANCIAL FUTURES

Permits boost CBOT contract

THE CHICAGO Board of Trade's launch late last week of a new Treasury note futures contract marks one of the first financial futures contracts to start up in the US since October's crash.

Deborah Hargreaves

US MONEY AND CREDIT

Why trade deficit euphoria turned to dismay

WHEN THE most favorable economic development imaginable, such as last Wednesday's announcement of a record improvement in the US trade deficit, is treated by the market as an unmitigated disaster, it is time to start wondering whether the fashionable pessimism among investors has gone too far.

Faster inflation would mean higher US interest rates, and therefore a higher dollar, they would say. A bigger trade deficit meant a stronger economy and therefore a stronger currency.



US Treasury yields

much to hope for. The following are the main economic indicators due for release this week, along with the median market forecasts as surveyed on Friday by Money Market Services of Redwood City, California:

● Durable goods orders for April (Tuesday 8.30am) are forecast to have risen by 0.8 per cent, with estimates ranging from minus 0.9 per cent to plus 2.0 per cent.

Anatole Kaletsky

Table with 5 columns: US MONEY MARKET RATES (%), 1 week, 4 weeks, 12-month, 24-month. Rows include Fed Funds (weekly average), 28-week Treasury bill, 91-day Treasury bill, 90-day Commercial Paper, and 90-day Commercial Paper.

Table with 5 columns: US BOND PRICES AND YIELDS (%), Last, Change, Yield, 1 week, 4 weeks. Rows include 30-year Treasury, 20-year Treasury, 10-year Treasury, 5-year Treasury, and Corporate Bonds.

Table with 5 columns: NIKI TOKYO BOND INDEX, Average, High, Low, 12 weeks, 26 weeks. Rows include Overall, Government Bonds, Corporate Bonds, and Government 10-year.

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bonds with columns for Issuer, Par, Price, Yield, and Maturity. Includes entries for various countries like Australia, Canada, France, Germany, etc.

UK GILTS

The stock shortage argument begins to take hold again

IF THE BANK of England thinks there is a possibility of a shortage of gilt-edged stock this financial year it isn't telling anyone. Its public sector debt repayment this year could be as much as £5bn to £6bn, which would yield gilts last week that the stock shortage argument was beginning to take hold again.

According to Mr David Walton of Goldman Sachs, there has been nearly £6bn of Eurosterling issues so far this year. If sterling remains firm, it is more than £1.3bn of index-linked stock likely that the Government's maturing. This time around it reduced need to fund could be issued no stock to cover a £1.4bn deficit on May 10 and it has

Simon Holberton

Advertisement for Kleinwort Benson International Incorporated. Text includes 'commences operations today as a Member of the Tokyo Stock Exchange', 'This strengthens our relationships with Japan which go back over 100 years', and contact information for London and Tokyo offices.

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount listed is expressed in millions of currency units except for Yen bonds, where it is in billions. FLUATING RATE BONDS: US dollars unless indicated. Margin above 100 is a premium over the par value of the bond. Below 100 is a discount.

UK COMPANY NEWS

Stanley denounces Ward White's retail strategy and record

BY DAVID WALLER

A.G. Stanley, the Fads and Decor 8 DIY chain...

It points out that earnings per share have grown at a compound annual rate of over 60 per cent since the company began a redaction of strategy in 1983...

While not denying Ward White's claim that operating profits from the Fads chain have been static over the last three years...

As an integrated manufacturer and retailer, the improvement in profitability at the wallcoverings mill should be taken into account in any assessment of the company's performance...

Albion ahead at midterm

Albion, clothing manufacturer, returned profits of £282,285 pre-tax for the half year to end-March...

FT Share Information Service

The following securities were added to the Share Information Service in Saturday's edition:

Nestlé track record under fire

Rowntree, the York-based chocolate company fighting a £2.1bn takeover bid from Nestlé, has hit out at the Swiss company's track record in brand management and criticised its record as an employer in this country...

Rowntree has let it be known that its defence document will cite independent research showing that key Nestlé brands - Finsias frozen food, Cross & Blackwell soup, Libby's canned fruit and Ashbourne mineral water - have all suffered heavy loss of market share since the beginning of the decade.

This will be used to support Rowntree's contention that its own track-record in brand management is superior and that prospects for the further exploitation of its brands in the run-up to 1992 would be much diminished by a Nestlé takeover.

Whilst not disputing the statistics, Nestlé retorted yesterday that the products cited were selective, and that the figures took no account of profitability.

For example, the research is expected to show that the Finsias brand's share fell from 9.9 to 5 per cent between 1980 and 1986. Nestlé argues that the bare fact does not reflect the company's considered move towards less-enzyme and other higher margin products at the expense of market share in low margin products.

Lord Young, Trade and Industry Secretary, is expected to announce his decision on whether the bid should be referred by Thursday night, when Parliament debates for the Whitson recess...

Peter Riddell and David Waller on a vital week at the Rowntree camp

D-Day looms for the Quality Street gang

THE ROWNTREE saga reaches its climax this week with the eagerly awaited announcement by the Department of Trade and Industry of whether the Nestlé bid will be referred to the Monopolies and Mergers Commission.

Neither the DTI nor the Office of Fair Trading, which makes the key recommendation to the Government after a detailed inquiry, have been left in any doubt over the past few weeks of the strength of feeling at Westminster.

The issue is simple: if the £2.1bn bid is not referred, Rowntree will be "taken out" within a matter of weeks. One way or another, with 45 per cent of its shares in the hands of Nestlé and Sachard, its days as a great, independent British company would be strictly numbered.

Around 200 MPs from all parties have signed one or more of the half dozen Commons motions, all broadly taking the Rowntree side and expressing concern over the wider implications of a successful Nestlé takeover.

The affair has also been raised several times on the floor of the Commons - with a short late night adjournment debate planned for next Wednesday - and several deputations of MPs have lobbied ministers to press their case.

The political debate has been one-sided - with supporters of Nestlé being largely silent. Feelings have been so strong that Conservative whips are relieved that Labour did not use one of its debates to raise the issue since a sizeable number of Tory MPs might have abstained, thus embarrassing the Government.

English and Intl

Net asset value at English and International Trust stood at 270p per share at April 3 1988 against 263.6p a year earlier and 334.5p on October 5 1987. A final dividend of 3.45p (3.25p) is proposed for an improved total of 4.7p (4.25p). After tax of £399,000 (£460,000), earnings per share were 4.72p (4.34p).

Peter Riddell and David Waller on a vital week at the Rowntree camp

where the public interest typically diverges from the interests of private sector decision-makers, although in exceptional cases it may do so. Normally, therefore, the decision should be left to the market.

Such logic was applied in the case of BPL's now notorious bid for Pilkington, which evoked much the same sentiments as the Nestlé bid for York, road St Helens, for chocolate, the glass industry. Early last year, the Government refused to refer the conglomerate's offer and Pilkington retained its independence as a result of a spirited defence on purely commercial grounds.

Earlier, in December 1985, Elders IXL's £1.8bn bid for Allied-Lyons was referred because of the proposed financing of the takeover. Although the reciprocity argument might have been applied - it would then have been well-nigh impossible for a UK company to have launched a similar bid for an Antipodean company - the OFT went out of its way to say that this had not influenced its recommendation.

In the present case, the reciprocity argument is closely tied to a wider contention that Rowntree is not to fall victim to a policy void which is allowing multinational companies from outside the EC to seize upon Britain and unworldly British companies as the easiest point of entry into EC markets.

The Government, critics argue, should take the opportunity to devise a credible policy ahead of 1992.

But a reference on these or any other grounds would have to be weighed up against the negative signals such a decision would send to those international companies considering investment in the UK ahead of 1992, especially in the wake of Ford's recent, embarrassing withdrawal from a major project in Durandee.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements are expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except when the forthcoming board meetings (indicated thus \*) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."



Rowntree workers with cardboard cut-out characters from a Quality Street box at a rally at London's Royal Exeter Hall. In the foreground a thoughtful Lord Young, Trade and Industry Secretary, who will announce the DTI decision later this week.

is beyond the OFT's ambit: Sir Gordon Horrie, director general of fair-trading, said last week that competition in the UK should be the prime consideration when considering a merger.

There has been much speculation about a defensive alliance between Cadbury and Rowntree. This raises a set of different questions - voiced when Tate & Lyle bid for British Sugar and GEC for Plessey - about the merits of strong domestic mergers for the sake of enhanced competitive power in international markets.

The OFT was unsympathetic in both cases.

However clear-cut the arguments in the abstract, the end result of the debate has been to leave even MPs most closely involved uncertain of the outcome. Opinion has swung to and fro, at Westminster and downriver in the City. Initially, after comments by Mr Kenneth Clarke, the Industry Minister, the balance appeared to be against referral. Then after intensive lobbying, opponents of the takeover claimed signs of a ministerial reappraisal. Now no one knows.

One experienced former minister summed up the position by saying that the debate had produced enough pretexts for a referral on grounds of public interest, but that it was now a matter of politics. Do, in short, Sir Gordon Horrie, the director general of fair trading, and the DTI want to kick the issue into touch by asking the MMC to look at it?

Table with columns for company names and dates, including Anglo American Corp, Charles Church, and others.

Advertisement for de Morgan Group plc, placing 1,147,063 Ordinary shares of 5p each. Includes contact information for Quilter & Co and Morgan Group.

Advertisement for the Bank of England's Government Loan, issued on 20th May 1988. Details the loan amount and terms.

Advertisement for Woolwich Equitable Building Society, offering £200,000,000 Floating Rate Loan Notes due 1995.

Advertisement for The Export-Import Bank of Korea, offering U.S. \$50,000,000 Floating Rate Notes due 1994.

Advertisement for W.I. Carr (Overseas) Limited, a Wai-Carr Bank Indus Group member, operating as full members of the Tokyo Stock Exchange.

Advertisement for BCC (Bank of Credit and Commerce International) announcing a change in its base rate from 8% to 7.5% p.a. from 20th May 1988.

Advertisement for Herring Son & Daw Holdings PLC, placing 2,710,260 Ordinary Shares of 10p each at 150p per share.

Advertisement for Premier Group Holdings Limited, offering £100,000 Floating Rate Notes due 1989.

Table titled 'FINANCIAL TIMES STOCK INDICES' showing various market indices like Government Secs, First Interest, and FT-SE 100.

## UK COMPANY NEWS

### James Buxton looks at the sweeping changes made at Ivory & Sime New team to seek former glories

"WE'VE DONE a lot in the last three years to turn this company round," says Mr Alex Hammond-Chambers, chairman of Ivory & Sime, the Edinburgh-based fund manager. "We hope that with the new team playing we'll be able to reproduce some of the glories of past years. But until we score some goals we've proved nothing."

Until a few years ago, Ivory & Sime was regarded as one of the more glamorous medium-sized fund management houses in Britain. It had a reputation for pulling off striking deals and making very successful investments in North Sea oil, and in high technology companies in the US.

The fact that it was run not from London but from Charlotte Square in Edinburgh, seemed somehow to add to its fascination in the eyes of those outside.

But for most of the 1980s a good deal of the fascination has been with the turmoil evidently raging behind the Georgian facade as a series of senior executives left the company, and, over the past few years the performance of several of its investment trusts faltered badly. What one observer calls the nadir of Ivory & Sime's fortunes came in February this year when an ingenious scheme for restructuring some of its investment trusts was rejected by shareholders.

Last week Mr Hammond-Chambers announced moves which he believes "complete the changes" needed to revive the company's prospects. He snatched up the services of Mr Greame MacLennan, who had unexpectedly resigned a few days before as joint managing director of the rival company Edinburgh Fund Managers, and is installing him as investment director. He is also boosting Ivory & Sime's own internal structure

by making David Ross, up in now company secretary, its first managing director. Mr Hammond-Chambers, who is 45, took over as chairman from Mr Jimmy Gemmill in 1985. Gemmill was the man who built up the business in the 1960s and 1970s, and gave it a high profile. Mr Gemmill deliberately fostered a hot-house atmosphere, rich in creative tension within the company as brilliant young men, usually recruited direct from university, fought out their rivalries. The formula often produced good results for the investment trusts and pension funds whose management was Ivory & Sime's business.

But he did not establish a clear succession structure and created a company in which, when it went public in 1983, the average age of the executives was only 29 with barely anyone aged over 40. "There were a lot of bright cooks in the kitchen, and it was fairly likely that some would scratch each other's eyes out and decide they were going to move on to work in a different restaurant," says Mr Hammond-Chambers.

Several growing financial services companies in Edinburgh have been formed or strengthened over the years by people who spun out from Ivory & Sime. Mr Hammond-Chambers says that one of his two aims as chairman has been to "change the corporate culture" of Ivory & Sime away from a collection of individuals towards a team approach. "I don't like the creative tension approach. In any case, I'm quite incapable of handling it," he says.

His other aim was to diversify the business. The two aims, he says, involved changes in attitude and meant a few more people going. For example, Mr Giles Weaver, responsible for pension fund management, left in 1986. Mr Garth Bannatyne, deputy chairman, departed last year and early this year Mr Robert Randall, the oil and gas specialist, left. By the standards of Edinburgh, though not of London, that amounts to a high turnover rate.

"I don't regret anyone that we've lost," says Mr Hammond-Chambers. "It's not that they weren't good and talented people, but that they weren't the right people." The departures took place against a background of a poor performance by several of the investment trusts. Edinburgh American, which had soared on the boom in high technology stock in the US, declined when the market for these stocks peaked after 1983. The oil and gas funds, North Sea Assets and Viking, turned sour when the North Sea ceased to thrive and Ivory & Sime was accused of moving too slowly to remedy the problems.

Ivory & Sime, which has assets under management of over £2bn, has since restructured its oil and gas holdings; created a new subsidiary to specialise in development capital under Mr Jeremy Hayward, and set up two fund management joint ventures with Japanese companies - one based in Hong Kong with Sumitomo Life Insurance, and the other based in Edinburgh with Sumitomo Trust and Banking Company. Both give it important footholds in the Japanese savings market.

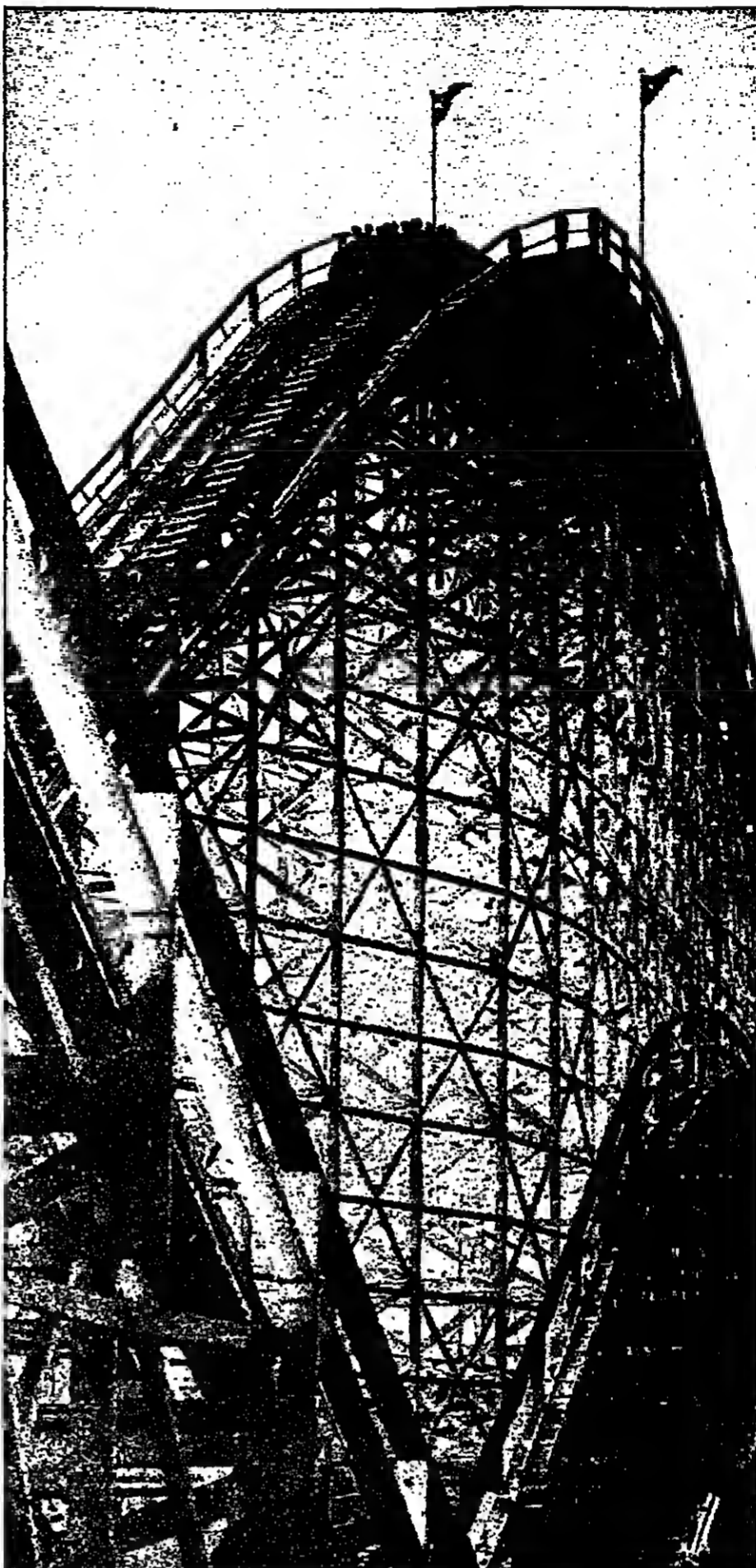
The company is also trying to build up an international client base among wealthy individuals in the US, the Benelux countries and Japan. On October 19 last year, Ivory & Sime secured the services of the team led by Mr Richard Carwell which had successfully built up County Unit Trust Managers. Mr Hammond-Chambers describes this move as a "no-brainer" - an obvious golden opportunity - though it adds about £750,000 to the company's overheads. It heralded Ivory & Sime's entry, which some say was long overdue, into unit trusts.

But these positive developments were overshadowed by the near-fiasco in February of the restructuring of three of Ivory & Sime's trusts, Edinburgh American, Atlantic Assets and Japan Assets, partly with a view to warding off predators wishing to exploit the discount to net asset value at which the trusts stood. The shareholders in each trust were offered a bewildering variety of alternatives, including units in a new Luxembourg-based umbrella company called Atlas Fund.

But only the restructuring of Edinburgh American went through. The other schemes failed on the opposition of either shareholders or loan stock holders. "We got a bloody nose," says Mr Hammond-Chambers. "We weren't very smart in our relations with our shareholders. But I'm unrepentant that the proposals were a well thought-out, highly innovative and logical way to go."

Since then, the Japan Assets project has been restructured and is expected to be approved early next month, while work on revising the Atlantic Assets scheme should soon be complete. "It indicates that Ivory & Sime have started listening to their friends again," says an outside observer.

In any case, Ivory & Sime now seems to have recovered some of its poise. In a rights issue in March, its Japanese partner Sumitomo Life Insurance came in as a shareholder with 15 per cent of the company, making it the biggest shareholder after Ensign Trust, the merchant navy's pension fund, which has 26 per cent. The impending arrival of 45-year-old Mr Greame MacLennan as supremo for all the company's investment operations, is seen by analysts as adding considerable credibility to the company. His appointment is said to have been well received in the ranks. But some observers fear it could lead to more blood-letting. Mr Hammond-Chambers says that the performance of the company's investment trusts since last October's crash has been "somewhere around the medium." But he argues that the business, which made net profits of £3.2m in the year to April 30 1987 and will be reporting for 1988 in the next few weeks, is now more broadly-based than it was three years ago. "It's over the next three to five years that we'll see whether the team can score," he says cautiously. "I'd doubt that we are half or even a quarter of the way there yet."



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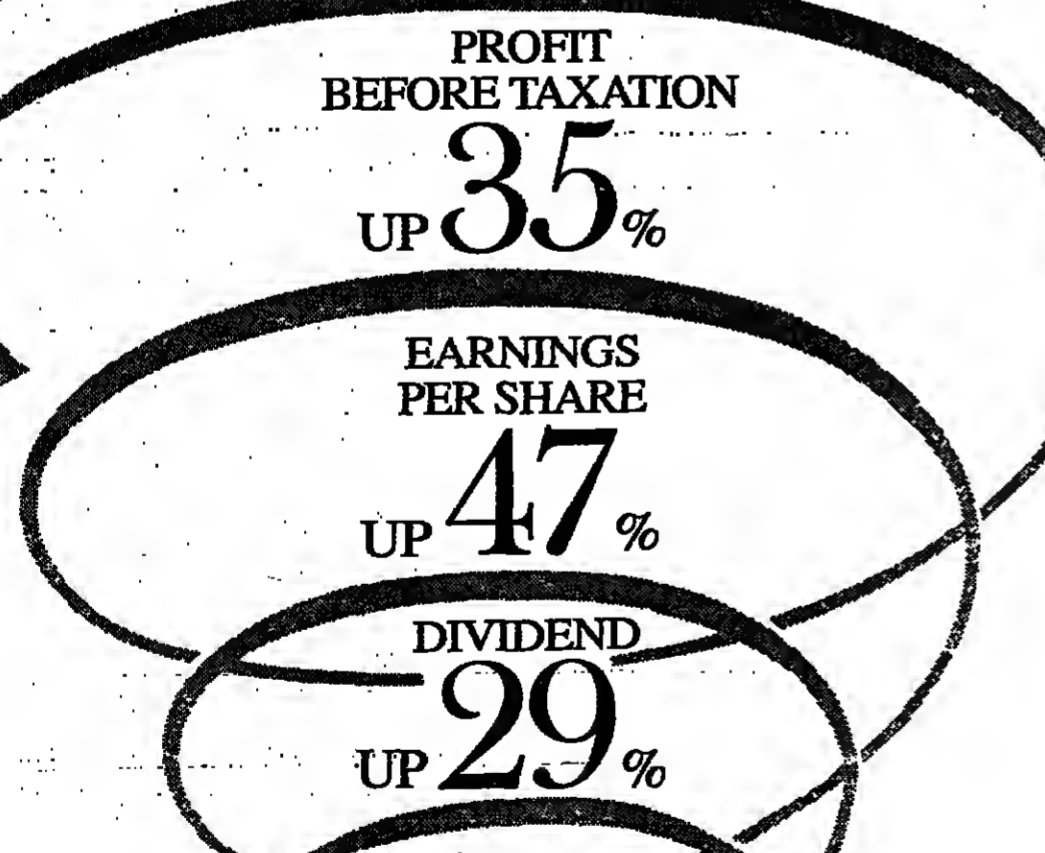
### Barton Transport buses run into loss

THE recent problems continued at Barton Transport, east Midlands-based bus operator. In the first half of the present year, it fell into pre-tax losses of £184,000 for the 24 weeks to March 12 against profits last time of £119,000.

Mr T.H. Barton, chairman, said that the bus industry was still in a state of flux following de-regulation, which accounted for the disappointing results. He added that in an ever-changing situation steps were being taken to improve the position.

Turnover fell from £3.68m to £3.46m, and after a tax credit of £17,000 (£35,000 charge) losses per 100p deferred share came out at 23.4p compared with earnings last time of 16.7p. The trading loss was £158,000 (£101,000 profit).

# The Inchcape Spiral



1987 Financial Highlights		
	1987 £m	1986 £m
Profit on ordinary activities before taxation	116.2	86.1
Earnings for ordinary shareholders	63.1	42.7
Earnings per ordinary share	73.7p	50.2p
Dividends per ordinary share (net)	27.0p	21.0p

The Group's significant strengths are spearheaded by our UK and Far East operations, with notable support from Europe and South East Asia. Inchcape's market-leading companies include Mann Egerton, Toyota (GB), Bain Clarkson, Gray Mackenzie, the Assam and Borneo Companies plus other worldwide concerns covering our principal activities of services, resources and marketing and distribution.

## Inchcape

THE INTERNATIONAL SERVICES AND MARKETING GROUP

With a strong base of both local and international management, together with a clearly defined strategy, Inchcape is now well equipped to develop and prosper in the years ahead. George Turnbull Chairman and Chief Executive. For a copy of our 1987 Report and Accounts, please write to Diana Le Lievre, Inchcape PLC, 40 St Mary Axe, London EC3A 8EU.

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Guaranteed by  
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In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the six months 23rd May, 1988 to 23rd November, 1988 has been fixed at 8 per cent per annum and that the coupon amount payable on coupon No. 14 will be U.S.\$204.44

**The Sumitomo Bank, Limited**  
Agent Bank

This advertisement appears in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited relating to The Third Market.

**THE BECKENHAM GROUP plc**  
(Registered in England No. 1809399)

The Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited has granted permission for the new Ordinary Shares, the new Preference Shares and the Warrants referred to below to be traded on The Third Market.

**RIGHTS ISSUE OF 2,572,500 UNITS AT 16p PER UNIT**

Each Unit comprises:-  
One New Ordinary Share of 5p  
One New 9% Redeemable Cumulative Preference Share of £1 and  
One Warrant to subscribe for one Ordinary Share.

Dealings in the Units nil paid will commence on Monday 23rd May 1988. Dealings in the New Ordinary Shares, New Preference Shares and Warrants will commence on Wednesday 15th June 1988.

The sponsors to the Company are Fiske & Co. Ltd. who have underwritten the Rights Issue.

23rd May 1988

**Dansk Eksportfinansieringsfond**  
(Danish Export Finance Corporation)  
(Established with limited liability in the Kingdom of Denmark)  
Issue of up to U.S. \$200,000,000  
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of which U.S. \$181,500,000 is being issued as the initial tranche. Notice is hereby given that the interest payable on the interest Payment Date, June 22, 1988, for the period December 22, 1987, to June 22, 1988, against Coupon No. 6 in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$379.85 and in respect of U.S.\$250,000 nominal of the Notes will be U.S.\$9,496.25.

May 23, 1988, London  
By Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

**KLEINWORT BENSON FINANCE B.V.**  
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For the three months 23rd May 1988 to 23rd August 1988, the Notes will carry a Rate of Interest of 7% per cent. per annum with a Coupon Amount of US\$99.03

**CHEMICAL BANK INTERNATIONAL LIMITED**  
Agent Bank

LONDON RECENT ISSUES

FT UNIT TRUST INFORMATION SERVICE

Table of EQUITIES with columns for Stock, Price, Change, etc.

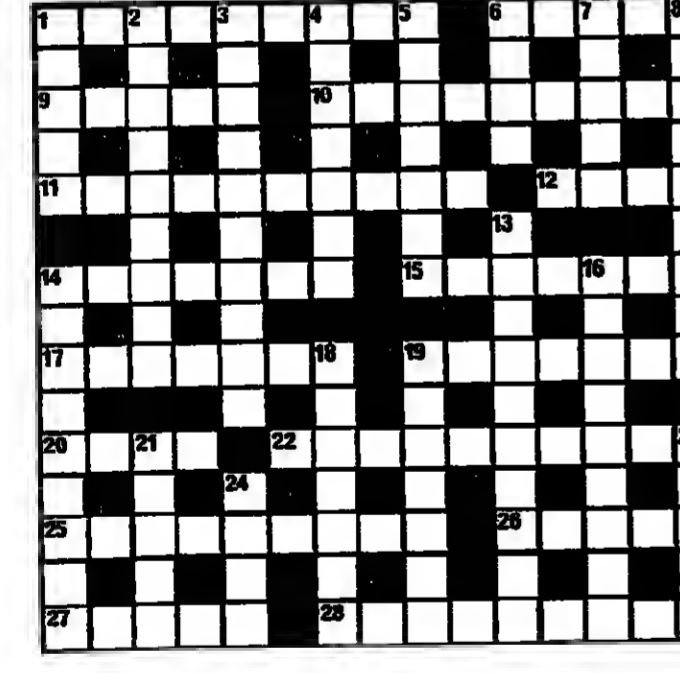
Table of FIXED INTEREST STOCKS with columns for Stock, Price, Yield, etc.

Table of "RIGHTS" OFFERS with columns for Stock, Price, etc.

2 Assisted dividend: A figure based on prospective estimates. Dividend rate paid or payable on part of capital, over and above the dividend on shares.

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FT CROSSWORD No.6,637 SET BY TANTALUS



- ACROSS
1 Meredith's self-centred person (3,5)
2 Characters in Poe's time I type by (3)
3 Highly gifted pawbroker in the family (5-6)
4 Fashionable poetry printed upside down? (7)
5 Party he throws is the treatment (7)
6 Manage firm on the borders of Palestine (4)
7 Post heard making a din (5)
8 Somehow I'm tense at this bar (3)
9 Financial man gives report to busybody (10)
10 Misbehaved, so sent out to acquire smooth manner (9)
11 Marine has sail repeated in time and starts cruise (5)
12 The ale brewed with pressure is left in glass (4-3)
13 Basket for fabulous bird raised to live with the Bahian (7)
14 Initially every priest had one denominational sumples (5)
15 A number go to where there may be water to live (5)
16 Some sombre reactors discover a rabbit (4)
17 Meredith's self-centred person (3,5)
18 Look east for example to form opinion (10)
19 Not long before the staff of life makes something sweet (10)
20 Ambassador goes to jolly island (4)
21 Careful considered economics a dismal one (5)
22 Any act you heard reproduced in Mexico (7)
23 Thieve half of them - that shows turviveness (7)
24 Calm worker supplies engine fluid (7)
25 It holds water for sheep by river (4)
26 Auditor's assistant? (7-3)
27 She wouldn't leave you standing (9)
28 Elias translation in part of church (5)
29 Class arrangement (5)
30 This 14 across is the study of government (5)
31 French island in outskirts of Tours finds cloth sieve (5)

AUTHORISED UNIT TRUSTS

Main table listing various unit trusts with columns for Name, Price, Yield, and other financial details.

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FT UNIT TRUST INFORMATION SERVICE

Handwritten note in Arabic script: "مركز المعلومات"

Main table containing unit trust information, including columns for company names, fund names, and numerical values. The table is organized into sections such as 'INSURANCES' and various fund categories.

INSURANCES

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

Main table containing financial data for various unit trusts, including columns for fund names, codes, and values. The table is organized into multiple columns and rows, with some sections highlighted in bold.

MANAGEMENT SERVICES

David M. Aaroe (Personal Fin. Plnr) Ltd
The Trust Trustees Ltd
The Trust Trustees Ltd

OFFSHORE AND OVERSEAS

Abey Global Investment Fund
Admiral Investment Brokers Ltd
Admiral Investment Brokers Ltd
Admiral Investment Brokers Ltd

Handwritten text: "Jellicoe Ltd"

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts with columns for Name, Fund Manager, and other details.

Table of London Share Service, including sections for British Funds, Foreign Bonds & Rails, and Money Market Bank Accounts.

LONDON SHARE SERVICE

AMERICANS - Contd. Table with columns: Stock, Price, Div, Yield, etc.

CANADIANS. Table with columns: Stock, Price, Div, Yield, etc.

BANKS, HP & LEASING. Table with columns: Stock, Price, Div, Yield, etc.

BEERS, WINES & SPIRITS. Table with columns: Stock, Price, Div, Yield, etc.

BUILDING, TIMBER, ROADS. Table with columns: Stock, Price, Div, Yield, etc.

BUILDING, TIMBER, ROADS - Contd. Table with columns: Stock, Price, Div, Yield, etc.

CHEMICALS, PLASTICS. Table with columns: Stock, Price, Div, Yield, etc.

DRAPERY AND STORES. Table with columns: Stock, Price, Div, Yield, etc.

DRAPERY AND STORES - Contd. Table with columns: Stock, Price, Div, Yield, etc.

ELECTRICALS. Table with columns: Stock, Price, Div, Yield, etc.

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FOOD, GROCERIES, ETC. Table with columns: Stock, Price, Div, Yield, etc.

INDUSTRIALS (Miscel.). Table with columns: Stock, Price, Div, Yield, etc.

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LONDON SHARE SERVICE

LEISURE - Contd

Table of stock prices for Leisure companies, including titles like Leisure, Leisure, Leisure, etc.

PAPER, PRINTING, ADVERTISING - Contd

Table of stock prices for Paper, Printing, Advertising companies, including titles like Paper, Printing, Advertising, etc.

TEXTILES - Contd

Table of stock prices for Textiles companies, including titles like Textiles, Textiles, Textiles, etc.

TRUSTS, FINANCE, LAND - Contd

Table of stock prices for Trusts, Finance, Land companies, including titles like Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of stock prices for Oil and Gas companies, including titles like Oil and Gas, Oil and Gas, Oil and Gas, etc.

MINES - Contd

Table of stock prices for Mines companies, including titles like Mines, Mines, Mines, etc.

PROPERTY

Table of stock prices for Property companies, including titles like Property, Property, Property, etc.

TRUSTS, FINANCE, LAND

Table of stock prices for Trusts, Finance, Land companies, including titles like Trusts, Finance, Land, etc.

TOBACCO

Table of stock prices for Tobacco companies, including titles like Tobacco, Tobacco, Tobacco, etc.

OVERSEAS TRADERS

Table of stock prices for Overseas Traders companies, including titles like Overseas Traders, Overseas Traders, Overseas Traders, etc.

PLANTATIONS

Table of stock prices for Plantations companies, including titles like Plantations, Plantations, Plantations, etc.

THIRD MARKET

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NOTES: Stock Exchange listing conventions are indicated to the right of security names... Includes various market rules and conventions.

REGIONAL & IRISH STOCKS: The following is a selection of Regional and Irish stocks, the latter being quoted in Irish currency.

TRADITIONAL OPTIONS: 3-month call rates. Includes a list of various traditional options and their rates.

A selection of British and Irish stocks is given on the London Stock Exchange Report Page. This service is available to every company that is in the Stock Exchange's Official List.

MOTORS, AIRCRAFT TRADES

Table of stock prices for Motors, Aircraft Trades companies, including titles like Motors, Aircraft Trades, Motors, Aircraft Trades, etc.

COMMERCIAL VEHICLES

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Rentals

SWISS COTTAGE, NW6. Spacious newly decorated first floor flat close to shopping and recreation. Fully equipped kitchen with dining area.

Sturgis. KINGSBRIDGE - Lower 2nd floor flat close to Stone Square, St. Peter's. 25 beds, 295 carpets, 3 baths. Avail now Long Co Ltd 0500. pw.

Ancombe & Ringland. High Quality Property Group.

RENTALS. STANLEY CRESCENT, W11. Delightful new 1st floor flat overlooking large green park.

FW GAPP. We always require quality properties in central London for waiting applicants.

Plaza Estates. STANLEY CRESCENT, W11. Delightful new 1st floor flat overlooking large green park.

The Property Managers. 01-221 8838.

KENWOODS RENTAL. QUALITY FURNISHED FLATS AND HOUSES. Short and Long Lets.

HAY'S Galleria. Scrupulously furnished one bedroom flat in prestigious, fully serviced warehouse conversion.

SERVICED APARTMENTS-BLOOMING SQUARE. From studio to 3 bedrooms, 2 bathrooms available for short let, minimum one week.

Contracts & Tenders

Electronorte. CENTRAIS ELÉTRICAS DO NORTE DO BRASIL S/A - ELETRONORTE, an electric power company, subsidiary of CENTRAIS ELÉTRICAS DO BRASIL S/A - ELETRONORTE.

Table with columns: MANUFACTURER, MODEL, SERIAL NUMBER, MANUFACTURING YEAR, NOMINAL TURBINE (MW), NOMINAL POWER (MW). Includes entries for UNITED TECHNOLOGIES INTERNATIONAL, GENERAL ELECTRIC CORPORATION, TURBODYNE.

The correspondence and contacts relative to this announcement shall be made through the following address: CENTRAIS ELÉTRICAS DO NORTE DO BRASIL S/A - ELETRONORTE.

The interested companies shall inform: Main characteristics of the company, Which engine the company is interested in reconditioning, Previous experience with this kind of engine or similar.

TATE'S CAIRN TUNNEL & APPROACHES, HONG KONG. NOTICE OF PREQUALIFICATION OF TENDERERS FOR MECHANICAL & ELECTRICAL WORKS.

Gaston-Nishimatsu Joint Venture, the Main Contractor for the Design and Construction of the Tate's Cairn Road Tunnel and Approaches intends in July 1988 to invite tenders from prequalified Contractors for the execution of the whole of the Mechanical and Electrical Works.

Mechanical Ventilation, Lighting, Power Supply, Fire Protection, Traffic Surveillance, Toll Collection. and is proposed to be let as one contract.

Contractors having experience of integrated mechanical and electrical systems for major road tunnels who wish to obtain pre-qualification documents are invited to apply in writing (English), before 11 June, 1988 to:-

The Project Manager, Gaston-Nishimatsu Joint Venture, Room 508, Star House, Salisbury Road, Kowloon, Hong Kong. Telephone 3-694641. Telex 56326 NICON HK. Fax 3-7221712.

EREGLI IRON AND STEEL WORKS, INC. TURKEY (ERDEMIR)

1 - Announcement is hereby made for the following two projects included within the "CAPACITY IMPROVEMENT AND MODERNIZATION PROJECT" in the integrated steel plant of Ereğli Demir ve Çelik Fabrikaları T.A.Ş. located at Kdz-Ereğli, Turkey.

2 - Tender documents for each project mentioned under A and B above may be obtained from the following address after depositing 750,000.- Turkish Liras for each project to ERDEMIR Cashier's Office at Kdz-Ereğli-TURKEY indicating the project name:

APPEL A LA PREQUALIFICATION D'ENTREPRISES. SOCIÉTÉ NATIONALE DES CHEMINS DE FER ZAIROIS. Travaux de renouvellement de voie.

1. SOCIÉTÉ NATIONALE DES CHEMINS DE FER ZAIROIS (S.N.C.Z.) Direction Technique, R.P. 297 Place de la Gare, 1 LUBUMBASHI - République de Zaïre.

Company Notices

GENERAL MOTORS CORPORATION. NOTICE IS HEREBY GIVEN that resulting from the Corporation's Declaration of a Dividend of \$1.25(gross) per share of the Common Stock of the Corporation, payable on the 10th June, 1988 there will become due in respect of Bearer Depository Receipts a gross distribution of 6.25 cents per unit.

THE SCOTTISH AGRICULTURAL RESOURCES COOPERATIVE LTD. 95% DIVIDEND STOCK 1988 - 1989.

Obituaries. MURRAY. Thomas Murray (Tom) died tragically on 17th May 1988. Very deeply loved and missed by all his family and friends.

Clubs. Art Galleries. RICHARD GREEN, 4 New Bond Street, W1 4EQ. 3600 MODERN BRITISH PAINTINGS Mon-Fri 10.4, Sat 10-12.30.

DIARY DATES

PARLIAMENTARY. TODAY. Commons: Opposition debate on "The Crisis in Housing." Firearms (Amendments) Bill, remaining stages.

WEDNESDAY. Commons: Motion to take note of the White Paper on Developments in the European Community, July to December 1987.

THURSDAY. Commons: Motion to take note of the White Paper on Developments in the European Community, July to December 1987.

Trade Fairs and Exhibitions: UK. May 24-27 Chelsea Flower Show (01-834 4333).

Overseas Exhibitions. Current International Spring Fair (Technical) - BNV (until May 26) (021-454 3885).

Business and management conferences

May 24-25 Institution of Mechanical Engineers: Advance handling systems-applications and experiences (01-222 7899).

June 22 The Economist Conference Unit: Training and developing Britain's managers - the management charter initiative and its implications (01-689 7000).

June 23 The Chartered Institute of Management Accountants: Management of company turnaround (01-687 2811).

CARE OF THE ENVIRONMENT. The Financial Times proposes to publish a Survey on the above on 2nd JULY 1988.

Vehicle 1152



NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Closing Prices May 20

Main table containing stock prices for various companies, organized in columns with headers for stock names, prices, and other financial metrics.

Continued on next page



NYSE COMPOSITE PRICES

Continued from previous Page

Table of NYSE Composite Prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

Table of NYSE Composite Prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

Table of AMEX Composite Prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

OVER-THE-COUNTER

Nasdaq national market, Closing Prices May 20

Table of Over-the-Counter prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

Table of Over-the-Counter prices, columns include Stock, High, Low, Close, Change, and various financial metrics.

Advertisement for Financial Times: 'Have your F.T. hand delivered in Switzerland'. Includes text about business centers, subscription offer for 12 free issues, and contact information for Geneva.

Continuation of the AMEX Composite Prices table from the previous page.

Continued on Page 31

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Has the dollar turned after three years decline?

BY COLIN MILLHAM

LAST WEEK left the financial markets awash with statistics, but not necessarily wiser about the future direction of the dollar and sterling.

The US trade figures were much better than expected, and the dollar climbed above DM1.70 and Y125, but given the size of reduction in the trade deficit the reaction was rather disappointing.

The US trade deficit narrowed substantially in March, because of a sharp rise in exports, leaving the market uncertain whether this level of improvement is sustainable.

Morgan Grenfell believes that the improvement in March was merely a correction, after very bad figures in February, and that the deficit will widen again in April. It expects a deficit of \$14bn in April, compared with \$9.8bn in March, and \$13.8bn in February.

On the other hand there are economists who feel that the market is looking for a bearish argument on the dollar, simply because after three years of continuing weakness it cannot tell that the currency has turned the corner.

Mr Nick Parsons, at Union Discount in London, says that too much emphasis has been placed on the fact that US exports in March contained gold shipments to Taiwan and a large amount of aircraft orders.

He points out that aircraft exports are important for the US, even if the monthly figures are erratic, and that gold movements represented a very small amount of the total figure.

Mr Parsons suggests that the US trade deficit has been improving in volume terms for about six months, but this is failing to show up in the headline figures because of the weakness of the dollar.

£ IN NEW YORK

Table with columns: May 20, Previous, and values for various currencies.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various countries.

STERLING INDEX

Table showing Sterling Index values for different periods.

POUND SPOT - FORWARD AGAINST THE POUND

Table showing Pound Spot and Forward rates against the pound.

CURRENCY RATES

Table showing various currency rates including US Dollar, Canadian Dollar, etc.

LONG TERM SPOT - FORWARD AGAINST THE DOLLAR

Table showing Long Term Spot and Forward rates against the dollar.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table showing Dollar Spot and Forward rates against the dollar.

OTHER CURRENCIES

Table showing other currency rates.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates.

FORWARD RATES AGAINST STERLING

Table showing forward rates against sterling.

EXCHANGE CROSS RATES

Table showing exchange cross rates.

MONEY MARKETS

Table showing money market rates.

NEW YORK

Table showing New York market rates.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill tender details.

LONDON MONEY RATES

Table showing London money rates.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates.

FRONT INTERBANK FIXING

Table showing front interbank fixing rates.

This could pose a question for sterling, and the future of UK interest rates.

Last week's UK economic news was not encouraging, from the point of view of inflation, but with the pound remaining firm, in spite of lower UK bank base rates, it is likely to take some time before an improving US economic position starts to undermine confidence in the pound.

In recent months investors have tended to build up investments in the UK, but these are largely short term and speculative.

A move back into dollar based investments could hit the pound because international investors tend to be overweight in sterling denominated paper.

Last week's UK economic news suggested that UK economic growth has slowed and that unit labour costs have increased as unemployment has fallen, which does not point to increasing efficiency by industry.

But Mr Kevin Boakes, chief UK economist, at Greenwell Montagu Research, believes there has been significant productivity growth by UK companies, and that Britain has greatly improved its competitive position with the rest of the world. He suggests "there is still enormous scope for further gains."

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates.

NEW YORK

Table showing New York market rates.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill tender details.

LONDON MONEY RATES

Table showing London money rates.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates.

FRONT INTERBANK FIXING

Table showing front interbank fixing rates.

PHILADELPHIA SE 615 OPTIENS

Table showing Philadelphia SE 615 options.

LONDON SE 115 OPTIENS

Table showing London SE 115 options.

LIFFE LONG GILT FUTURES OPTIENS

Table showing Liffe long gilt futures options.

LIFFE US TREASURY BOND FUTURES OPTIENS

Table showing Liffe US Treasury bond futures options.

LIFFE EURO DOLLAR OPTIENS

Table showing Liffe Euro dollar options.

LIFFE SHORT STERLING

Table showing Liffe short sterling options.

LONDON (LIFFE)

Table showing London (Liffe) market data.

CHICAGO

Table showing Chicago market data.

US TREASURY BILLS

Table showing US Treasury bills.

US TREASURY BOND

Table showing US Treasury bonds.

FT-SE 100 INDEX

Table showing FT-SE 100 index.

STANDARD & POORS 500 INDEX

Table showing Standard & Poors 500 index.

EUROPEAN OPTIONS EXCHANGE

Table showing European options exchange data.

Table showing European options exchange data.

Table showing European options exchange data.

BASE LENDING RATES

Table showing base lending rates for various banks.

FT - ACTUARIES WORLD INDICES

Table showing FT - Actuaries World Indices.

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co. Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Large table showing various world indices and market data.

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 113.037 US \$ Index; 90.791 (Pound Sterling) and 94.94 (Local).

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SECTION III

FINANCIAL TIMES SURVEY



Stronger exports are mitigating the country's heavy debt, while the Ozal government tries to curb growth to bring the economy back on course. It faces its most testing period, beset by widespread dissatisfaction with rising prices. Jim Bodgener reports.

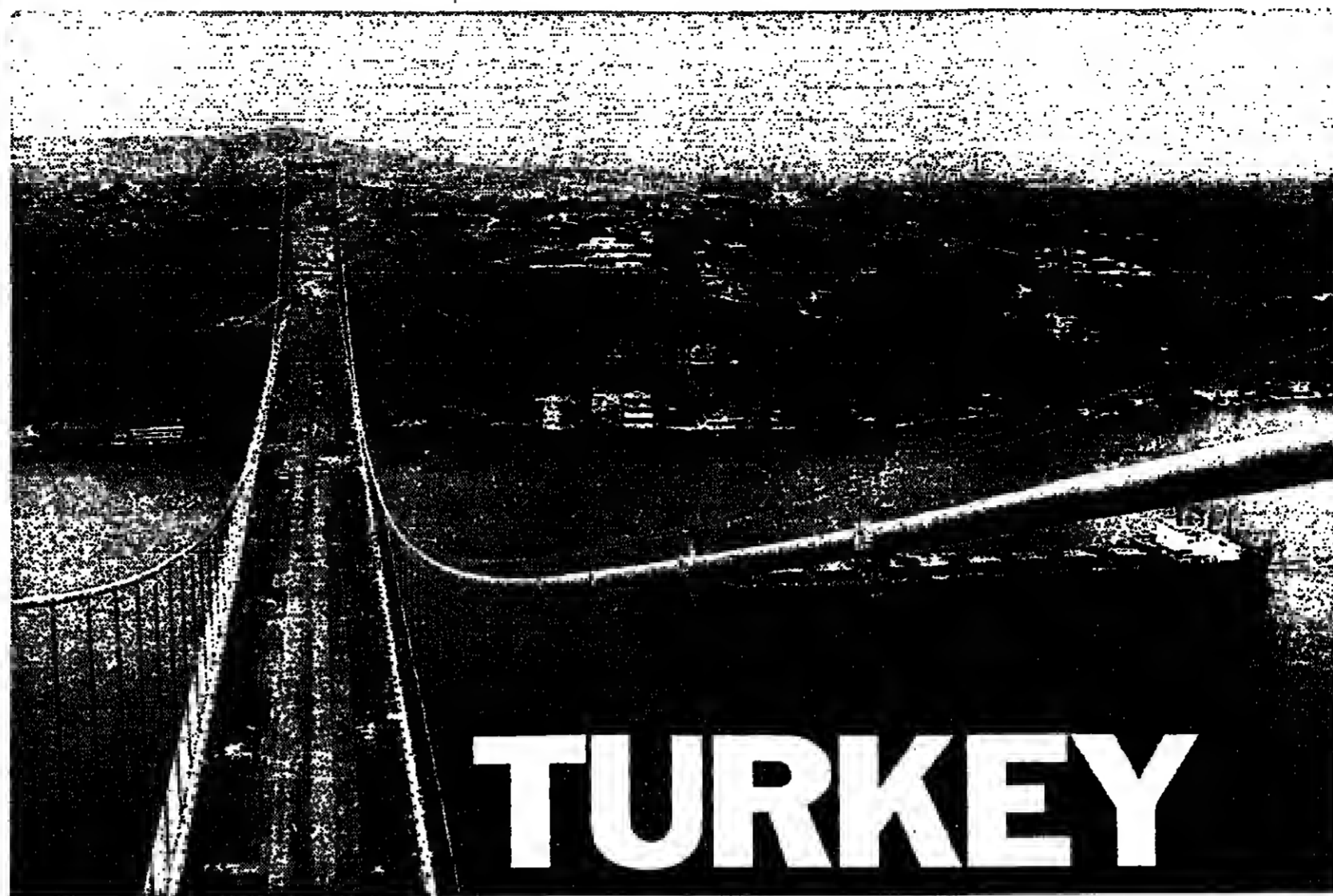
Fight against inflation

THE RETURN of democracy has made substantial if erratic progress in Turkey since the return to civilian government in 1983 after three years of rigid military rule. Although many restrictions remain, opposition politicians and the press consistently probe the regime's tolerance, and the military have confined themselves to barracks.

The Government's most serious challenge is to bring back on course an economy bloated through relaxed economic controls and overspending in an election year in 1987. This year's legacy has been soaring inflation of about 70-75 per cent, and a rising tide of labour and business protest.

To some extent, this has been offset by the continuing remarkable performance of exports, which on conservative estimates are expected to rise by 23 per cent this year to total US\$12.3bn. The current account deficit narrowed by 35 per cent in 1987 to total \$367m, and is expected to fall further to \$25m this year, another hedged estimate.

Although the Government faces an exceptional debt servicing burden totalling \$7.2bn this



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Picture: The newly-completed second Bosphorus Bridge, which carries its first traffic next Sunday, is a graceful testimony to Turkey's pivotal role between Europe and the Middle East. A third bridge is to be built.  
 Pictures by Terry Kirk

pendent analysts agree, although not expecting as fast a rate of decline. There is a consensus, however, that the Government needs a real improvement by the autumn to defuse serious popular protest which could lead to isolated outbreaks of violent unrest.

The mood of the electorate has changed very quickly from the general elections last November which returned Prime Minister Mr Turgut Ozal and his Motherland Party (ANAP) for a second term.

The Government's apparent failure to deal with inflation is fast alienating ANAP's moderate conservative support from what Mr Ozal has characterised as the "central pillar" of society, particularly lower echelon bureaucrats and waged workers.

One danger is that dwindling salaries and pay packets may force their earners to depend so much on moonlighting that the state's efficiency is seriously impaired, a common experience in other developing countries.

Polls show the main opposition Social Democrat Populist Party (SHP) and on the right, the True Path Party (TIP) of former premier Mr Suleyman Demirel, fast

making ground on ANAP. The Government with its comfortable parliamentary majority can afford to discount this in the short-term, but there have been ominous grumblings from ANAP deputies with hard-hit constituencies.

This back-bench criticism has pointed out the fundamental question of leadership in ANAP, still very much built around Mr Ozal. There still seems to be no adequate successor to hold together what is still a party of disparate interest groups, as simply demonstrated recently by a conflict between the party's liberal and Islamic fundamentalist wings.

In many respects, ANAP is a reflection of the fluctuating currents of modernism, tradition and religiosity in Turkish society.

There is much truth in opposition claims that ANAP has presided over a more unequal shift in income distribution in favour of an emergent group of large trading houses, businessmen and bankers profiting most from the export drive which has so successfully buoyed up the balance of payments.

At the same time, equally

well-founded are ANAP charges that the hostile popular press is the mouthpiece of old industrial holdings whose privileged position under the pre-1980, closed, command and quota regime is being whittled away. And there is strong evidence that for all the Government's technocratic outlook, the upper echelons of some ministries are strongly permeated by Islamic fundamentalism.

Perhaps the greatest impediment in the economy is how trustworthy are the macro statistics, which might seem to paint a poverty-stricken picture of the bulk of the population.

Per capita GNP was still only \$1,254 in 1987, despite increasing by 11 per cent compared with the previous year, according to the State Institute of Statistics. Yet outside the pale of official figures, a teeming informal economy, particularly in the *gecekondu* (meaning, built at night) squatter barrios of the cities, could add considerably to national output if ever measured.

Turkey is rapidly urbanising - the towns and cities are growing at rates of up to 6 per cent annually, compared with national growth rates of around 2.2 per cent in a population presently numbering about 54m. This growth has created tremendous pressure on inadequate municipal services, and a creaking system of municipal finances, and more dangerously in the long term, on the education system.

One of the successes of Prime Minister Turgut Ozal's first administration has been the long-overdue and ambitious programme of infrastructure construction it set in train - though budget stringency now means few new projects will be started until 1990 at least.

In Italy, a far more industrialised country, recent estimates suggest national income would be increased by 18 per cent were the black economy to be taken into account.

In Turkey, say academics, its inclusion could push up GNP by as much as 20-25 per cent. Estimates of total illiquid gold savings, much of it under *gecekondu* beds, range as high as \$45bn, for example.

The fact that agriculture still dominates the economy to a large extent, despite its relative stagnation compared to industrial growth since 1980, compounds the difficulty, since much of small farmers' produce goes unrecorded in national output totals. Though some might go hungry, few starve in Turkey.

So far, there has been very little academic research into the size of Turkey's informal sector. In fact, since 1983, the per capita GNP figures don't seem to have tallied with outward signs of popular affluence, say economists. Sales of televisions and white goods, for example, reached record levels last year on the strength of consumer demand created by the government-sponsored mass housing programme.

But now there are indications that the Government's austerity measures earlier in the year have served to curb the consumer explosion which began in 1986. Demand for locally-manufactured cars - which once had six-month delivery time lags - has slackened, while real estate prices have started to sag.

In the construction sector, unpaid bills are mounting for materials. Private sector industrialists manufacturing for the domestic market had predicted their investment plans on contin-

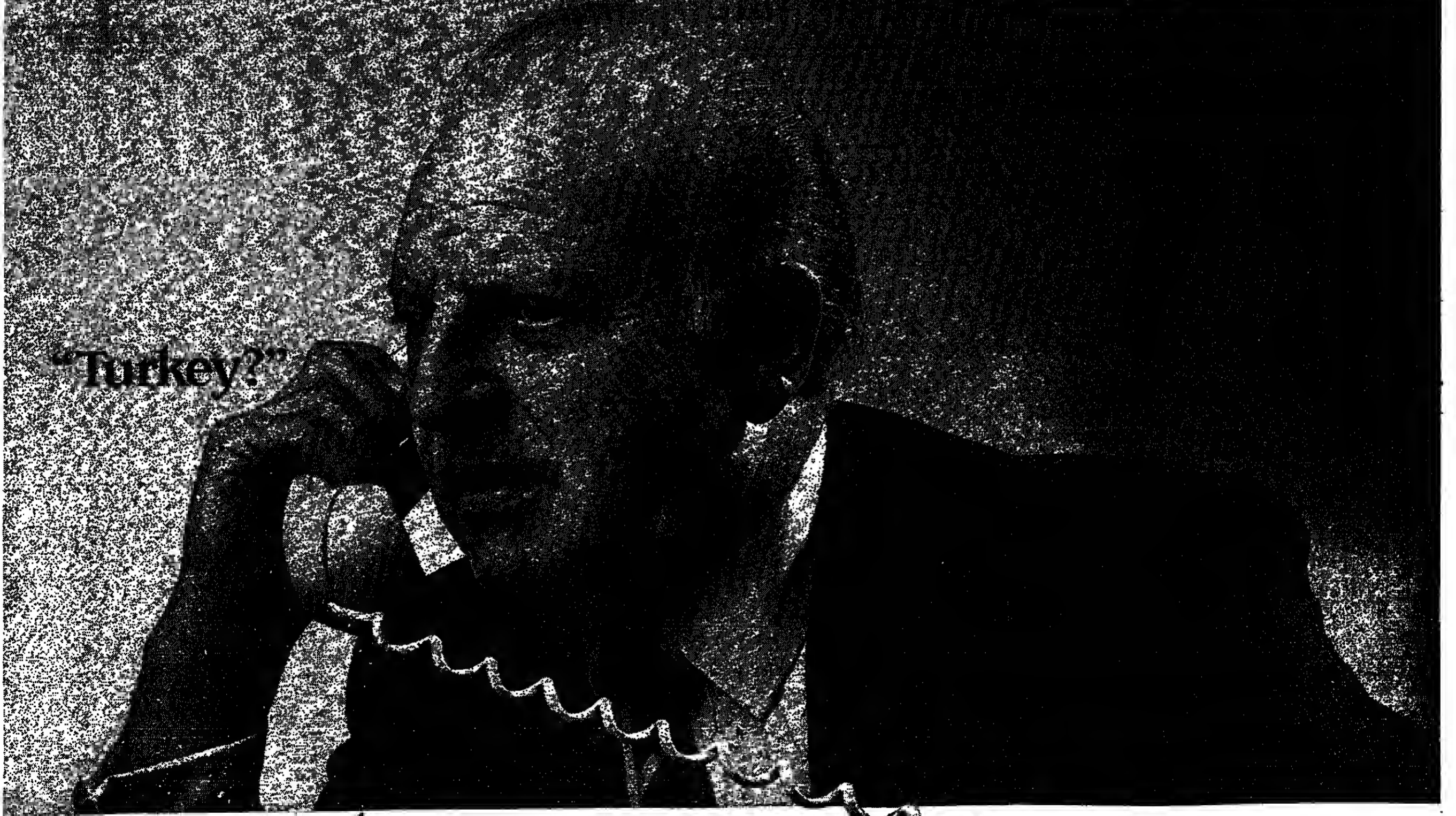
ued high growth in 1988. Now they are cutting back on output, running down stocks, and seeking higher liquidity profiles in the expectation that demand will contract much further before the year is out.

One fear is the economy will be reined in too fast, and that the boom will slide too quickly into bust.

To their credit nevertheless, the Ozal governments have managed to sustain economic high growth at a time of exceptionally severe external debt servicing - with all the attendant stress symptoms - without a more draconian political regime.

In Mr Ozal's first term, the populace initially was cowed by three harsh years of military rule, and agonised memories of the social and economic chaos at the end of the 1970s.

As political debate revives and gains in strength and vitality, the great test for the second Ozal government will be whether popular democratic and economic aspirations can be met without resorting to authoritarianism and repression on the one hand, or profligacy on the other.



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	Dec. 31, 1987 (US\$000)	Dec. 31, 1986 (US\$000)
Total Equity	29,127	19,768
Total Assets	473,222	291,706



**THE GOVERNMENT** faces perhaps its most testing year since the ruling Motherland Party (ANAP) first took office in 1983, pledged to implement a liberal structural adjustment programme.

However, there are encouraging indications that the economy is being brought back under control, after taking a grave turn for the worse in 1986.

Excess in an election year in 1987 had resulted in over-inflating, heavy borrowing both at home and abroad to finance deficits, a bloated money supply, and a real deficit over twice that budgeted. For Turkey's already hard-pressed populace, this meant a soaring year-end inflation rate of 85 per cent.

The Government moved belatedly in February to bring the economy back on course, first with an emergency package to halt the run on the lira in foreign exchange markets, and then with a budget and economic programme for 1988 aimed at dampening growth and halving inflation.

The latter target most commentators view as over-optimistic - around 50 per cent is the most that can be hoped for - but there is some evidence, unlike recent years, that the government is holding fast to a policy commitment of spending cuts.

This resolve comes from a triumvirate in the bureaucracy, the monetarist central bank governor Mr Rusudn Saracoglu, his predecessor, treasury head Mr Yavuz Canevi, and Mr Ali Tigel, director of the State Planning Organisation (SPO).

For the present they hold the upper hand in a policymaking tussle with politicians in the recently-formed Higher Planning Council who maintain that Turkey can withstand the strain imposed by high growth at a time of exceptionally heavy external debt servicing.

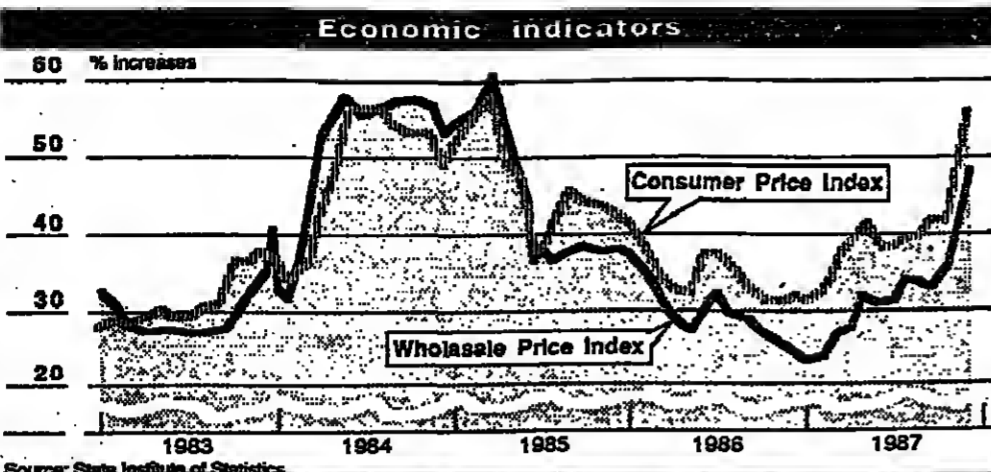
The over-indulgence in 1987 resulted in a high growth rate of 7.4 per cent, indicating that despite expectations to the contrary, the domestic demand explosion of 1986 abated little and the economy was still overheating. Third quarter figures had indeed false hopes of a slackening to 6.8 per cent, but a surge in imports during the last quarter dashed these expectations.

Compared with 5.5 per cent of GNP a year previously, the public sector borrowing requirement increased to 8 per cent, while over the period, compared with a target of 4.1 per cent, the budget deficit in fact rose to 8.7 per cent.

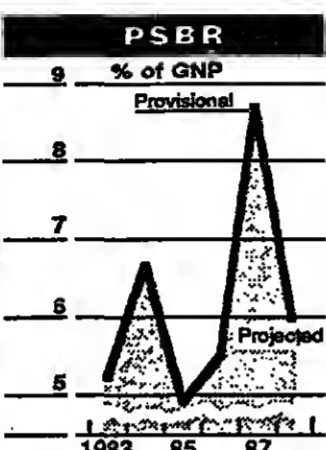
This year's budget appears to be an attempt to rein in growth while at the same time shouldering the carry-over from 1987. Growth will be reduced to 5 per

The economy is being brought back under control

## Most testing year



Source: State Institute of Statistics



Source: VSM

Year	%
1985	5.1
1986	8.0
1987	7.4
1988	5.0 projected

cent, and the budget deficit will be held down to TL2.5 trillion.

However, the forecast 65 per cent escalation in expenditure and the 75 per cent increase in revenues from indirect taxation - compared with 55 per cent from direct taxes - has aroused scepticism among business economists as to whether inflation can be halved so ambitiously. Again, the projected growth rate of 5 per cent would mean a GNP deflator of 49 per cent, hardly compatible with the inflation target.

Partly to blame for the inflation rate - now around 70 per cent - were overdue price increases that the Government has pushed through regularly since the elections. These, especially for fuel, have aroused bitter protest, and have certainly lost the Government valuable electoral support.

In the domestic economy, the prescriptions appear to be working, in the short term at least, although inflation is still on the rise. The actual budget deficit in the first three months of the year

worked out at around TL347m, well below target, although the major payments to farming co-operatives and bureaucrats still have to be faced later in the year, while wage disparities are rippling through the public industrial sector.

Management in commerce and

	1983	1985	1987
Total population	48.2m	50.7m	52.1m
Population increase rate %	2.16	2.16	2.12
Dependency rate (000s)	716	687	668
Infant death rate (000s)	83	83	85
GNP per capita (1986 prices) \$	1017	1077	1183
Employment by sector			
Agriculture %	60.87	58.86	56.54
Industry %	12.27	12.86	13.79
Services %	27.06	28.28	29.67

\* August 1987

economy, while the Istanbul Chamber of Commerce (ICC) has predicted that 1988 will be the worst for price increases since 1980.

The widening budget deficit is largely caused by the heavy domestic and external debt servicing, exacerbated in 1987. In the 1988 budget, this legacy is reflected in transfers totalling almost half total expenditures, while interest payments on external and internal public debts are forecast to rise by 53 per cent.

External debt servicing in 1988 - a peak year for repayments of debts rescheduled in the late 1970s and early 1980s - will total \$7.2bn. In 1987, the external debt burden increased by 22 per cent to total \$38.3 bn.

The Government's one success story is the current account, to which it has geared a medium-term debt-servicing strategy recently presented to its major foreign creditors. In 1987 compared with the previous year, the current account narrowed by \$5.4 per cent to total \$887m, on the back of a surge in exports by 36 per cent to \$10.2bn. In 1988, they are conservatively targeted to increase by 23 per cent to \$12.3bn.

Tourism is one of the brightest growth sectors in the economy, but still yet has to come into its prime on a par with other Mediterranean sun-spots. Nevertheless, there was a healthy increase in receipts of 33 per cent for 1987. Workers' remittances also continued their slow climb from a mid-80s depression, rising by 24 per cent over the period.

There is every reason to believe that the export success will continue this year - exports in the first quarter rose by 40.9 per cent to total \$2.8bn compared with January-March 1987, while the rate of increase of imports was much slower at 23 per cent, to total \$3.49bn.

The medium-term strategy envisages that inflation will fall to under 30 per cent and that the current account will narrow to \$473m by the end of 1991. Debt servicing will remain roughly constant at this year's level, but the rate of increase in the debt stock will slow as borrowing requirements fall with the current account deficit.

By the end of the period, the debt stock will total \$41bn. Growth will be kept at around 5 per cent annually throughout the period.

Some of these targets might appear over-optimistic, but there is no denying the continuing improvement in the current account deficit. On this basis, the Ozal government could still achieve its basic aims despite two very tricky years ahead.

Jim Bodgener

Profile: Ali Tigel

## Pushing cuts through

A START AS a research engineer in the state petrochemical industry to becoming head of the State Planning Organisation (SPO) might seem to imply a varied passage through life.

But the recently-appointed head of the SPO, Mr Ali Tigel, was recruited there from the industry only four years ago, and has risen fairly rapidly to steer the Government's central planning unit through a sticky economic patch over the next two years.

He is part of a triumvirate in the bureaucracy which is determined to prevail against political demands for continued high growth despite Turkey's current economic difficulties. The triumvirate is currently in the ascendant in economic policymaking: it also includes central bank governor Mr Rusudn Saracoglu and treasury chief Mr Yavuz Canevi.

Mr Tigel, 42, is a man used to learning quickly from experience, and possesses the kind of precise and logical mind required to push through the spending cuts required in once-ambitious development programmes.

Like many other senior bureaucrats - and his immediate senior, State Minister for the Economy, Mr Yusuf Bozkurt Ozal, the president's brother - Mr Ali Tigel was educated in the UK, as a result of his father being financial counsellor to the London embassy.

He has the notable distinction of being the first pupil from Holland Park School to gain a place at Imperial College, London University - not the first by any means in his string of academic achievements, particularly in maths and physics.

Once he had joined the SPO, Mr Tigel moved fairly quickly through its ranks, starting off with project analysis, then moving to direct economic planning, and then to his present post

when it was vacated by Yusuf Bozkurt Ozal, who successfully contested the November general elections to become State Minister for the Economy.

Along the way, Mr Tigel acquired his grasp of macro-economics, grounded in experience rather than academic theorising.

He admits that Turkey faces a tough year in 1988. Inflation will be the main hurdle - and that will entail strict fiscal control. It has meant quite severe cutbacks in public expenditure, particularly for infrastructural development.



Ali Tigel: moved quickly through the ranks

"We haven't really approved any new projects recently," Mr Tigel says. On major ventures such as Istanbul municipality's ambitious transport projects, including the third Bosphorus bridge, Mr Tigel says: "My argument is that do we have to hurry so much at a time when we have to pull the purse strings together? At a time when people are sensitive about the foreign debt statistics, would it not be appropriate to delay some of these projects for at least a few months?"

Project borrowing purely to source the foreign exchange allocated towards local costs - which the Government can use for balance of payments needs, funding local costs in domestic currency - should be discouraged, Mr Tigel says. "We need more untied financing. We already have enough projects in the economic programme, and I don't think there is enough capacity in the economy to finance everything."

He even has reservations about the Government's increasing dependence on "build-operate-transfer" (BOT) projects. He points out that although these in theory absolve the Government from direct responsibility for debt servicing, they still take up room in the international markets for Turkish risk.

However, Mr Tigel may run up against opposition on this score within the SPO itself. It seems unlikely that plans to let at least one large BOT contract for a thermal power station burning imported coal can be reined in this year.

Negotiations are too advanced, and have been going on too long, says another senior SPO official. Turkey has pioneered the novel contracting method, he points out, and adds: "All the world is talking about the Turkish BOT schemes - we cannot postpone them now."

Jim Bodgener

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TURKEY 4

Turkey's foreign relations are now high profile

Ozal sets the pace

MR TURGUT OZAL is a man in a hurry. For a leader best-known for his radical transformation of the economy, he has taken with surprising gusto to foreign affairs, giving Turkey its most active profile abroad for many decades.

In little over a year he has made a formal application to join the European Community, moved as swiftly as is practicable to reach a rapprochement with Greece, ended a nagging dispute with the US over military aid, laid the basis for a considerable expansion of trade with the Soviet Union, tried to arrive at some kind of limited understanding with another traditional enemy, Syria, and attempted to patch up relations with Bulgaria, where a large Turkish community has suffered much persecution.

the EC in Mr Ozal's lifetime seem small. Turkey has few high cards to play against a Community clearly reluctant to accept Turkey in the short to mid-term. The EC has yet to get its own political, military and economic act together and for some time to come faces the difficult task of absorbing Spain, Portugal and Greece.

Turkey plays a vital role in the defence of Western Europe. With Nato's second largest army, it defends one third of the alliance's land and sea borders with the Warsaw pact, but no one believes that Turkey could or would go elsewhere if Europe said "No". Ankara fully realises that the best guarantee of its security will never be an unstable coalition of weak Middle Eastern countries, but a continuation of its mutually beneficial alliance with the West.

first full EC Association Council meeting since the 1980 military coup) the so-called Davos spirit is still alive and kicking. The two leaders appear to have decided, for the moment at least, to stay well above the once "normal" daily diet of mutual recrimination and largely to skirt around the central issues of disagreement, going instead for a wide array of confidence-building measures.

In the past four months changes have come swift and fast. On January 31 in Davos, Switzerland, Mr Ozal and Mr Papandreu held face-to-face talks for the first time and agreed measures to reduce tension. On February 6 Turkey lifted its 1964 decree freezing Greek assets in Istanbul. On March 6 Mr Ozal and Mr Papandreu met in Brussels and agreed fresh moves to further rapprochement.

IT IS Ramadan in the strongly religious Kurdish heartland of South-east Anatolia, where for many the daily round of subsistence agriculture and herding of flocks goes on much as it has for the past thousand years.

Between dawn and dusk not a morsel of food nor drop of liquid may pass the lips of the Muslim faithful. Yet downstairs in a roadside cafe, in the fast-growing town of Batman in the province of Siirt, lorry drivers dressed in smart blue overalls are sipping tea and watching a soft-porn video.

Modern Turkey is a country caught between two continents, between two traditions, two cultures, two trends of history. In spite of the mighty cultural and political shove westward given to republican Turkey by its founder, Kemal Ataturk, the struggle between the two remains a battle for the heart and soul of the nation.



Turkey - East or West?

Caught between two traditions

Western-oriented modernists (the "Kemalists") see Turkey's future as lying with a democratic, secular, essentially capitalist Europe, while more religiously oriented "nationalists" look to traditional Islamic values, the Ottoman past, and see the country as being more logically linked to the Middle East.

him of trying to run the country like a latter-day Sultan with the help of a close circle of family and friends. Streets ahead of its warring neighbours Iran and Iraq, and more forward-looking than the conservative princely states of the Gulf, Turkey is a relatively young nation with many of the attributes of western democracy.

Others - notably the Kurds in eastern and south-eastern Anatolia, but also some inhabitants of mountain fastnesses in isolated pockets of the country - have until recently remained untouched by the modern economy or western ideas, certain in the central position of their faith, and attached to a way of life more akin to that found in tribal Afghanistan than the poorest parts of the EC.

Any serious questioning of the secularist legacy handed down by Ataturk is given short, and sometimes ruthless, shrift by an army dedicated to his ideas and to his memory. But neither is it yet clear that the country is firmly set on a path that will transform a country with a per capita income of just \$1,500 a year, into a fully-fledged European nation capable of holding its own economically and politically in one of the world's richest and most democratic clubs.

Turkey is struggling to shake off its image as a country where democracy is regarded as something of a luxury

Ataturk's decision to create a firm distinction between government and religion has held Turkey in good stead, but three military coups, half a dozen constitutions and 65 years after the founding of the Republic, Turkey is still struggling to catch up with Western Europe and shake off its image as a country where democracy is regarded as a luxury that cannot always be afforded.

Janizaries, considers itself to be the lawful guardian of the Kemalist Republic. Turkey is changing fast. In the past half-decade of rapid economic growth, waves of mass immigration from the more traditional and conservative hinterland have given the country's cities a less cosmopolitan and more Eastern and Islamic feel, as well as imposing impossible strains on modern amenities.

But even in more modern western Turkey, ability to face its biggest confrontation with Europeans since the first world war in the form of half a million British tourists, an Islamic revival has brought about a new emphasis on religion and an upsurge of interest in the country's Ottoman past. Religious fundamentalists make up perhaps less than 10 per cent of the population, but are proving a cause for concern among the country's western-oriented elite and middle classes.

Turkey will not go the way of the Ayatollah's Iran, rejecting all Western values. The path to a theocratic state is firmly blocked. The process of influence is two-way; city folk and television impart some modern values to

When is one bigger than two? When two big banks join forces to make one bigger bank. In January, 1988, Anadolu Bankası and Türkiye Emlak Kredi Bankası merged to form Türkiye Emlak Bankası. By combining the assets of two major state banks, Türkiye Emlak Bankası has emerged stronger, more efficient and internationally competitive. With a capital base equal to \$ 225 million, it is Turkey's third largest bank on the public sector. Dynamic, experienced management and highly-motivated staff provide a variety of local and international banking services. Particular emphasis is given to real estate, international trade and tourism finance. Türkiye Emlak Bankası operates 438 domestic branches and 11 representative offices in West Germany, the Netherlands, France and Saudi Arabia. Our strength is your advantage.

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Turkey has secured the trust of both Iran and Iraq

# Neutrality now should assist post-war trade

IN OCTOBER last year Turkey agreed to represent Iran's interests in Baghdad and Iraq's interests in Tehran. This extraordinary three-way agreement, said to be unique in the annals of diplomatic history, underlines Turkey's achievement in gaining the trust of both its warring neighbours.

The agreement came just a month after the two belligerents, at war for almost eight years, formally decided to end their diplomatic relations and send home the single diplomatic representative they both had in each other's capitals.

Increasingly self-confident in foreign affairs, Mr Turgut Ozal has visited Tehran and Baghdad three times each since he came to power in 1983, most recently this spring, and - backed by a policy of strict neutrality - he has established a reasonable working relationship with the leaders of both regimes.

Perhaps one of Mr Ozal's greatest ambitions is that one day he may be able to play a central role in helping about peace between the two countries. For the moment at least he is aware that the time is not yet ripe and he is content to concentrate on protecting Turkey's own very considerable interests in the area.

The continuation of the war still poses major political risks for Turkey, and the economic benefits that Ankara gained in the early years of the war may now be outweighed by the liabilities of its dragging on. But even more alarming to Ankara would be an Iranian victory, particularly if it involved the collapse of the secularist Baathist regime.

An Iranian victory would almost certainly strengthen Tehran's attempts to promote the gravitational pull of Islamic fundamentalism in Turkey - another threat to the majority in a country whose political and constitutional framework is based on secularism.

The ace up Mr Ozal's sleeve is that to continue financing and supplying the war effort both Iraq and Iran desperately need to maintain their overland trading routes and links with Turkey, and through it to the West.

But Ankara is also vulnerable. Turkey cannot afford to allow the Gulf war to spill over its borders into an area where it is already having to fight its own guerrilla insurgency, and though there has been a decline in recent years Iraq and Iran together still account for around 20 per cent of Turkey's total trade and about 70 per cent of its oil imports.

Earlier this year Iraqi aircraft pursuing enemy forces violated



Mr Turgut Ozal has established a reasonable working relationship with the leaders of both regimes

Turkish airspace and dropped bombs on the Turkish side of the joint frontier. A lone Iranian warplane also attempted to destroy the Habur bridge on the main highway linking Iraq and Turkey, an incident which resulted in an exchange of strongly worded protest notes. Mr Ozal said that in future any aircraft violating Turkish airspace would be shot down.

Equally worrying for Turkey is the danger of a semi-independent Kurdish state being set up in northern Iraq. Its existence would undoubtedly exacerbate Turkey's own Kurdish insurgency in the south-east, where more than 1,000 people have lost their lives in the last four years.

Both Iran and Iraq have large Kurdish populations of their own and have traditionally been keen

to keep them in check. But the exigencies of war have led Iran to back Iraqi Kurds fighting the regime of Saddam Hussein in the north of the country. Concern over their success reached a high point earlier this year when they threatened the northern Iraqi town of Sulaymaniyah, close to the oilfields in Kirkuk.

The 1.5m bid capacity twin pipeline from Kirkuk in Iraq to Yumurtalik, near Iskenderun in the eastern Mediterranean, supplies Turkey with about 40 per cent of its crude oil and with a surplus which is exported to Europe. It also provides a substantial proportion of the finances for Iraq's war effort and as such would appear to be a prime target for Iran or its Kurdish allies.

Mr Ozal, who at the end of February met Ayatollah Hussein Ali Momeni, Khomeini's designated successor, and Ali Akbar Hashemi Rafsanjani, the powerful speaker of Iran's parliament, was quick to pass a stern message to Tehran that it should keep a tighter check on its Kurdish allies.

A pragmatic Iran, far more isolated than Iraq, realises it cannot afford to offend Turkey too deeply, and this may provide one clue as to why since 1980 the Kurds in Iraq have never blown up the oil pipeline.

Turkey has naturally found Baghdad more receptive on the Kurdish issue. Ankara's security forces have won the right of hot pursuit to cross its northern frontier to control Kurds in the mountainous region where the

Iraqi government has no regular presence. This right has been exercised about once a year since it was granted in 1984.

Apart from these potential dangers, Turkey still gains considerable economic benefits from its geographical position, next to Iraq and Iran. In the early 1980s the belligerents were Turkey's two top trading partners, and though they have now slipped behind West Germany and are being overtaken by the US and Italy, their trade with Turkey remains significant.

International lorries trundle back and forth across Anatolia carrying raw materials, meat, fruit and vegetables and consumer goods to the Middle East while oil, carpets and other products wind their way in the opposite direction. Cross-border trade provides a stimulus for the economies of half a dozen or more towns in eastern Anatolia and jobs for thousands of Turkish lorry drivers.

Turkey's two-way trade with Iraq and Iran last year increased sharply from \$2.1bn in 1986 to \$3.5bn, mainly explained by a quadrupling of oil imports from Iraq and a 50 per cent increase in those from Iran.

As one might expect, payments difficulties with both countries continue to pose some thorny problems. When Mr Ozal visited Baghdad in March his most painful task was to tell President Hussein that domestic economic problems meant he would have to suspend all credits to Iraq.

Introduced in 1984, the system had allowed Iraq to borrow about \$1.5bn a year for spending on Turkish goods and services. Turkish exporters shipped their products and were paid by their own central bank. Iraq is well over six months behind in its payments and is believed to have outstanding debts of about \$2bn under the system. According to Mr Seyfi Tashan of the semi-official Foreign Policy Institute, Turkish exports to Iraq could fall to below \$300m this year, compared with \$945m in 1987.

As the war bites ever deeper into the economies of Iran and Iraq, trade with Turkey seems bound to suffer. Ankara is now looking more than ever to Europe and the rest of the OECD. Nevertheless, if Turkey can hang in, maintaining good relations with both, it could stand to make enormous gains when the war eventually comes to an end. Iran and Iraq will need a massive reconstruction programme, and Turkey's international construction industry, for one, would be in a perfect position to assist.

Richard Cowper

Iranians in Turkey

# Refugees meet both prosperity and misery

THE PRECISE number of Iranians living in Turkey today is a mystery that even the Government admits it is nowhere near to solving, but it is widely agreed the country provides a permanent or semi-permanent home for at least a million.

When Ayatollah Khomeini deposed the Shah of Iran in 1979 millions of middle-class Iranians fled to Turkey, many moving on to the West. However, there continues to be a steady flow of those wishing to escape the war, join their relatives abroad or simply to set up in business in a more lucrative environment.

The majority live in Istanbul, Ankara and Izmir, where they have taken over whole city quarters, and dotted in towns and universities all over the country there are sizeable communities of Iranians.

Around the covered bazaar in Istanbul in the areas of Aksaray and Laleli the predominant language is Farsi. Large numbers of once prosperous middle-class Iranians lead seemingly miserable lives in cheap hotels, spending \$15 to \$20 a day and waiting for the chance to leave for the West or hoping against all hope for a change in the regime in Iran.

Some, whose money has run out, live at the very margins of existence posing a serious social problem for a city which has a considerable unemployment problem of its own and where infrastructure and health facilities are at breaking point.

Not a few are involved in smuggling: in consumer goods, food and meat products and a fast-growing heroin trade where good connections inside Iran are vital. In the eastern Anatolian city of Van, for example, it is estimated that up to a quarter of the city's economy may be dependent on this illicit trade.

Others are reaping the benefits of Turkey's relatively open and fast-expanding economy and the close trade links which still exist with Iran. They operate successful export-import agencies, transport companies, carpet shops, cafes and other service businesses.

Turkey provides a home for not a few Iranian millionaires

and there are 88 officially-recognised Iranian foreign ventures in the country. These however are just the tip of the iceberg.

Most successful Iranian businessmen prefer for political reasons to maintain a low profile and many use Turkish frontmen for their operations. A \$3m tourist venture for the south-west launched last year, for example, had \$1m in Iranian capital behind it but no Persian name appeared in the company files.

The official Ministry of the Interior figure for the number of Iranians in the whole of Turkey is about 800,000, of which more than 10,000 are formally registered as students. But because there are no formal visa requirements for Iranians entering into

Political considerations too suggest a reason for the Turkish authorities underestimating the total. Relations between secularist Turkey and fundamentalist Iran are highly sensitive.

Both sides accept the need to maintain a reasonable working relationship. But Iran makes no secret of the fact that it believes secular Turkey is a traitor to the Islamic cause and is not above providing finance and other support for religious groups within the country.

Last month, the Iranian Ambassador to Ankara was summoned to the Foreign Office for taking part in a religious demonstration in the city of Konya.

A small number of pro-Shah groups engage in covert activities

## Not a few are involved in smuggling: consumer goods, food and meat products, and a fast-growing heroin trade where good connections inside Iran are vital

the country and because the wild and generally mountainous 450km long boundary with Iran is impossible to guard, the number is considerably higher.

In Istanbul and elsewhere there is a thriving trade in forged papers for those who left Iran illegally and wish to disappear in Turkey's heavily-policed cities.

The British and American consulates in Istanbul, which handle emigration and visa applications from Iranians wishing to go West, agree that well over 1m Iranians are currently living in Turkey, while Prof. Erol Manisali of Istanbul University and one of Turkey's leading experts on the subject, believes it could be as high as 1.5m.

The US consulate in Istanbul, which is often besieged by long queues of hopefuls reacting to the latest rumour, receives more than 18,000 visa applications a year from Iranians and in 1987 issued over 1,200 permits to remain in the US.

while Khomeini secret agents run periodic assassination missions on Turkish soil. Last year three Iranians were gunned down on the streets of Istanbul in an operation widely believed to have been the work of Savama, the successor to Savak.

Prof. Manisali believes that, in the past at least, the social and political costs of the large Iranian population were more than outweighed by the economic advantages. The community's wealth and spending power is almost impossible to calculate accurately, but Iranians, he claims, hold assets in the country estimated at several billion dollars, while the community spends more than \$500m a year on goods and services.

But for many of those whose money has run out and whose prospects of going to the West are non-existent life in Turkey is a long miserable wait.

Richard Cowper

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\* \$ 1,717 million as of December 1987  
\*\* KPMG Peat Marwick Treuhand GmbH

**TURKEY 6**

Turkey's hopes of achieving full EC membership remain high

**Need for thought in Brussels**



The Parliament buildings in Ankara

IT IS NOW more than a year since Turkey, rejecting behind-the-scenes advice from countries such as Britain and West Germany, went ahead and applied for full membership of the European Community.

Officially, the European Commission in Brussels is now studying the application and will in due course produce a formal "Opinion" to submit to the Council of Ministers, for a decision about whether or not to proceed with negotiations.

In the past, negotiations have gone ahead as a matter of course, even when, as in the case of Greece's application, the Commission produced a somewhat negative report, warning, among other things, that the Community was not, and must not, become a party to the disputes between Greece and Turkey.

In the case of Turkey, however, things are somewhat different. There are several things which would make policy-makers in Brussels pause for thought, even if the EC were not preoccupied with the task of absorbing Spain and Portugal. These include:

Its relative economic backwardness: GNP is usually put at \$1,300 per capita. Though officials claim that purchasing power parity yields a figure above \$3,000 a year, this is still far lower than any EC member.

Its relative economic backwardness: GNP is usually put at \$1,300 per capita. Though officials claim that purchasing power parity yields a figure above \$3,000 a year, this is still far lower than any EC member.

Despite the fact that martial law has officially ended in Turkey, military tribunals are still sitting in judgment on civilians.

An uncertain political record: Though Turkey had free general elections last November, it has had three military coups in 30 years. It also has a constitutional and legal system which gives rise to continuing anxieties, as one EC official puts it, "about whether Turkey is really a modern European-style pluralist society."

with the Community since 1964. Its claim to be a European state and eligible for full membership rests on this document. However, the association has been paralysed since the late 1970s, and successive attempts to reactivate it have failed, partly because of the role that Greece is now able to play in the Community.

On the other hand, a "no" from Europe would have profound repercussions for the future.

However, the April 25 meeting in Luxembourg broke down within minutes, because the Community insisted on a reference to the Cyprus dispute in its preliminary statement, apparently at Greek insistence. This was such a predictable denouement that it has led some observers to question whether or not the larger European nations are sheltering behind Greek hostility to the Turks.

Mr Ozal is undeterred. His strategy now seems to be to centre on defusing Greek hostility by carrying his olive branch in person to Athens in an historic visit next month.

Meanwhile, Turkey is doing what it can to prepare the way for EC membership on other fronts. Legislation and administrative practices are being reviewed. Community nonrecognition is to be adopted as a preliminary to further harmonisation. Last December, Turkey resumed a schedule of tariff cuts, supposed to have been under way since 1973, which was halted in 1976.

Unfortunately, only two weeks later, other cuts eroded the overall preference for the Community in Turkey's customs regime and actually took some of its tariffs to levels below the EC Common External Tariff. This, say Foreign Ministry sources, was an oversight and will be corrected.

Despite all these difficulties, opinion in Ankara remains fairly optimistic, with hopes being fanned perhaps by carefully worded statements of general support given by visiting EC leaders, including most recently Mrs Thatcher, the British prime minister.

Veteran observers, such as Mr Ferit Saracoğlu, a former Turkish ambassador to the Community, who now heads a Research Institute in Istanbul, are less sanguine. "Our leaders are too optimistic," says Mr Saracoğlu. "We can't expect membership in 10 years."

He sees the drive towards Europe as a long haul in which Turkey can eventually succeed. "If the Community does say no to our application, I don't think there will be a drastic reaction on the part of the Turks. They will wait patiently, and in the long run the Community will come round to the view that it will have to accept Turkey," he says.

David Borchard

FARM MINISTERS among Turkey's European allies may be throwing up their hands in horror at the idea of a 50m-strong nation with an agricultural surplus joining the EC. But Ankara's Ministry of Agriculture is optimistic that the country's farmers and agro-industry will reap considerable benefits from the application, whatever its outcome.

Already one of the biggest industries in a country where agriculture accounts for about 18 per cent of gross national product and about 25 per cent of exports, the Ministry of Agriculture has set up a high-powered section of 150 people to prepare for joining the Community.

"When the giant South East Anatolia irrigation project is finished we will have more than 1.7m hectares of high-class land on which to grow export crops. With our early spring and sunny days we will be in a position to boost our exports of fruit and vegetables to the EC in a sector where there is no subsidy regime," says Mr Kemal Bedestenli, head of the EC department at the Ministry.

"Even if the EC says 'no' the discipline of preparing for entry will be a real advantage... Turkey is a traditional agricultural

**Agriculture**

**Greenhouses heat up**

exporter. If we don't join we will continue our exports and they will be more competitive than ever," he says.

Mr Bedestenli is hoping for a sizeable inflow of European investment into Turkish horticulture and agriculture. In particular he is looking to the greenhouse industry, which has made considerable strides in the last decade.

Hundreds of plastic greenhouses producing cucumbers, peppers, green beans, flowers and tomatoes have sprung up in the south and south west along the shores of the Mediterranean and Aegean. According to Professor Tekinal, Dean of the Agriculture faculty at Cukurova university, Turkey now has 11,600 hectares of greenhouses compared to just 3,500 hectares 10 years ago. This compares with 17,000 hectares in Italy and 12,500 hectares in Spain.

"If the Dutch came in with capital and expertise, with our climate and cheap labour force we

could do well in Europe in an industry where there is essentially a free market," says Mr Bedestenli.

In other sectors such as wheat, meat and dairy products and olive oil, however, Turkey is strong in products where there is already oversupply in Europe. The fear of having to finance a substantial transfer of resources to Turkish farmers, coupled with the country's potential for an even faster growth in the agricultural sector, is likely to be an important consideration in the EC's response to Turkey's application for membership.

In spite of the lack of government investment, Turkish farmers have already shown how adaptable and successful they can be when offered the incentives. Turkey is one of a handful of countries to be self-sufficient in food and this has been achieved in the face of a remarkable growth in population.

With the exception of a lack-

ing 1.8 per cent growth rate last year, the expanding technical revolution in domestic farming, horticulture and husbandry has helped to push agricultural growth ahead at an average annual rate of about 4 per cent over the last decade - well above the annual population increase of 2.5 per cent.

In spite of these production advances, annual incomes of most Turkish farmers are far below \$1,000, compared to an EC average more than 10 times greater.

Says a senior European expert involved in Turkey's agricultural sector: "If the EC were to give price guarantees to Turkish farmers, the transfers involved would be unthinkable in the context of the CAP. If these incentives were combined with additional policy measures by Ankara on such issues as land reform, the country could become an agricultural colossus that would make nonsense of EC policy on

agriculture. The EC can hardly digest Portugal and Greece. Turkey would pose a problem of 10 times that dimension."

Mr Husnu Dogan, the Minister of Agriculture, responds with understandable annoyance to such arguments. He argues that joining the EC will take a decade or more, by which time a lot will have changed in Turkey and the EC. Turkey will have become more advanced and competitive agriculturally, while the EC will have been forced to abandon its "nonsensical" high cost subsidised agricultural policy.

"The EC cannot go on with this kind of policy on wheat, whether Turkey joins or not. If the world price is \$90 a tonne it just doesn't make any sense for them to pay their farmers \$300 a tonne. Whether we join or not the CAP will have to be reformed," he says.

"The question of agricultural subsidies is not just a problem for Turkey, and EC consumers. The industrialised world should not try to compete with developing countries in areas in which they clearly do not have comparative advantage."

Richard Cowper

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TURKEY 7

The state-owned banks' corporate identity is being transformed

MR OZAL'S SECOND term in office has begun with a shake-out in the state banking sector which is likely to have important long-term effects for the economy.

The two largest state banks now have youthful general managers, brought up in the international banking world. However, two other respected figures have been swept away by the changes.

Though Turkey's best-known banks, with a few exceptions, are Istanbul-based private sector concerns, the largest banks are state-owned and based in Ankara. Turkey's largest bank is the Ziraat Bankasi, with total assets of TL 20 trillion (\$1.9bn), 1,250 branches, and 42,000 staff, which channels credit to the country's agricultural sector - and in the past in many other directions as well.

The third largest bank, and second largest state bank, is the Turkiye Emlak Bankasi, born of a merger earlier this year between the Emlak Kredi Bankasi and the Anadolu Bankasi. It specialises in housing credits. Both these banks are state-owned.

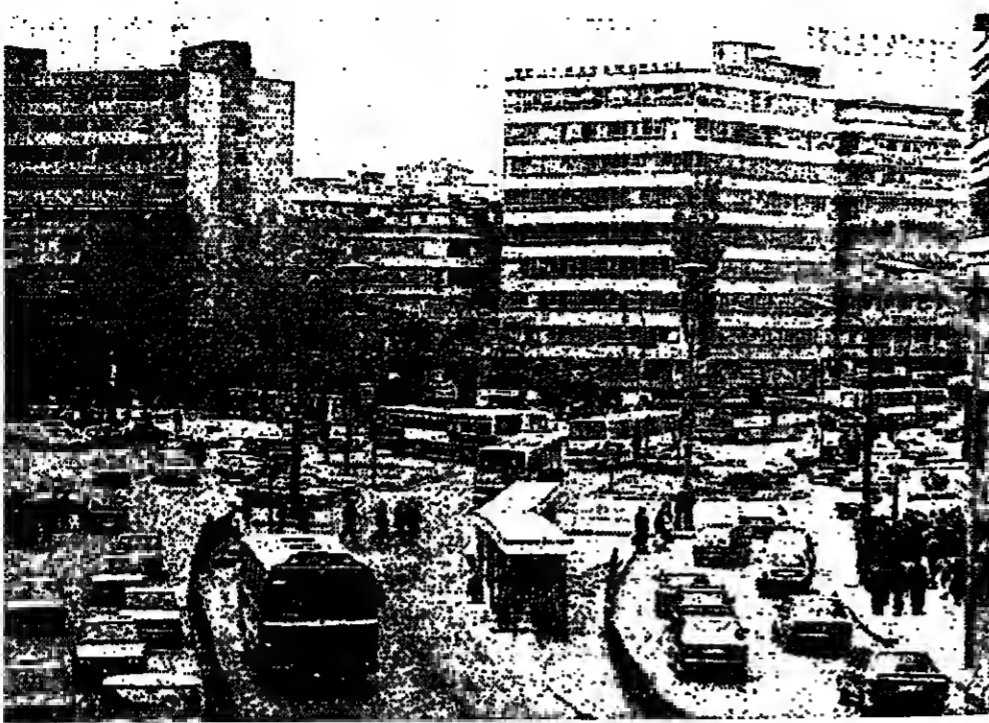
The second largest of Turkey's banking giants, the Turkiye Is Bankasi, straddles the private and public worlds, being Ankara-based and largely owned by its employees. It owns what is probably the largest industrial group in Turkey and regards itself as part of the private sector.

As in other countries, Turkey's state banks have long been manipulated by government and politicians to solve the problems of individuals and institutions, and their affairs have sometimes bordered if not actually on the murky, at least on the unmanageable.

The Ziraat Bankasi was used to mop up a series of banking insolvencies in the early 1980s, placing great strain on its resources and for a while virtually transforming it into an industrial bank, a role which was sharply reversed by Mr Turgut Ozal when he became Prime Minister in December 1983.

In the summer of 1985, the Emlak Kredi (as it then was) found itself owing more than \$70m in foreign exchange guarantees fraudulently issued to a single customer by one of its branches. The bank paid up, but there were none of the ructions which would have followed such an event in another country - resignations at board level, public inquiries, and a review of the bank's operations to see how two signatures from a single branch could have got it into such a mess.

For customers of the old Emlak



Kizilay, the central business district of Ankara

Banks' new brooms

Kredi, belonging to co-operatives over. The crowd of hopefuls waiting in the anteroom outside the general manager's office is no longer there. The place seems deserted by comparison with the old days.

Mr Uinsoy, who has asked the Government to push through new legislation to enable him to recruit bankers from the private sector, says: "We have to reorganise to be able to manage a structure this size effectively."

Mr Semler hopes that the merger of the old Emlak Kredi and the Anadolu Bankasi, which he has been running since August 1986 will be completed this month. He has brought the bank's headquarters to Istanbul to take it away from the bureaucratic ethos and ministerial pressures of Ankara.

He hopes that a first step to eventual privatisation can be taken in the next two years, probably by selling a slice of the bank's equity to its employees. Meanwhile he is also concentrating on building up a modern management team, a task which is likely to take years, though he has already scored one success in recruiting an adviser from the World Bank.

Both general managers know that they have to work fast

before their window of opportunity closes. There are at least four years to go until the next general election and they have the personal support of the Prime Minister for their task, as well as a young and reformist governor at the Central Bank, behind them.

But as elections approach, the two banks undoubtedly will come under greater pressure to return to their old ways. If by then the management culture of both institutions has been transformed, there may be some chance of withstanding the politicians in Ankara.

"We live in a political environment and there will always be some considerations for a bank of this size," Mr Uinsoy says. However, personalities still play a considerable part in state banking in Turkey and not all the changes are good news. This spring saw the resignation of the very capable general manager of the Sakerbank, Mr Yalcin Amanvermez, and of Mr Ekan Tapan, general manager of the Sumerbank.

"The first was a tragedy and the second a pity," says one of Turkey's best-known bankers.

David Barchard

over. The crowd of hopefuls waiting in the anteroom outside the general manager's office is no longer there. The place seems deserted by comparison with the old days.

Mr Uinsoy, who has asked the Government to push through new legislation to enable him to recruit bankers from the private sector, says: "We have to reorganise to be able to manage a structure this size effectively."

Mr Semler hopes that the merger of the old Emlak Kredi and the Anadolu Bankasi, which he has been running since August 1986 will be completed this month. He has brought the bank's headquarters to Istanbul to take it away from the bureaucratic ethos and ministerial pressures of Ankara.

He hopes that a first step to eventual privatisation can be taken in the next two years, probably by selling a slice of the bank's equity to its employees. Meanwhile he is also concentrating on building up a modern management team, a task which is likely to take years, though he has already scored one success in recruiting an adviser from the World Bank.

Both general managers know that they have to work fast

"I AM proud to be an academic," says Bulent Gultekin, a Turkish-born Professor of Public Finance at Wharton College in the US and, since last November, chief adviser to the Prime Minister, and head of the Public Participations Fund.

The tasks he is now embarked upon, however, sound distinctly unacademic. As head of the PPF, Dr Gultekin controls extra-budgetary funds of about \$2.5bn, or about 6 per cent of GNP. He has also become the key figure in the Government's privatisation programme, as the PPF is the main agency for transferring state enterprises into private hands.

"But I am only on loan to the Turkish Government, and taking the job one year at a time," says Dr Gultekin, whose dual nationality (he holds an American passport and is married to an American) has not always gone down well with the local press.

Born at Izmit, Dr Gultekin is the son of a civil servant who worked in the Soil Products Office. He was a scholarship boy who read Mechanical Engineering, and, after a spell with Columbia Pictures, migrated to the US, where he completed a PhD on financial statistics and taught at Dartmouth and Chicago Graduate schools, before settling down as professor at Wharton.

In 1986, he was prevailed upon to return to Turkey as Head of Research at the central bank. His return, as for other Turks coming back after a long period in the US, involved a degree of culture shock and readjustment.

In the summer of 1987, Dr Gultekin, by now a figure held in great respect and affection by foreign and local bankers, finished his contract and returned to his post in the US, gently congratulating himself as he did so that he had been able to produce at least one academic article a year during his time away.

A few months later he was back in Ankara, this time in one of the most important administrative posts in the country. "It takes time to learn how to control your own time when you are an administrator," says Dr Gultekin. "I know how this job ought to be done, and I know how it is actually being done. Until that gap is bridged, I can't rest."

The most important part of his job consists of organising the extra-budgetary funds which sprang up on an ad hoc basis during the early years of the first Ozal government and whose accounts, it is widely believed, were in a fairly ramshackle state when he took over.

"If you are not careful, there is a tendency for extra-budgetary funds to become slush funds,"

Profile: Bulent Gultekin

Key figure in privatisation



Bulent Gultekin: toughness to take unpopular decisions

says Dr Gultekin. "There are no sign travel, now has a considerably fewer than 96 of them, and some able record of achievement. It has financed the construction of more than 210,000 housing units in four years, and this year is expected to build 110,000 more. Altogether it has supplied homes for 590,000 people. It offers subsidised housing credits at between 15 and 40 per cent, depending on the size of the project.

The aim of the PPF is to finance infrastructural projects, dams, highways, bridges and ports. It has also helped finance water supply projects in Istanbul, Izmir, and Bursa, in return for which it receives 8 per cent of the water revenues of those cities.

Loans are made at commercial rates to public sector organisations and are expected to be

repaid. Perhaps predictably, there have been one or two government agencies which have not honoured their side of the bargain.

A further fund, the Defence Industries Development Agency (DIDA), is run by Dr Gultekin's predecessor as head of the PPF, Mr Vahit Erdem. Its purpose is to help establish defence industries in Turkey.

Because the funds play a major part in credit and monetary policy, the central bank and the Treasury work closely with Dr Gultekin and from time to time intervene. The levies on which the funds rely provide a further instrument of economic control, though, since they are in effect a euphemism for additional indirect taxation, not a universally popular one.

The levies, rather than conventional tariff barriers, are now used to regulate import demand - a fact which has caused the European Community some unhappiness. This year an increase on some internal levies took the place of a more visible increase in taxation.

According to the Government's philosophy, the funds, and the levies which finance them, are only a temporary instrument. One day, officials argue, they will be phased out or dismantled; in the meantime, they are easier to adjust swiftly than conventional taxes and tariffs.

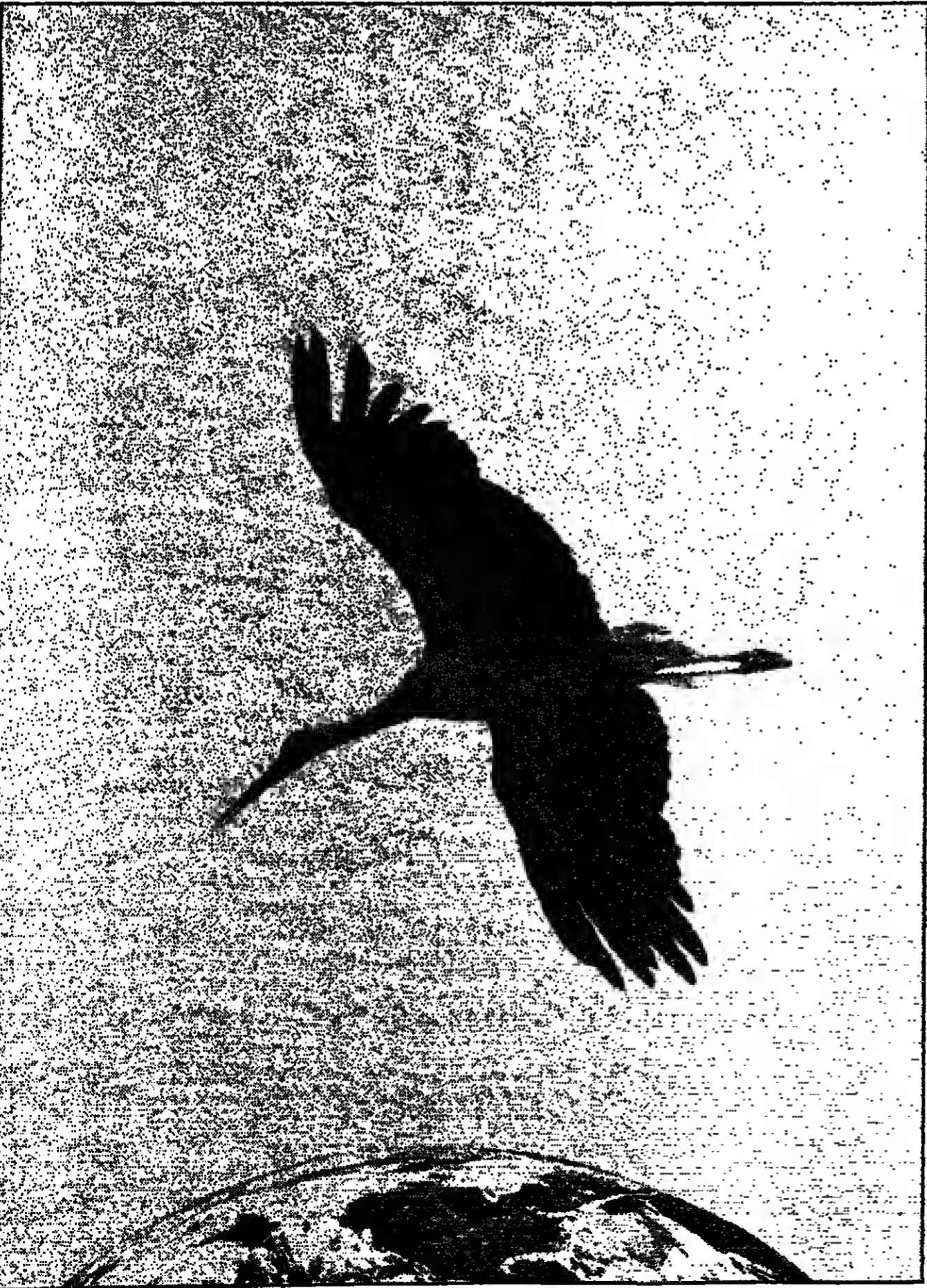
Dr Gultekin, who operates from a plush establishment which, until last year, was the headquarters of a bank that had to be bailed out by the Treasury, is concentrating much of his energy on recruiting new staff. Getting young Turks with international experience to work in the public sector is notoriously difficult.

It is therefore something of a minor triumph when he managed to persuade the general manager of one of Turkey's industrial groups to join him.

There has also been some blood-letting. A row with the (widely admired) head of the Sumerbank, a publicly owned banking and textiles organisation which has been transferred to the PPF for eventual privatisation, led to the general manager's resignation in a blaze of adverse publicity.

The episode proved, however, what some had doubted: that Dr Gultekin had the toughness to take unpopular decisions and stick to them. With him at the helm, the PPF and its sister funds look set to be transformed into sophisticated modern financial agencies, quite unlike anything Turkey has known before.

David Barchard



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1986	1,955.3	1,558.5	723.3	415.5	59.4	30.6	349.0	2.5
1987	3,043.0	2,334.1	1,018.8	572.5	137.6	61.0	606.0*	3.5**
INCREASE %	55.6	49.8	40.9	37.8	131.6	99.4	73.6	40.0

\* Yapi-Kredi is "number 1" in Turkey in the capital markets where some 60 banks and other financial institutions are active. Yapi Kredi's share in capital markets is 15 percent.  
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## TURKEY 8

## Banking

## Hair-raising changes in market conditions

DOING BANKING in Turkey is a bit like riding a roller coaster. Everything hurtles along at a giddy pace. There are terrifying rises and falls in the market but, in the last resort, almost everyone has a good time and no-one - except for the very silly - falls overboard.

Changes in conditions in the Turkish banking market over the last year would make many Western bankers' hair stand on end. Commissions on foreign exchange transactions for importers have fluctuated between about 30 per cent and 3 per cent in the last six months. The overnight rate for Turkish Lira on the interbank market touched 99 per cent in early April. A few weeks earlier it had been 16 per cent.

However, recent policy changes may have a more sobering effect than their predecessors. On February 4 this year, when the new interest rates and reserve requirements were announced, the Turkish banking sector had its biggest shake-up since it was unwillingly introduced to interest rate competition in July 1980.

Within weeks, excess Lira liquidity drained out of the markets. The change is healthy for the Turkish economy but should mean that 1988 will be an uneasy year for many Turkish banks.

"The average yield on our assets was 43 per cent but the average cost of liabilities was 37 per cent, giving us a margin of about 6 per cent," says Mr Ibrahim Betül, the general manager of the Garanti Bankası. "Since February 4, both sides have gone up and the margin has fallen to between 3 and 3.5 per cent. We cannot fully reflect the increased cost of funds in our lending. Prime corporate customers won't stand for it."

Current accounts now earn up to 36 per cent and deposit accounts around 65 per cent. Rates on loans annualise at around 120 per cent - about 40 per cent more than they did a year ago. Banks have to place 16 per cent of their TL holdings as required reserves with the Central Bank, and (by next month) 25 per cent of their foreign exchange holdings.

This turbulent financial environment is mainly the result of long-range economic dilemmas with which the government has

been wrestling throughout the 1980s. What might have been temporarily painful problems, with high inflation, higher interest rates and growing numbers of bad debts, have become chronic ones because the Turkish government has consistently favoured rapid growth and been reluctant to risk a spate of major bankruptcies and insolvencies.

Inflation has never dipped below 25 per cent in the last five years and is currently over 75 per cent. Positive real interest rates have been maintained much, though not all, of the time, making for a predictable burden of corporate bad loans.

By last year, the bad loans are thought to have contracted to well below the levels of a year or two back, when informed estimates used to put them at between a third and a half of total lending.

For though the market is messy, it is usually also very profitable, thanks to wide margins and stiff commission charges, and an underlying policy of creating conditions in which the weaker banks could eventually write off their debts.

Last winter, for example, a foreign currency shortage forced the banks to charge extraordinary commissions of up to 30 per cent for some weeks. More than one general manager says he is ashamed to say what he charged. If there is a squeeze on profits in 1988, whom will it hurt? Turkey now has about 60 banks in a highly segmented market, ranging from slow-moving giants with large deposit bases to a plethora of relatively sophisticated small operations, many of them either foreign-owned or joint ventures, relying on the lucrative trade finance market.

Trade finance and foreign currency operations are likely to stay profitable. Turkey's expanding volume of foreign trade (exports and imports grew by 26 and 27 per cent respectively in 1987) has attracted a stream of new entrants to the market, with the blessing of the Central Bank which sees them as a means of bringing in new capital.

Six new banks were announced last year, several joint ventures with Arab banks. Small local banks are also learning how to switch to trade finance

operations, such as the Esbank which made net profits of TL6.5 bn (\$2.9m) on foreign trade transactions of \$600m.

There may be other fortunes to be made at the specialist end of the market. Mr Husnu Orzeygin's specialist Finansbank has done handsomely during its first six months of trading. Bankers Trust of the US this month launched an ambitious joint venture with the Türkiye İş Bankası. The new bank will be known as the Turkish Merchant Bank with Dr Vural Akisik, till now general manager of Interbank, as its chairman.

Innovators such as Interbank and İktisat Bankası have been steadily extending their skills and deepening their management bases over the last few years. At least one manager of a foreign bank in Istanbul believes that the way forward for the sector lies in these and other "new generation" banks growing steadily, while the older and larger banks die.

These small but internationally experienced banks will certainly find it easier to adjust to the new market framework being created by the Central Bank under its new Governor, Dr Rasim Sarıoğlu. This year, for instance, some of the larger Turkish banks are wrestling with the need to publish independent accounts. Most of the small trade finance banks have been independently audited for half a decade or more, and publish all the ratios needed to assess their performance.

Things look bleakest for one or two larger privately-owned banks, used as cash-cows by the industrialists who own them and who are currently run down, perhaps because times are harder, to be exerting more control than a few years ago.

It is hard to imagine the giants of the Turkish retail banking world withering away. The Akbank, which belongs to the Sabancı Group, soared ahead of the rest of the market, with post-tax profits of TL 167bn (\$128m), thanks mainly to its famously canny management, though perhaps also to a policy of investing heavily in tax-free Treasury bonds at 65 per cent.

David Barchard

The outlook for the stock market is bleak, reports David Barchard

## Privatisation upsets fragile market

ISTANBUL'S infant stockmarket is in the doldrums, and the Government's privatisation programme is partly to blame.

Talk to officials in the new building on the edge of the Golden Horn to which the Stock Market moved last October, and conversation revolves mournfully around the low ebb in the market's fortunes.

In Ankara, Prof İsmail Türk, the head of the Capital Markets Board, the watchdog body which supervises Turkey's money markets, says: "The Stock Exchange has been in serious decline since October."

The worldwide stock market crash in October is not the main reason for the present sad showing of the Stock Exchange. "The real fall for us came in January and February this year," says a stockmarket official. "The events of last October had no real effect on us, even though prices had been on the slide since the summer. Between mid-November and the year end, they even started going up again."

All this has to be seen in the context of a very new and rather fragile market. The Stock Market was re-launched in December 1985 with 40 quoted shares of prime Turkish corporations, most of them offering only a tiny percentage of their shares for trading.

The market has since grown steadily and seems to have put down roots. There are now 55 shares traded, and the number of members of the stock exchange has grown to include about half a dozen foreign investors, as well as 11 of the foreign banks with branches in Turkey, and 6 unit trusts set up by the Turkish banks.

In all, the exchange now has 77 members including 42 banks, 17 securities houses, and 20 licensed traders.

However, there are virtually no institutional investors in Turkey. Most pension funds and insurance companies do not have the funds to invest in shares, and even if they wished to do so, the legal framework of social insurance bodies is very conservative, forbidding them (for instance) to invest in a partnership without Cabinet permission.

Last year, the second in the history of the new exchange, was a heady period. The index started at 216 in January, and was still at only 269 at the beginning of April, but that month it soared to 500, and during the summer



October's world stock market crash is not the reason for the poor showing of the Istanbul Stock Exchange (above)

months there was a frantic upwards movement in share prices, with demand for outstripping supply.

By August the market had reached a peak of 1,149, and some brokers were openly wondering whether the bubble might not be about to burst. At this point the exchange suffered its first blow.

The government announced that it had started selling off its shares in half a dozen "blue chip" companies. Just how many were sold was never made public and it seems in retrospect that the number was probably negligible.

The effect, however, was to unsettle the market and start a slide in share prices. At the height of the summer, crowds gathered daily outside the Exchange to follow price movements and snap up any available shares. These now gradually melted away.

One reason why they did so, according to Professor Turkey, may have been the growing realisation among investors that increases in the market values of shares were usually not proportionate to the dividends they yielded.

In October the Stock Exchange moved from its cramped premises in Cagaloglu to new ones beside

the Golden Horn. A system of written bids was replaced by the continuous auction. This reflected the distaste felt by the President of the Exchange, Mr Muharrem Karali, about the original Stock Exchange Rules. The omens still looked fair.

The year ended with investors rather wiser than they had been about the limitations of stocks and shares, but with the market still in relatively good shape, and the index far above what it had been 12 months earlier.

Then came the government's post-election liquidity squeeze - which took most of the surplus TL out of the market. All forms of savings were affected, including bank deposits (which bear 65 per cent interest) and gold. But share prices were much the worst hit. Since February the index has sagged more or less continually and the graph seems to be heading inexorably downwards back to below the 500 mark.

All this was bad enough, but the government chose this moment to sell off its holding in Teletas, a joint venture with IFT, heralding the move as the first practical step in its privatisation programme. From the government's point of view, the sale went well enough. The Teletas

shares sold briskly and actually went up in price for a while before joining in the general downwards trend.

"The sale helped cause a fall in the overall market prices," claims an exchange official. "It was a very unfortunate development. The timing was bad."

What happens next? The outlook for the stock market, as for most forms of saving in Turkey in the next few months, is fairly bleak with the government pledged to follow severely deflationary policies. Profitability and dividends are likely to be well below the 1987 levels. Nevertheless, the exchange should be able to plod its way through hard times, provided of course that all its 55 quoted companies manage to do the same. But it is unlikely to regain the impetus it enjoyed in 1987 for a long while.

This must inevitably raise serious questions about the viability of the government's privatisation programme, where preparations to sell off a number of state firms are now well advanced. Apart from continuing to sell the government's minority stake in blue chip companies, it looks as if a sale of five cement plants belonging to Çiğdem, the state cement corporation, could take

place soon. What such a sale would mean for the Istanbul stock market is another matter.

After Çiğdem, likely candidates for selling off include Turban, a state hotel chain; İstis, an airport ground services firm; the state petrochemical corporation Petkim; and the textiles corporation, Sumarbank.

"The aim of these sales will not be to raise revenue for the government but to help in the development of the capital markets," says an official at the Public Participation Fund, which handles privatisation projects with its staff.

That may mean selling not to the public through the stock exchange, but perhaps offering a fixed stake to existing companies, or to Turks working abroad. One idea being considered seriously is for Petkim to sell a small minority stake, perhaps 10 per cent, to a foreign company which would be invited to play an active role as a managing partner.

Beyond 1988, perspectives grow ever bleaker, at least in the eyes of officials. "The time for selling off the bigger state economic enterprises will come in a year or two," promises the PPF official.

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TURKEY 9

Rebates have been removed but growth remains  
**Exports the priority**

"EXPORT GROWTH is still the number one priority - inflation comes after that," a senior Treasury department official in Ankara said last month.

His Prime Minister, Mr Turgut Ozal, would have winced to hear such a comment made in public at a time when the Government faces a crescendo of complaints about price rises. But even Mr Ozal would not have denied the crucial role that trade plays in keeping his economic reform policies on the rails.

While inflation soars, interest rates tower and debt does only foreign exchange, export performance supplies a much needed note of reassurance - even if it is helped by a policy of a declining exchange rate which itself means a significant element of import inflation.

After a setback in 1986, exports surged by 30 per cent last year to reach \$10.5bn, according to government figures. The official projection is for another healthy increase of about 20 per cent in 1988.

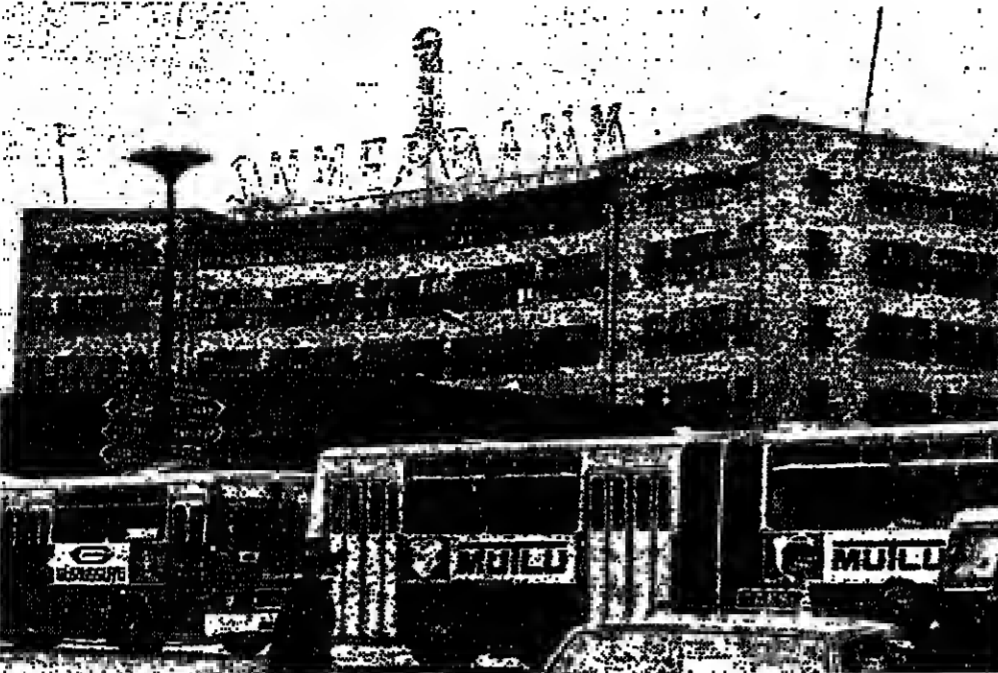
A mighty leap in textile sales - up by nearly 60% to \$2.7bn led the way in 1987, bringing the value of textile exports close to the level of total agricultural exports. Weighing in behind, in descending order of value, were iron and steel products, leather goods, machinery, chemicals and electrical appliances.

Imports have also risen sharply, reaching \$14.1bn last year, compared with \$10.7bn in 1986. But the strength of export growth has meant that the growth in the trade deficit over the same period has been limited to about \$400m.

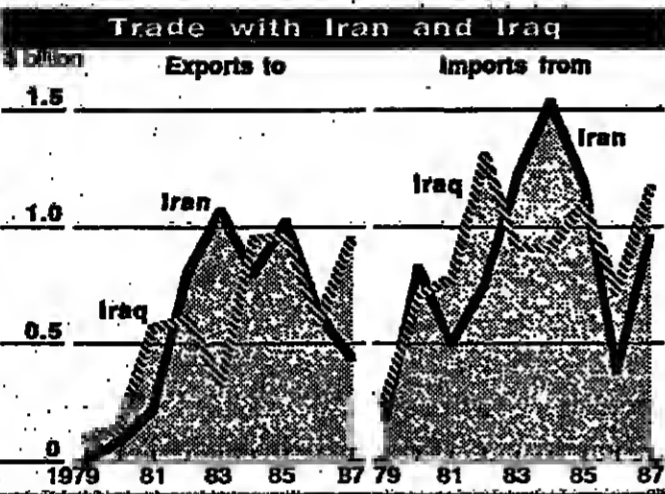
You will not find, however, that Turkey's growing band of export managers are relishing 1988. For them, the dominant feature of this year is a radical change in the Government's incentive regime.

Until this year, generous tax rebates were available to trading companies against export sales. These proved such a juicy lure that not only did they contravene the General Agreement on Tariffs and Trade (GATT) rules, but they were also universally reckoned to have inflated the export figures by somewhere between 5 and 15 per cent.

The rebate system is being phased out over 1988, to be replaced by a system of revolving credits provided by the newly-founded Exim bank. These will be available only to companies with exports of more than \$10m a year up to the value of 5 per cent of their export sales. This is in keeping with the Government's policy of concentrating the export drive among a small number of strong trading companies.



Headquarters of Sumerbank, the state textile agency; textiles led export growth in 1987



"The companies are not very happy, but the rebate system made them lazy," said the Treasury official. "Now they will have to work harder."

Turkey, as reflected in its application to join the European Community, looks first to Europe for its export markets. The EC last year accounted for 47 per cent of foreign sales (nearly half of that went to West Germany). OECD countries as a whole bought 63 per cent of Turkish exports.

An ever-present bugbear in selling to the EC is the issue of quotas, particularly in the vital textiles sector. However, Turkish manufacturers are, in the words of one economic counsellor at a Western embassy in Ankara, learning to think in terms of quality not quantity.

Adding value through processing and packaging is the path to follow, but there is a long way to go. The food processing industry is an area where the potential is great but the achievement limited. There is, for example, almost no frozen food industry in Turkey, one of the richest producers of livestock, fruit and vegetables in the region.

In developing non-traditional sectors, Turkey has ambitions in consumer goods. RAKS audio and video cassettes have achieved a worldwide reputation,

**TOP 20 TRADING COMPANIES\***

Rank	Company	Exports (\$m)
1	Tekfen	358.8
2	Penta	281.9
3	Menzeloglu	253.9
4	ENKA	253.3
5	Ram	246.8
6	EXSA	222.3
7	Edpa	220.6
8	Erbank	213.2
9	G Sanayicileri	210.2
10	Can Pazariama	191.2
11	Indec	170.9
12	Tornel	158.4
13	Mepa	149.1
14	Colekoglu	143.0
15	Meptna	134.2
16	Ak-Pa	134.2
17	Calarovna	134.0
18	Sutaz	112.9
19	Yasir	110.5
20	Sodinipek	100.7

\*1987 by exports Source: FOB figures

and Turkish white goods, such as Arçelik refrigerators, are beginning to be seen in some European countries. But the key issue in developing capacity in all these areas - lies in investment, something which will be hard to maintain while interest rates remain in the stratosphere.

Despite Turkey's determination to orient itself westward, the Middle East and North Africa have been key markets in recent years. The most important countries are Ankara's two warring south-eastern neighbours, Iran and Iraq, which together accounted for \$1.5bn Turkish exports last year.

Turkey's landlink with both, its neutral stance in the Gulf conflict and its appetite for oil have led to fertile - but somewhat unstable - trading conditions. Twice in the past 16 months, Ankara suspended opening

letters of credit for Iraqi importers when Baghdad's arrears mounted to \$1.5bn. Iran has not so far posed such a problem, but any threat to its ability to export oil could have repercussions on Turkey.

The outstanding feature on the import side since 1983 has been the reduction in the number of items requiring government approval for import from 1,300 to 33.

Some 1,400 items still carry duty of up to 80 per cent of their value, affording continued protection from outside competition for some local industries such as motor-car manufacturing. However, the high duty mainly covers luxury consumer goods. Last year, according to government figures, consumer items accounted for \$1.1bn in imports, while raw materials and investment goods made up \$3.1bn and \$3.8bn respectively.

Given the other difficulties in the economy, keeping up the trade momentum this year will be as important as ever for the Government. Its export growth target may be undermined by the phasing out of the rebate system. It will need to avoid hitches like that which occurred earlier this year when the policy of letting the Turkish lira adjust downwards against foreign currencies went temporarily awry, leading to a big black market for foreign exchange and distorting trading conditions. But the consensus seems to be that 1988 will see more significant export growth.

**Keeping up the momentum will be as important as ever**

High Camegy

**Energy supplies**  
**Public spending cuts hit construction plans**

ENFORCED PUBLIC spending cuts have come at a time when fortunately there is an electricity surplus. This has allowed the state-owned Turkish Electricity Board (TEK) to shut down plants and carry out long-overdue maintenance. But by the early 1990s, if the present high annual rates of growth continue, demand is likely to catch up and overtake supply again if more power plants are not built.

The cuts are unlikely to have much impact on the broad policy goals of the current five year plan (1985-89), particularly one of its keystone objectives - encouragement of private sector participation. Another primary guideline is to develop indigenous resources only if economically viable.

The spending cuts have hit the plant construction programme hard. The State Hydraulic Agency (DSI), for example, which has 76 dams under construction for irrigation or hydro-electricity generation, has had its 1988 budget cut by half to TL1.6 trillion, a third of which will be eaten up by the giant 2,400MW Atatürk dam scheme in the south-east.

In the next two years, it plans to start only one more major project, the 420MW Kayraktepe dam, for which borrowing from the World Bank and commercial sources has already been secured - tenders will shortly be invited after a two-year wrangle between DSI and the World Bank over the numbers to be included on the tender short-list. But another major World Bank-supported scheme, the 510-MW Boyabat project, has now been deferred indefinitely.

The government's answer has been to place increasing emphasis on the construction of major power plants using the "build-operate-transfer" (BOT) method. This means giving private sector interests - foreign-led for the most part - a concession to raise finance for, build and then operate major utilities like power stations, making their earnings from the sale of output.

Several contracts have already been awarded to local groups for small-medium plants. However, protracted negotiations have dragged on for up to six major thermal plants burning imported

coal - delayed further recently by the withdrawal of the Queensland government from an Australian-promoted group which was front-runner.

To speed up competition, the State Planning Organisation's foreign investment department under its new head, Dr Ibrahim Cakir, has now invited other competing groups back to the negotiating table. Mr Cakir says he is determined to award a contract for one of the schemes by the end of June.

Four groups are currently in the running. The first is led by the US Westinghouse Electric Corporation and Japan's Chiyoda Electric Power Company which took over the lead from Australia's Sea-pac Control Services after the latter failed to put together the Australian equity share, which has proposed a 1,400MW scheme estimated to cost US\$1,500m at Gazi near Iskenderun in the south-east. Next in line is a 960MW plant at Tekirdag on the Sea of Marmara, estimated to cost US\$800m proposed by a group led by the US Bechtel Corporation. Third is a proposal from a group led by Japan's Electric Power Development Company (EPDC) for a 1,000MW project with an estimated cost of US\$850m at Aliaga near Izmir. Finally, a project proposed by the Swiss division of Asea Brown Boveri for a plant at Ambarli outside Istanbul which is expected to cost US\$1,170m is being held in reserve.

Smaller but nonetheless substantial BOT contracts are being negotiated for the construction of three hydro-electric projects, at Yedigöze, Camlica and Birecik. Dr Cakir says again that a contract for at least one of these can be expected this year.

Budget restraints have led to a preference for smaller plants, and development of hydro-electric plants, which although expensive to build initially, over time prove to be cheaper than thermal plants. There are several major thermal plants under construction anyway for the Turkish Electricity Board (TEK). East European companies have been in the fore in contracts awarded over

the past four years for the construction of units fired by lignite (brown coal), despite the pollution problems it causes.

Although Turkey does have hard coal deposits in the Zonguldak region, their steeply inclined seams make working difficult and expensive. To keep pace with rising demand from power stations, production at lignite mines has been increased instead. During 1987 production was expected to have expanded by 10m tonnes to a total of 68m tonnes and output is due to reach 87m tonnes by 1990. Around 40 per cent of output comes from mines in the Afsin-Elibistan basin.

However, the government is now looking to clean-burning imported natural gas for much of Turkey's future energy needs. According to an agreement reached with the Soviet Union, by mid-1990s about 6,000 cubic metres of gas will be imported via a pipeline just completed from the Bulgarian border up to Ankara. At peak periods, the gas will be supplemented by Algerian liquefied natural gas - an agreement was signed recently to import a total 20,000m cubic metres over the next decade.

An important pledge in the ruling Motherland Party's election platform last November was to extend the natural gas network to all the main cities and towns of Anatolia during its second term in office. The gas will fuel power stations, industry and home heating.

Even though domestic oil production has been jacked up recently to 2.6m tonnes, it accounts for just 12 per cent of total hydrocarbon consumption. The rest has to be imported - at an average price of US\$18.60 for the 142m barrels imported in 1987. This average price is expected to ease marginally to US\$18 in 1988. The bulk of Turkey's imported oil comes from Iran and Iraq - 8.5m tonnes and 6m tonnes respectively in 1987 - another dimension in Turkey's delicate balancing act of neutrality between the Gulf war combatants.

Jim Bodgener

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TURKEY 10

Turkey's press is increasingly critical of the Government

Battling with Ozal



Istanbul newsstand: selling the voice of the opposition?

TENSION between Mr Turgut Ozal, the country's troubled Prime Minister, and Turkey's flamboyant and increasingly critical press reached an all-time high last month in a bitter row over newspaper prices.

For several weeks Government officials and journalists alike were talking of "open war" between a Prime Minister who believes the press has become the voice of the opposition and journalists, many of whom have never warmed to Mr Ozal and feel they have a duty to reflect deteriorating political and economic realities.

When Mr Ozal was elected Prime Minister in 1983 after three years of Army rule, he received the applause of many of the country's leading journalists who had long hoped for a return to democracy. But the honeymoon soon faded and since 1985 few of the nation's top 10 dailies have taken a pro-Ozal line.

The press has concentrated on unflattering photographs of the Prime Minister, playing up scandals about his family and listing evidence which they claim shows his economic policies are both unsuccessful and are making life intolerable for the ordinary Turk.

Since last year's election the form of a barrage of outright criticism in the press, underpinned by the host of economic, political and labour problems that have come to plague the Government. Last month Mr Ozal infuriated the press when he increased newspaper prices by 36 per cent on the same day that newspapers had already announced a 35 per cent increase in cover prices to reflect an earlier paper price hike. It was the 10th newspaper price increase in the past 12 months.

The Government claims it has been attempting to bring costs into line with economic reality. But since it has a monopoly in the paper industry, the move was widely interpreted as the latest round in a personal campaign by Mr Ozal to browbeat the press.

Officials have not been above using the law on pornography, and the ability to grant or withdraw economic favours to press barons with other economic interests, as a stick to bring them into line.

Says one of the nation's most respected columnists: "The Turkish press, after facing years of censorship under a military regime is now facing an economic battle with a civilian government. It's a stupid war in which both sides will be the loser." The newspaper price hike

prompted Mr Erol Simavi, the normally cautious and much esteemed owner of Hürriyet, the nation's biggest circulation daily, to print an open letter on the front page of his newspaper accusing the Prime Minister of "bypassing reality." Mr Süleyman Demirel, the leader of the opposition True Path Party called it an "act of revenge."

Mr Ozal responded to this and the general howl of protest from the country's leading dailies by taking out a legal writ against Mr Simavi, and to back his claim that newspapers were "constantly publishing fabrications" he also took writs out against two journalists, three newspapers and a magazine. Most were accused of personal slander and, under a catch-all law, of publishing insults "against the spirituality of the Government."

"There is freedom of the press in Turkey, in its widest possible sense. The existence of it is seen through publications against the Government, the Cabinet ministers and the Prime Minister, which from time to time reach the dimension of insults," Mr Ozal retorted after reading Mr

Simavi's letter. Later, following talks with President Evren, Mr Ozal took a more conciliatory line. At a meeting with Mr Simavi the two appeared to patch up their quarrel. Mr Ozal offered an olive branch when he said he would think again about proposals to introduce even stiffer press laws. But the Prime Minister has not withdrawn his writs and these are expected to go ahead.

Why this deep antagonism? There are various theories. One is that some sections of the press are loyal to pre-1980 political leaders such as Mr Demirel who was supplanted by Mr Ozal. Another view has it that part of the criticism is inspired by the military.

The simplest theory of all, and one which would find support among many Turkish and foreign journalists working in Turkey, is that the natural tendency of the popular press is to criticise the government in power and that Mr Ozal has selected a ham-fisted team of press advisers who are only too ready to play on his own growing irritation with a press which he regards as having failed

to appreciate what he has done for the country.

The state television network, which has an audience of about 30m Turks for the main evening news programme, is firmly behind the Government. With such a weapon in his armoury some commentators wonder why Mr Ozal has allowed himself to make press coverage into such a major issue.

The days of martial law, when the Army arbitrarily closed down newspapers and imprisoned scores of journalists, are gone. But more than 30 journalists from left-wing newspapers, rounded up in the September 12 1980 coup, remain in jail and even today confiscation, large fines and an occasional jail sentence can still be a hazard of the profession.

Compared with the press in Western democracies Turkish newspapers operate in a highly restrictive legal framework. The 1982 constitution and the 1983 press law, enacted during the military regime, coupled with a spate of other legislation not directly related to publications, means that in theory at least crimes of thought and ideas can

be heavily punished. The law is full of catch-all clauses that are a potential minefield for journalists trying to do their job.

To name but one of many examples, the 1982 constitution, devised by the military and still in place, states in article 23 that democratic rights and liberties may be restricted by law "with the aim of safeguarding the integrity of the state comprising its territory and the nation, national sovereignty, national security, public order, general tranquillity, public health, public morals and public health."

One of the country's most distinguished right-wing journalists has been in effect silenced as a result of economic pressure from the Government. Mrs Nazli Dikci, who used to write a political column for her husband's financially troubled right-wing opposition newspaper, Terakkiyan, decided that she had no choice but to stop her column when the Government threatened to take stiff measures against the owner's economic interests.

Earlier this month, an Istanbul court sentenced Ms Fatma Yazici, an editor of the campaigning left-wing Ikkin-e-Dogru (Towards the Year 2000) to 16 months in prison, later commuted to a fine, for insulting President Kenan Evren. The indictment related to a cover story questioning whether the political philosophy of the current regime was Kemalist or Kenanist.

Ms Yazici is fighting 18 court cases as legally responsible editor for the magazine which frequently publishes articles testing the limits of harsh Turkish laws on such topics as the Kurdish guerrilla insurgency, Atatürk, the founder of the modern Turkish republic, secularism and Islam.

Yet in general, Mr Ozal's government has not deemed it necessary or desirable to apply the full weight of the law against the press. It would be churlish to deny that in many respects it is freer today than it has been for almost a decade. But freedom is relative. By European standards - and it is these by which Ankara says it wishes to be judged - Turkey has a long road to travel.

On sensitive issues the very threat of a harsh legal instruments is enough to discourage many Turkish journalists from straying into difficult territory. Self-censorship is commonplace, giving rise to the adage that what you see, what you write and what you think can often be three different things.

Richard Cowper

Education

A lack of resources

ANKARA'S CANKAYA Lisesi ("Lise" or "high school" reflects the French origins of Turkey's school system) is one of the country's educational showpieces. Last year it won a prize in the Dijon International Festival, and its corridors are festooned with drawings and artwork by students.

Nonetheless, by Western European standards, its 160 staff carry a heavy burden, teaching 4,500 pupils in classes of 80 or 90 each. Education works on a shift basis, with half of the school coming in the morning and half in the afternoon, five days a week in a two-term year which stretches from October to May.

About 80 per cent of the Cankaya Lisesi's graduating students go on to university, according to the school's director, Mr Sadi Soygal. His school has computer rooms, laboratories for physics and chemistry, and a sports hall. All of these things make the Cankaya Lisesi rather an exceptional school. However, in one respect, it is exactly the same as any other government-run school in Turkey. Its teachers earn meagre net salaries, comparable with those of other civil servants including some police officers.

Admission to the school is free, and there is no entrance exam - though it is necessary to pass exams at the end of each year, and Mr Soygal says that a further 1,500 students are *deklemecli*, ie suspended until they can pass re-entrance exams to rejoin at the start of the next academic year.

Schools like the Cankaya Lisesi represent the mainstream form of secondary education in Turkey, though other choices are available.

The state operates a network of special schools for high-liers called Anatolian Lisesi, in various major cities. There are also private schools or "colleges", offering somewhat better facilities for pupils whose parents can afford the fees. Competition to get into these schools is ferocious, and depends on an endless series of exams, from the age of seven onwards.

For those who cannot pay fees, frequent examinations and tests, which encourage parrot-fashion learning and copying and memorisation at exam times, and which discourage abstract thought.

"There are sometimes so many tests and exams that you don't have much time left for the teaching," says one British teacher who has worked in a Turkish lycee.

meant that the number of pupils in education has grown from 400,000 to 15m in 80 years. There are 1.2m entrants to the system each year.

Most schools are much less lucky than the Cankaya Lise, with 30 or more students in a classroom, and several of their teaching posts unfilled. Because national government in Turkey has concentrated on industrialisation and infrastructure in the last three decades, more routine services such as health and education, have received less than their fair share of funds.

"In 1983," says Mr Hasan Celal Güzel, the Minister of National Education, "15 per cent of the budget went to education. By 1973 the figure was down to 13 per cent. By 1983 it was down to 12 per cent, and by 1987 it had sadly dropped even further, to 8.4 per cent. My main objective as Minister is to reverse this trend."

Mr Güzel hopes, despite current austerity measures, to be able to push education's share of the budget back to 9.5 per cent in a year, and to return to the 1983 level over the next few years. To help find additional resources, the Government has followed the familiar strategy of setting up a special extra-budgetary fund which raises about TL200bn (\$33m) a year, and has obtained a loan of \$200m from the World Bank.

It was indeed a World Bank report 18 months ago, drawing attention to the shortcomings of Turkey's educational system, which helped spark increased government interest in education. The report is believed to have said that standards, particularly in technical schools, were well below the level needed in a modern industrial society.

Apart from lack of cash, other problems beset Turkish education. The national curriculum is regarded by most European teachers who have worked in Turkish schools as being far too ambitious and covering too many subjects - even psychology and astronomy.

"There is a strong emphasis on frequent examinations and tests, which encourage parrot-fashion learning and copying and memorisation at exam times, and which discourage abstract thought."

"There are sometimes so many tests and exams that you don't have much time left for the teaching," says one British teacher who has worked in a Turkish lycee.

Mr Soygal says that examinations are somewhat less frequent than they used to be. "We have three exams in each subject each term, and two terms in the year - that's six examinations a year. We organise things so that a student never has to do more than two examinations in the same day."

A more subtle problem is politics. Turkish schools are supposed to instil "national" attitudes. In the 1970s they proved breeding grounds of extremism, and murders and gunfights between left-wing and right-wing groups were common.

The violence has now gone (though it is not far below the surface: lice students are still divided along similar lines, the only difference being that the neo-Fascist groups of the 1970s have been replaced by religious ones).

The Ministry of National Education itself attracted controversy between 1983 and 1987 when it was regarded by the public as a bastion of Islamic revivalism, with several of its top officials having strong loyalties in that direction.

The appointment of Mr Güzel as Minister last December is the first time for many years that a political heavyweight, capable of formulating original policies and winning backing for them, has been placed in charge.

He can get the resources, Mr Güzel wants to introduce full-day education, and cut class sizes. "We have to multiply the educational capacity threshold, but that means very big investments."

He is currently working on an education master plan, and wants to introduce proficiency examinations, linked to international ones through Turkish universities. To stimulate improved standards in language teaching, he has made languages optional but brought in a system of incentives.

He would also like to rely more on computers and television for teaching - methods which would apparently cut down reliance on teachers. Turkey is likely to become a relatively big spender in the educational technology markets.

All the same, it is difficult not to agree with the opinion of a foreign diplomat who says bluntly: "Until the country pays its teachers more, Turkey cannot expect much from its educational system."

David Barchard

Petrochemicals

At watershed

under licence from companies such as ICI, Shell, Mitsui and Mitsubishi.

According to Petkim figures, production totalled more than 900,000 tonnes last year, the first year that all output facilities were on stream. This year Mr Bicici expects production to reach 1.1bn tonnes, compared with total capacity of 1.2bn tonnes.

Some 80 per cent of output is consumed locally, satisfying well over half of domestic demand. But if events conspire to defy his confidence, a serious complicating factor will be the hitherto serious problem of debt. Alpet

strong growth. But what if the current worries about economic performance prove well-founded and domestic demand slackens? Mr Bicici still has a ready smile. Alpet can always switch to more exports. Already this year, he envisages export sales of more than \$150m, compared with more than \$90m in 1987 when the top three customers were, respectively, China, the US and Italy.

Of course, Mr Bicici's optimism may be borne out in due course. But if events conspire to defy his confidence, a serious complicating factor will be the hitherto serious problem of debt. Alpet

still has heavy outstanding dues on the credits raised to finance its construction from Turkish commercial banks and foreign sources (the latter credits totalled about \$500m).

This year is nevertheless regarded as a watershed year, when the debt burden will at last begin to diminish. Getting on top of its debts presumably will have a significant bearing on the Government's plans for privatising Petkim, which also includes a nascent tyre-making arm which has yet to get off the ground. Officials at the Petkim headquarters at Aliaga say detailed discussions are still going on with Ankara on the issue.

In the meantime, enthused by the mood of private enterprise, Petkim is looking for private investment in new projects.

Hugh Carnegie

This announcement appears as a matter of record only.

April, 1988



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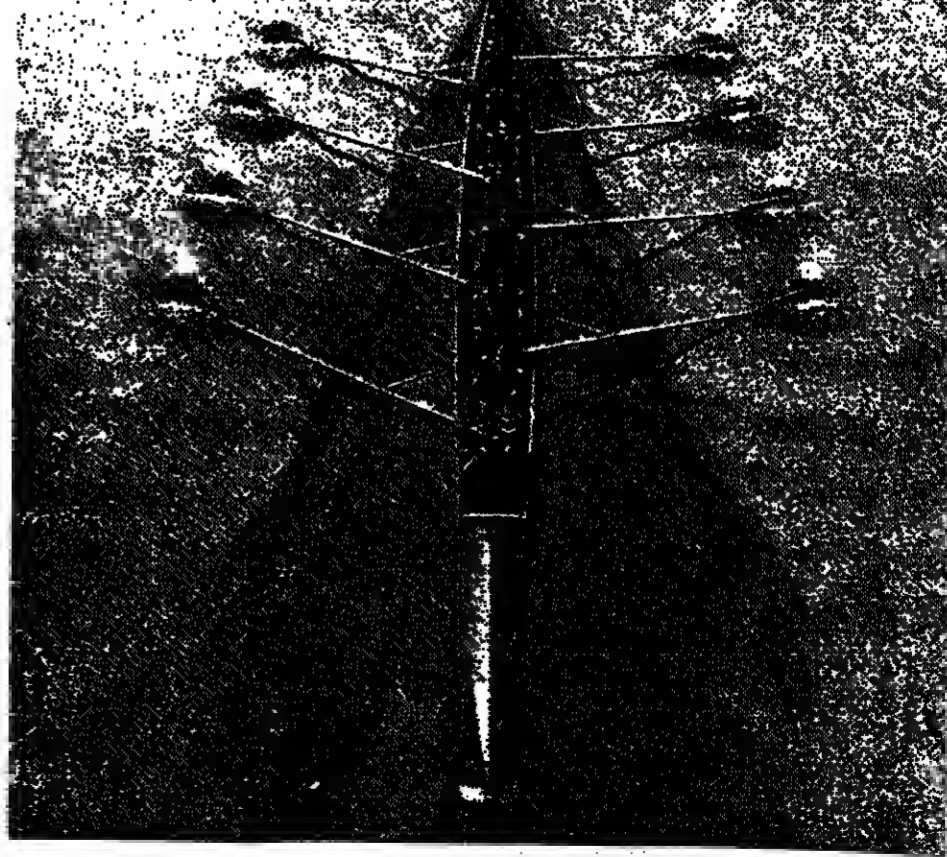
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TURKEY 11

Few analysts think the armed forces are planning a fresh bid for power, and yet . . .

Fears persist of military intervention

AT A TIME when most Turks are united in their desire to see the continuation and development of civilian democracy, President Kenan Evren, the general who led the army coup in 1980, has raised yet again the spectre of military intervention in Turkish politics.

Less than four weeks ago the President jotted the nation when he said in a speech that the Army would intervene if necessary to prevent any return to the political violence of the late 1970s in which more than 6,000 people were killed.

His remarks were aimed primarily at damping down growing political and labour unrest arising out of government attempts to tackle spiralling inflation and reduce the country's economic growth rate to a more manageable level.

But they clearly touched a sensitive nerve in a nation which is pledged to become a full member of the European Community and is still struggling to find a workable and sustainable form of democracy to take it into the next century.

In spite of considerable public back-peddling afterwards, his speech has been met with a hail of criticism from government and opposition alike. Few in Turkey are confident that an army which has attempted to take over the reins of power three times since 1980 will always be content to remain on the sidelines.

In an opinion poll carried out last month for Sabah, the country's second largest daily newspaper, by the private Flar research organisation, almost three-quarters of those polled said they believed democracy was best. But 61.5 per cent expressed fears over the possibility of the military assuming power again.

On April 22 Mr Turgut Ozal, the country's Prime Minister, himself asserted that "certain forces" in Turkey favoured yet another military intervention.

Such a moment has clearly not arrived and few analysts believe the country's powerful armed forces are seriously contemplating a fresh bid for power.

Yet even in normal times, the influence of the military in Turkey is pervasive at all levels of life. Schoolchildren have weekly lessons in National defence from army officers.

Criticism of the military, even direct discussion of its role, is taboo. Civilian values and insti-

tutions play second fiddle to those of the military and its claim to be the ultimate arbiters of national identity and interest. The military planted its stamp on civil society even more strongly during its years in power after 1980. The 1982 Constitution explicitly limits civilian political activity to areas which

the military finds acceptable and it has the formal legal right to intervene again in politics if it is felt necessary. Mr Ozal is continuing his efforts to complete the civilisation process which started when he took over from the military in 1983, but in several key areas the armed forces are only

reluctantly giving way. The Prime Minister has moved to grasp control over foreign policy - an area in which the Army has traditionally felt the right to make a strong input. When the Aegean crisis was at its height in March 1987, the Turkish army held a press conference in which it said that if a Greek battleship intervened in the disputed area where a Turkish oil rig ship was operating it would be a "reason for war."

A furious Mr Ozal, who was outside the country after having had a triple-bypass heart operation, is believed to have rung up the President and told him in no uncertain terms that such inflammatory gestures were not acceptable. It was then that he decided to write a personal letter to Mr Papandreu, the Greek Prime Minister, from it sprang the fragile new spirit of rapprochement with Greece.

Last year Mr Ozal felt confident enough to take the struggle into the military's own camp when he imposed his own candidate as Chief of Staff on the Army. It was a considerable feat for, since 1980, the armed forces had essentially been an autonomous corporation in charge of its own key appointments. If the Army is still struggling to adapt to new political realities it has also yet to fully put its own house in order.

Instead of opting for a small, professional modern army like the rest of Europe, it has chosen to maintain a large conscript force, which because of the rapid growth of Turkey's population continues to grow inexorably. The country's 600,000-plus armed forces account for about 25 per cent of the government budget and continue to receive large doses of US military aid. But Nato's second largest army is badly equipped with out of date secondhand weapons, tanks, ships and aircraft, no modern air defence system, and a lack of any equipment for dealing with chemical warfare.

This prompts some doubts among Turkey's Western allies about its ability to do a professional job in its role as main protector of Nato's eastern flank, with a 6,000 km long border with the Soviet Union.

Turkey claims that Nato has been mean with its cash, but part of the problem is that most of the country's own military budget is quickly eaten up by feeding and

clothing a seemingly ever-expanding number of conscripts. No one doubts the considerable bravery of Turkish soldiers, but the fact that 90 per cent of recruits leave after doing their 18 months' service means the armed forces is perhaps more successful as an institution for creating loyalty to the state and nation than it is in creating a modern fighting force.

Most military analysts agree that with Turkey's 56m population growing at 2.5 per cent a year and with almost everyone obliged to do military service, the armed forces may soon no longer be able to cope with the sheer numbers. Shortening the length of service offers one solution, but it creates another - more inexperienced.

The Turkish military has not been heavily involved in a major campaign since it pushed out the Kurds in the struggle for independence in 1921. But by most accounts it suffered from bad organisational problems and poor training during the invasion of Cyprus in 1974.

With overwhelming air and naval support, 60,000 men and 75 tanks, the Turkish force took uncomfortably long to make its dispositions and managed to sink one of its own destroyers.

Of more recent concern has been the Army's failure to prevent the escalation of a bitter Kurdish guerrilla insurgency campaign in south eastern Anatolia.

The Army has an estimated 200,000 troops in the region, over a quarter of which are deployed to deal with the guerrillas, but a policy of coercion and force in extremely difficult terrain has not proved successful.

Since the guerrilla war started in 1984 the death toll has risen to over 1,000, and is now running at more than 300 a year.

The Army now seems to have at least partly accepted that economic development in an extremely backward region and the use of more professional, specially trained full-time police commando and gendarmier units, may yield better results.

In time it may also come to accept that democracy is a delicate flower that grows only slowly and with difficulty, and that the solution is not simply to pull out the roots and start again when things go wrong.

Richard Cowper

Defence industries

A necessary overhaul

IT IS ironic that Turkey, in the front line of the West's defence system, is militarily the least well equipped of the Nato countries. For years the armed forces have had to rely on handouts of used equipment from Turkey's allies. That situation will change dramatically in the next few years as an 18bn modernisation programme gathers momentum.

Almost all the new equipment - including aircraft, warships, armoured vehicles, radar, military communications and munitions - is due to be produced in Turkey. While the Turkish armaments industry is long-established, until recently, apart from specific projects, the country lacked a sustained defence industries investment programme. Now the aim is to give local armaments production more depth to keep pace with changing technology.

The size of the re-equipment programmes of the armed services is reflected in their numbers of personnel - 542,000 in the army, 55,000 in the navy, 57,000 in the air force and 125,000 in the para-military gendarmerie.

An indication of the ambitious scope of future local production is the participation of leading local military electronics concern Aselsan and munitions producer Makina & Kimya Endustri in a European consortium linking West Germany, the Netherlands and Turkey to produce US Stinger missiles. Aselsan is also investing in a 15m plant to make electronic guidance systems for the missiles, 4,900 of which will be manufactured for the Turkish armed forces.

The most complex and expensive defence manufacturing programme yet attempted is the production of F-16 fighter aircraft at a purpose-built complex at Murat near Ankara. Some 60 F-16s are to be produced for the Turkish air force over the next six years. Parts of the aircraft's General Electric F100 engine and its Westinghouse radar are also being produced in Turkey.

General Dynamics, the F-16 designer and co-producer in Turkey, has also committed itself to programmes directly and indirectly to offset the \$4.2bn cost of the aircraft production programme. Part of the direct offset involves fuselages and wings being produced for the US air

force's own F-16 procurement programme. Indirect offsets include shareholdings in new hotel developments though progress on other planned industrial projects is believed to be slower than anticipated.

According to Mr Jerry R. Jones, who managed General Dynamics F-16 co-production programmes in Europe and is managing director of the US-Turkish joint venture at Murat, "We are trying to find joint ventures in Turkey which will produce items we can export and we will get a return on our investment. So both sides will profit in the end."

In spite of the now general insistence on almost total offset provisions in new contracts, there is no shortage of Western firms seeking to enter into joint venture deals.

A tender call by the Defence Industry Development and Support Administration (Dida) this year, calling for a programme to produce 720 helicopters in Turkey, has drawn bids from the US companies Sikorsky and Bell Helicopter Textron, which is already involved in local assembly of Cobra helicopters, and West Germany's Messerschmitt-Boelkow-Blohm, France's Aerospatiale, the UK's Westland Helicopters and Italy's Agusta.

Final negotiations are also under way with the FMC Corporation of the US, in a joint venture with the local Nurol company, to manufacture some 1,500 armoured fighting vehicles. The contract, valued at more than 250m, is expected to include a substantial offset agreement covering 70 per cent of the cost as well as a loan covering half the project cost.

Dida, the chosen vehicle for stimulating industrial development in the defence sector, is playing a key role in all negotiations involving foreign participation. Set up in 1985 with exemption from Turkey's general accounting and bidding laws, Dida has a wide scope for manoeuvre as well as a brief to provide long-term orders, procurement guarantees, advance payments, investment credit and support research and development.

Several projects are in the pipeline. An early decision is anticipated on the choice of a high frequency single side band ground communications system

for the Turkish army. Vying for the possible 100m-plus contract are three companies: West Germany's Siemens and the UK's Plessey and Marconi Communications Systems.

The worst fear of foreign companies competing for contracts in Turkey is that Dida will demand a re-bid, cancelling out months and often years of work. An order for a national radar control network is in the course of a fourth round of bids. This has followed the abrupt decision last July not to award a contract to France's Thomson-CSF which had submitted the lowest bid and been supported by France's Foreign Trade Minister Michel Noir during a visit to Turkey.

The exasperation of the French at the volte-face was shared by many others bidding for work. Nevertheless, the market remains attractive and defence manufacturers are among the more resilient of industrial species. Thomson-CSF is again among the hopefuls bidding for the contract along with other previous bidders, including Italy's Selenia, Hughes Ground Systems Group of the US, the UK's Marconi Radar Systems and two newcomers, Japan's NEC Corporation and Toshiba.

Contracts in Turkey's defence market remain elusive but the long-term potential, particularly when export possibilities are taken into account, remains enormous. Offset agreements are providing Turkey with export outlets via foreign partners who may contact to purchase parts, sub-assemblies or even complete products for their markets outside Turkey.

A Turkish production base may also open up markets elsewhere for joint ventures. However, given the sophisticated types of equipment, based on Western licences, that the defence sector is being encouraged to produce, it seems unlikely that agreement on sales outside the Nato area will be easily obtained. Whatever the commercial considerations, Turkey's armed forces at the end of the day are certainly due to get a much needed overhaul of equipment, becoming a military establishment based, like their Nato counterparts, on technology, rather than mere numbers.

Robert Bailey



Military presence: a sentry at the Atatürk Mausoleum

Borusan builds customer loyalty the same way it makes pipes

Advertisement for Borusan featuring a large image of a pipe with a plant growing from it. The text describes the company's commitment to quality and customer service, mentioning its role as a distributor of BMW cars and its production of various industrial pipes and machinery.

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TURKEY 12

Many new construction schemes now seem to be in doubt

Market facing contraction

THE TURKISH construction industry faces its toughest year since the end of the last decade when it burst on to the world market in the wake of the second oil shock.

As the Middle East boom began to turn sour in 1984 a fast-expanding domestic market more than picked up the slack. Last year heavy election spending by the Government brought a windfall to many Turkish construction companies.

But now the spending spree is over and the local market seems likely to face a sizeable contraction as Mr Turgut Ozal, the Prime Minister, screws down the lid in an effort to bring some order back into an economy threatening to go out of control.

The Contractors Association of Turkey is beginning to talk in terms of a shake-out and expects the industry's real volume of work to decline by up to 30 per cent over the next 12 months with a potential loss of 200,000 to 300,000 jobs out of an industry total estimated at about 1m.

Says Mr Cemil Cudi Eke, Vice-chairman of the association: "Last year's was an election economy. Many projects were started which were not in the original plan: highways, farm programmes and irrigation projects."

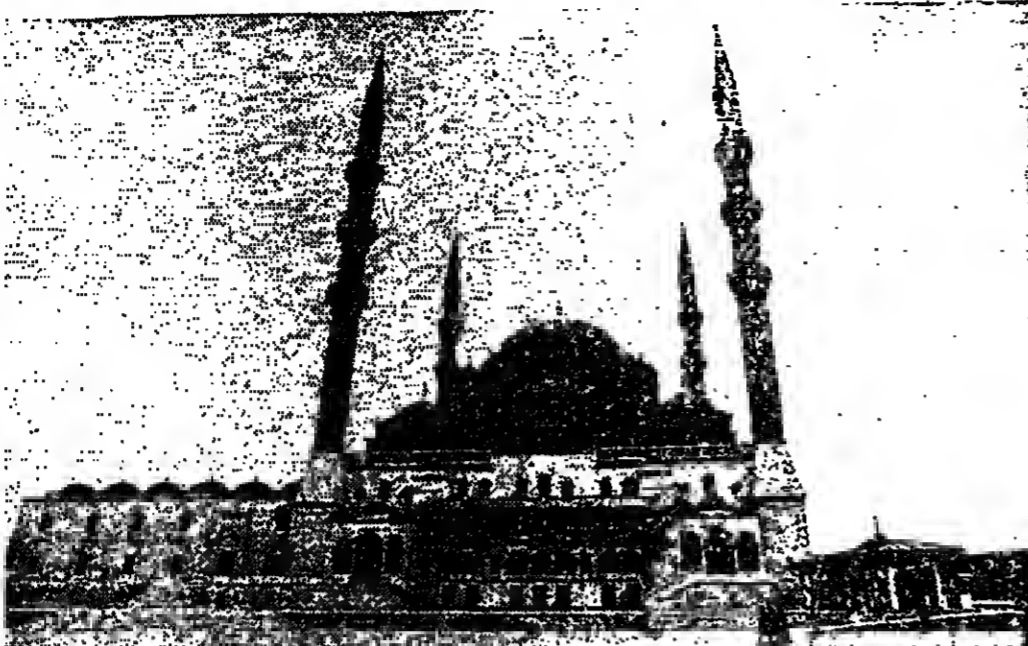
"With inflation soaring and debt indicators at worrying levels, the Government is now having to adopt harsh measures. I don't think there will be a drastic shake-out, but there are very tough times ahead."

There is some disagreement as to just when and how deep the downturn will be. Everyone is agreed that there will be few new contract awards, but much depends on whether the Government will provide the finance for all projects already signed or whether it will seek to postpone a significant number.

With labour and political unrest growing, some construction industry chiefs argue that Mr Ozal may be forced to curtail his investment clampdown.

Large projects already well under way, such as the south eastern Anatolian dam project, are likely to go ahead, albeit with local contractors suffering even longer payment delays.

Natural gas started flowing in 1987 and according to the agreement Turkey is due to take about 2m cubic metres this year, worth



Ankara's new Kocatepe Mosque, biggest of more than 10,000 Turkish mosques built in three decades

such as the third Bosphorus bridge.

Mr Teoman Baykal, until recently an advisor to the Minister for Housing and Public Works, believes the Government is attempting to "keep as low an investment in the construction sector" this year as is possible. A number of projects still in the early stages could well be postponed, he says.

"The Ministry's aim is to finish those contracts nearing completion, and it is now looking at others which need to be axed," he says.

The outlook for the domestic construction industry is distinctly gloomy but Turkish contractors struggling to maintain momentum abroad seem set to receive a small filip from a new client - the Soviet Union.

As Turkey's gas imports from the Soviet pipeline (already built) increase, so do its obligations under a barter agreement which specifies that about 70 per cent of the gas will be paid for in Turkish goods and contracting services.

Natural gas started flowing in 1987 and according to the agreement Turkey is due to take about 2m cubic metres this year, worth

Foreign contracts won by Turkish companies (\$m)

Country	1986	1985	1984	1983	1982
Libya	808	-	92	368	1,087
Iraq	301	288	-	79	234
Saudi Arabia	5	387	442	823	2,172
Others	18	-83	287	152	61
Total	1,432	728	735	1,452	3,524

Source: Turkish Contractors Association

an estimated \$200m, rising steadily thereafter to about 6m cubic metres by 1992.

Turkish construction companies are currently at various stages of negotiation with the Soviet authorities on 10 projects, many of them hotels, likely to be worth about \$600m.

According to the Turkish contractors association, two hotel projects in the Black Sea and Caspian, worth about \$100m, have already been initiated and work should start this year. Two others - renovation of a Moscow shopping centre and a new 1,000-bed hospital - could also be initiated soon.

A slower than planned gas take-off by Turkey due to downstream infrastructural delays and the general difficulties of managing a potentially fast-expanding trade relationship between two

countries which have long viewed each other with hostility may dampen some of the early enthusiasm.

But with little other work about abroad there seems no reason why job-hungry Turkish contractors should not carve themselves out a niche worth \$100m to \$150m a year in the Soviet Union over the coming years.

Apart from this and the notable exception of Libya, the potential for Turkey winning new contracts in overseas markets seems almost to have dried up. Even the once mighty Saudi Arabian market has petered out.

In the early 1980s Turkish companies won jobs in almost a dozen mostly Middle Eastern, countries reaching a peak in 1982 of \$5.5m worth of new contracts. By 1985 this had sunk to about \$750m.

In late 1986 the signing of a \$1.5m dam project in Iraq, won jointly by Enka and a Yugoslavian company, helped boost the new contract total for the year to over \$1.4m. But payment problems with Baghdad and Iranian air attacks means that this giant scheme, due to be finished in 1992, may progress very slowly.

The Libyan market, though littered with potential pitfalls, looks a little more hopeful. According to Mr Nejat Gul, the Enka director in charge of the Libyan market, most of the Europeans have gone leaving mainly the hardy Turks with a much larger slice of a reduced cake. Turkey still has about 25 com-



The Cankaya Tower, Ankara, now under construction

panies and 25,000 workers in the country - down from the 1982 peak of 130 companies and a labour force of around 100,000. Last year, according to the Contractor's Association, Libya topped Turkey's overseas construction league with new foreign contracts worth almost \$400m. In Libya, Turkish companies have clung on in a gruelling climate and a poor payments environment with a tenacity that has

Profile: Imren Aykut  
Minister on side of the workers

THESE ARE difficult times for Turkey's new Labour Minister, Ms Imren Aykut, presently caught between increasingly strident union demands and a basically intransigent government.

Most people readily agree, however, that Turkey's first democratically-elected woman Cabinet Minister has made a difference in what were at best cool relations between the Government and the unions.

For the first time since 1980 the Government, the Turkish Confederation of Employers (TISEK) and the workers' Confederation of Workers (TURGEM) held a "summit" meeting to negotiate long-awaited changes in the labour law. Though termed "cosmetic" by many unionists, most of the changes decided upon by the Government have come about largely through Ms Aykut's efforts.

Often accused by Motherland Party hardliners of being on the side of the workers, Imren Aykut has no doubts about stating that indeed she is: "One can say that I am on the side of the workers. As a human being I am first and foremost on the side of the defenceless and weak and my professional life has largely been directed towards improving their lot."

With a union career spanning more than two decades Imren Aykut, now 47, is regarded as modern Turkey's best-equipped Labour Minister to date. A native of the southern Turkish city of Adana, she graduated from Istanbul University's Faculty of Economics in 1964 and then studied arbitration and mediation methods in the United States.

Ms Aykut also specialised in worker-employer relations at Oxford University and later received a Ph.D. in Economics from Istanbul University.

With 15 years of experience in the workers' unions and seven years as the Secretary General of the Paper Industry Employers' Syndicate, Ms Aykut has been on both sides of the negotiating table and thus has a well-balanced view of the issues, according to labour sources.

Ms Aykut, who says "During my school years and throughout my professional life I never considered entering politics," found herself in their midst suddenly in 1981, when she was nominated a member of Turkey's consultative assembly formed after the military takeover in 1980.

She was later elected to Parliament on the ticket of Turgut Sunalp's now defunct National Democracy Party in the 1983 election. Following the NDP's dissolution, she joined Prime Minister Ozal's Motherland Party and won a seat in parliament in the 1987 election.



Imren Aykut: a reputation for being tough

Her appointment as Labour Minister was widely welcomed within union circles. With a reputation for being tough, the soft-spoken Ms Aykut has not yet though been able to extract the expected amount of concessions from Mr Ozal. Following the announcement of the draft amendments to the labour law, the President of Turkey, Suleyman Demirel, pronounced himself disillusioned with the results of the tripartite summit.

In fact cynics within the trade unions regard the recent dialogue with the Government as an attempt by Mr Ozal to fend off a wave of strikes before the ILO convention to be held in Geneva this June.

Following Turkey's application for full membership to the EC, the Ozal government is anxious to refurbish its image and the draft amendments now being made to the constitution cannot be cast aside as insignificant.

For example, students and clergy, at present barred from joining unions, will be able to do so under the provisions of the amendments, and workers will be free to assemble within the vicinity of their jobs during strikes and lockouts.

Ms Aykut, who says she has started a meaningful dialogue between the Government and employers and workers unions, believes that working conditions in Turkey are bound to improve. "Naturally there will be strikes and lockouts, but this is part of the democratic process," she adds.

Amberin Zaman

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Trade unions  
Pressures for change increasing

THE TURKISH government is coming under increasing pressure both at home and abroad to change restrictive labour legislation and raise minimum wages. Under pressure from its rank-and-file members, particularly following the Government's hastily economic package on February 4, the main trade union confederation, Turk-Is, has planned a series of actions from meal boycotts to a general strike.

In the West, Turkey is in danger of being put on the International Labour Organisation's black list, with all its attendant penalties. The option of a general strike, which would place the Government in a very difficult position, won great public support. The Government would be seriously embarrassed, because general strikes are banned under the constitution framed by the military in 1982. Large attendance at rallies in Ankara and Adana - more than Ministers of the ruling Motherland Party (ANAP) themselves could draw - alarmed the government sufficiently for Prime Minister Turgut Ozal eventually to seek a meeting with Turk-Is leader Mr Servet Yilmaz.

During the meeting, Mr Yilmaz secured promises to improve labour legislation and to increase minimum wages. The main reason for the Government's climb-down was the forthcoming ILO conference in Geneva next month - it had previously admitted that various restrictive laws were contrary to ILO principles. The Government had also promised the ILO in two separate letters that it would make the necessary changes in legislation to make it compatible with ILO requirements. Thanks to these letters, Turkey has been able to stay off the ILO black list so far.

But the ILO has not been impressed by the lack of progress last year, and in its 1987 report, it upbraided Turkey and called again for the necessary amendments. If the Government fails to implement them, it will be put on the black list backdated to 1987. This would have serious ramifications within the EC, and for Turkey's full membership appli-

cation, where workers' rights are a major stumbling block. Turkey's entry into the EC would face protests from all international trade union organisations if the Government fails to improve the lot of the country's workers. Similarly, in the US, failure to bring standards up to ILO levels could in theory give grounds for the suspension of economic aid, and blacklisting by President Reagan's administration therefore needs to arrive in Geneva with its credibility intact. Earlier this year, on a visit to Switzerland, Mr Ozal himself took along six professors in his delegation in order to make a good impression during talks with ILO officials.

The Government is putting pressure on Turk-Is to soften its criticism during the ILO conference. And by making very limited changes in the labour laws, it hopes to go to the conference showing good faith, at least. Turk-Is temporarily appears to have backed off, giving the government some breathing space. But in a country where attitudes change overnight, it is very difficult to say whether the minor changes which do nothing for workers' basic rights - and the nominal increase in wages will allow the Government to breathe freely in the long-term or save it from having to account for itself to the ILO.

It is also very difficult to say whether the union movement will now temper its actions. Much depends on the Turk-Is leadership. The union is a moderate survivor from the emasculation of the labour movement by the military following the coup in 1980. One of the first decisions taken by the military government was

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TURKEY 13

Hit by inflation at home and quotas abroad

# Pressures on textiles threaten shakeout

**PUMMELED BETWEEN** inflation at home and quotas abroad, the Turkish textile industry faces a critical year.

Growing difficulties in the local market mean that, as one general manager puts it, "the choice is export or expire." Yet already more than half of Turkey's textile output is shipped abroad and protectionist pressures are mounting in the country's key export markets.

The figures for 1987 show the problem. Turkish exports of textiles and clothing rose 48.3 per cent to \$2.7bn. Of this total, \$1.9bn or 70 per cent went to the European Community, in particular to West Germany. A further \$500m or 19 per cent went to the US.

At home, the boom area has been ready wear. There are a few large units such as Berden, IGS, Panyeliks, UKI and Ulas, but the dynamism of this section of the industry comes from the small *ateliers* - sweatshops with up to 20 machines using unskilled, non-union labour.

It is these which have been meeting the orders of the numerous chain stores and boutiques which have been visiting Turkey seeking alternatives to Hong Kong suppliers. Here, quality control remains a problem, particularly for goods sourced from the *ateliers* often requiring buyers to send down supervisory staff.

But the advantages of Turkey - ease of access and speed of

dyeing and finishing units. All this augurs well for the future, with Turkey having laid the basis of an integrated textile industry.

However, 1988 could be critical in that a number of Turkish companies have been investing heavily to modernise their plant - with success, it must be said, as the level of technology in the better Turkish companies tends to catch the European visitor by surprise. But the downside is that such companies have been heavily extended by the unexpected severity of the tightening of the economy in the past two months.

Working capital now costs 8-9 per cent a month and at least two of the market leaders have found their warehouses filling up just at the time that they needed sales to handle their finance costs.



Spinning yarn in the Bekart textiles factory outside Istanbul.

**The decibel count of quota rumbblings is rising. In the EC, where Turkey has displaced Hong Kong as the largest outside textile supplier, there is pressure to expand the range of products on which quotas are applied**

The main increases were in items for which there is still no effective EEC quota system, for example cotton knitted goods, exports of which rose 96 per cent to \$345m last year.

This year textile exports have continued to flourish, with a 37 per cent increase to \$650m in the first three months and the EC continuing to take the lion's share.

In the face of such results, it hardly surprising that the decibel count of quota rumbblings is rising in the EC, where Turkey has displaced Hong Kong as the largest outside textile supplier, there is pressure to expand the range of products on which quotas are applied.

The same situation has developed in the US, with Turkey's arguments that its products account for less than 2 per cent of the US market cutting little

ice. The last boom occurred when several hundred thousand spindles were put in ahead of the boom to cotton production expected when the South East Anatolian project begins to irrigate that area. This project will lead to an increase in the country's cotton output from its present 500,000 tonnes annually to around 900,000 tonnes.

There has also been a large increase in weaving capacity and, importantly, investment in the next stage of production, that is

despatch on a door-to-door lorry - have been enough for the country to win clients. Indeed, a recent phenomenon is the arrival in Istanbul of Hong Kong clothing factory owners keen to diversify their production base.

A more mixed picture is evident in spinning and weaving. The decade-long growth of the installed spindle park is beginning to level off.

Thus, it is not surprising that a number of the industry professionals are less confident than they have been for some time. "The overall figures are fine, but there is going to be a major shake-out of companies which have not invested in quality," says one prominent industry figure.

Meanwhile, bodies like the Turkish Clothing Industry Association are stressing the need for raising standards

"Financing charges suck up 25 per cent of our sales revenue," says another plant's owner. Some of the banks are warning that, in a limited number of cases, bail-outs may be necessary.

For their part, the large industrialists are united in their criticism of the present situation. "The only way to avoid a crisis is for the Government to bring inflation under control," says Mr Osman Boyner, president of the large and buoyant Akkoc textile group.

Like other industrialists, he complains about the level of interest rates. This is not only causing the wholesalers of Anatolia to cut their orders but is making export orders expensive to fulfil.

Although total production is still not sufficient to meet domestic demand, the public sector is becoming increasingly export oriented, in line with the Government's general shift away from imports substitution. As a result, while production increases and cost efficiency remain top priorities, quality control to ensure international competitiveness has become one of the main targets of the industry, according to

Mr Celal Kurtulus, Erdemir board chairman.

"Considering that Japan, the world's second largest steel producer, was Turkey's top customer last year, it's obvious that the quality of Turkish iron and steel products has vastly improved."

Exports, however, recorded only a modest 6 per cent increase last year - in spite of an 18 per cent rise in production. The sluggish increase was due mainly to a fall-off in shipments to Iraq, formerly Turkey's second largest customer for iron and steel products.

Official sources say Turkey was forced to reduce shipments because of Iraq's inability to meet payments. But once the Iraq-Iran war ends, exports will pick up as the two countries start to rebuild their war-shattered economies.

The long-term objective of the industry is to break into the European market. "The stage of discussing competition and adjustment terms in preparation

## Iron and steel

# State producers stage revival

for EC entry has been reached," says Mr Kurtulus. In line with this goal, the Turk Demir Celik Isletmeleri (TDCI), the national iron and steel board, has launched major expansion and modernisation programmes at its two integrated plants in Karabuk and Iskenderun, combined costing \$330m.

TDCI will prepare a master plan for long-term production targets for the Karabuk and Iskenderun complexes following a survey of domestic and foreign demand, says its deputy director-general, Mr Yunus Sirin. In the short term, plans for the Iskenderun mill call for an increase from its present annual capacity of 1.8m tonnes to 2.7m tonnes in 1989.

Erdemir, in which the state holds 61 per cent of the equity via TDCI, is also undergoing a major expansion programme to reach an output of 3m tonnes a year. Turkey's only flat-steel producer, Erdemir will not be able to meet national demand for flat steel

products until a further expansion to 5.5m tonnes is implemented.

Private sector competitors appear unimpressed by the public sector's endeavours, however. Pointing to the fact that the state sector's share of total production is continuing to fall, they claim it still has a long way to go to catch up. This is borne out by the increase in private sector output from 658,000 tonnes in 1980 to 3.1m tonnes in 1987 - 45 per cent of total production.

The private sector is currently led by Cukurova Celik Endustrisi, Turkey's biggest arc-furnace. Cukurova executives concede that the export incentives, including preferential customs duties on imports of equipment and raw material, have greatly stimulated growth in the private steel industry. "In order to qualify for these incentives, we have to export 20 per cent of our output, which in turn means we have to step up production," one executive adds.

Most private producers readily admit that the domestic market is still more lucrative, on the strength of a government-sponsored boom in the construction of mass housing. Domestic long product output is expected to grow by as much as 10-20 per cent annually, while demand for flat products is maintaining growth rates of around 10 per cent annually.

According to official sources, this growth in consumption will continue to assure the public sector's share of the market as well. Mr Kurtulus points out that, with the Government's SEE privatisation programme - which includes TDCI - the distinction between the state and private sectors in the steel industry, as in other economic sectors, may cease to exist. He appears to welcome the prospect, wryly confiding that: "The state is not cut out for doing business."

Amberin Zaman

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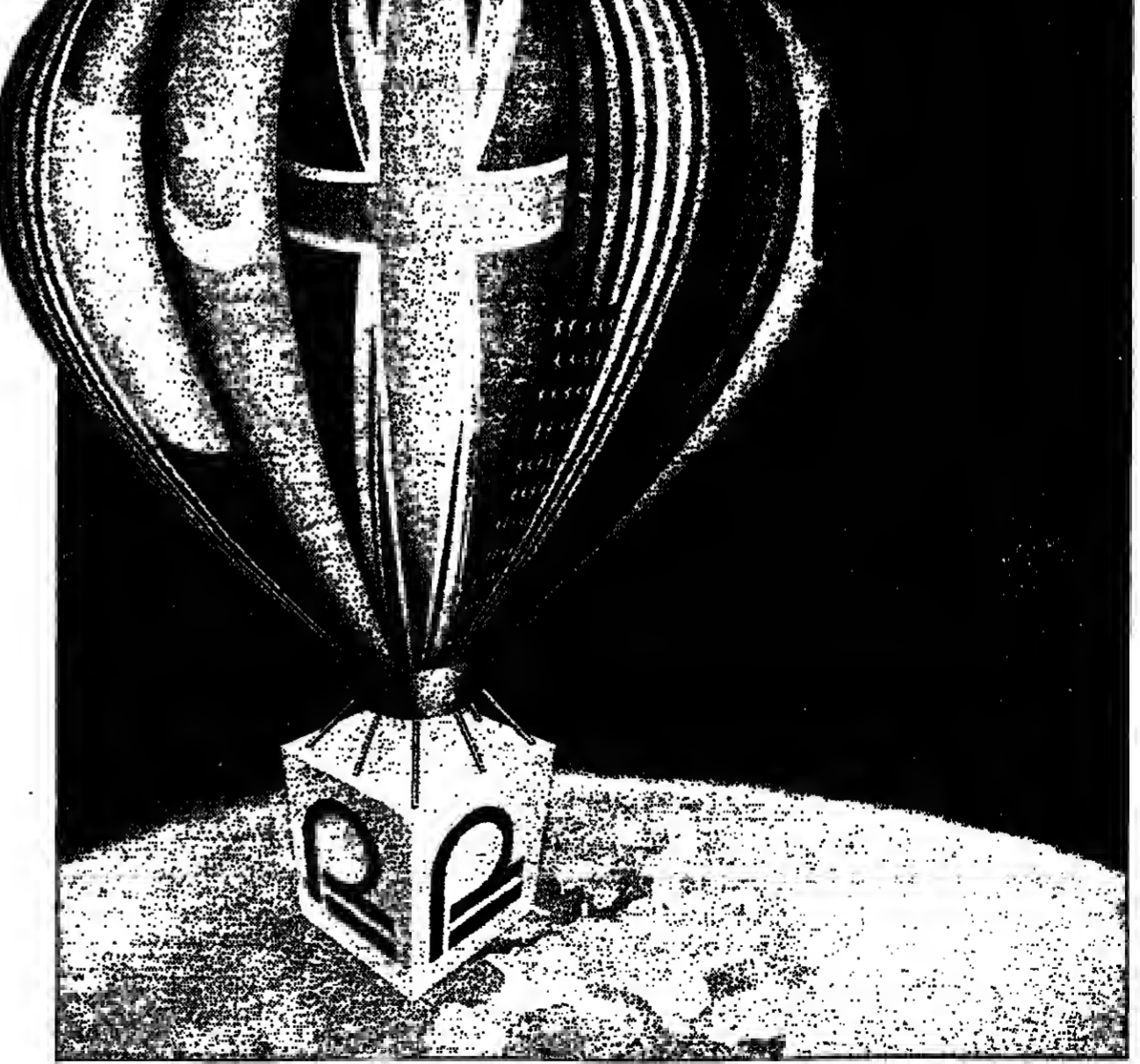
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TURKEY 14

Spending on municipal redevelopment, in recent years a big source of demand in the economy, is under scrutiny

Central government may rein in the cities' gallop

ISTANBUL is the biggest construction site in the world, declares Mr Bedrettin Dalan, the city's celebrated mayor, with a happy smile. The sight of concrete being poured at almost every turn...

urban development projects, not just in Istanbul, but in Ankara and virtually every other major city in the land. Central government has begun to signal that city development spending, in recent years a big source of demand in the economy...

While the cities remain, as Mr Dalan says, big construction sites, it is difficult to judge what they may be like when the spate of catch-up development is finished. But they are unlikely to get on top of their problems until the key question of population growth is dealt with...

Telecommunications

Rapid expansion in telephone lines

URGENT DEVELOPMENT of Turkey's ramshackle telecommunications system was an early priority for Mr Ozal's administration when it took office in 1983 with a mandate to revitalise the private sector and encourage an export-led economy.

Results have already been highly effective, and in some cases spectacular. The number of working telephones has increased 65 per cent from 1,673,000 five years ago to 2,770,000 at the beginning of 1988.

The increase will by no means merely reflect urban development. By the end of last year every one of Turkey's rural communities had been linked to a telephone line. The achievement involving 36,000 villages...

The advent of reliable communications services is being felt at all levels of society, including government. According to Minister of State Adnan Kahveci, telecommunications development is helping to streamline bureaucracy, with data services such as facsimile linking government offices in the country's 67 provinces...

Other high profile investments are possible. According to Mr Kahveci, a communications satellite is being considered to provide television services, including new educational TV channels and a pay TV channel.

It is calculated that the number of telephones in Turkey could rise tenfold

A major factor in the speedy implementation of the Government's huge telecommunications programme has been the willingness of the authorities to allow private contractors to undertake essential connection work. But of most significance has been the decision of Posts, Telegraph and Telephone (PTT) to embrace digital technology.

Local manufacturing provides the bulk of Turkey's exchange needs, though equipment is almost totally of foreign design. However, the domestic contribution to the manufacturing process is gradually changing from one of assembly to design and production.

Three joint-venture companies, involving western companies, presently dominate the market, including NETAS which is the oldest. It was set up in 1967 with Canada's Northern Telecom company, and produces the latter's DMS-100 subscriber exchanges and DMS-200 trunk exchanges.

Robert Bailey

Competition for additional orders is likely to be increasingly intense, in view of the Government's decision to reduce its role in manufacturing enterprises, and thereby presumably any interest in maintaining market shares for individual joint ventures.



Rush-hour crowds at Nispetiye, in the centre of Ankara

Profile: Koc group

A diverse conglomerate looks west

KOC, one of Turkey's largest private industrial conglomerates, says it has finally bitten the bullet and decided to make a major assault on overseas markets. The group consists of 116 companies and affiliates, and its activities range from vehicle, tractor and tyre production to textiles, meat production, banking, household appliances, construction and tourism.

But in recent years Koc has been under fire for failing to take full advantage of Mr Ozal's economic revolution which, since 1980, has opened Turkey to the world and fired many of the country's top companies to look abroad for rapid expansion. According to Mr Ahmet Binbir, president of Koc's financial and foreign trade companies and a member of the managing board, last year "the company put in place a mid-term strategy which aims to boost exports as a proportion of turnover from around 6 per cent in 1986 to over 20 per cent by 1992.

"It is a fundamental change of heart. Until very recently Koc was local market-oriented. The Ozal government has turned our face to the West and it has given us a drive to go for foreign markets. It's never too late," says Mr Binbir.

Koc is looking to textiles, agro-industrial household appliances, automotive components, commercial vehicles and tourism to lead the export drive - all areas where it has a strong position in the domestic market.

This, coupled with an extremely healthy financial base, should give Koc a reasonable start. But given the company's product spread and the continuing attractions of a lucrative domestic market some analysts question whether Koc is really about to change its spiky export profile.

Exports have remained at around the same percentage of turnover for many years. Marketing at home continue to prove more attractive and in 1987 the company made a healthy after-tax profit of \$240m, up from \$90m the year before.

servicing network to back up its sales drive. Its main market for home appliances so far has been in the Middle East and North Africa. Many of the areas in which the company hopes to do well are already the subject of stiff competition from countries in the Far East.

Many of the areas in which the company hopes to do well are already the subject of stiff competition from countries in the Far East. But it has recently started selling gas cookers to France and has just won a deal to supply 10,000 refrigerators to China.

Spearsheading the drive will be R&M, the group's export arm, which Koc hopes one day will develop into a fully-fledged Japanese-style trading house. Set up in 1970, the company has been a comparatively sluggish starter in spite of the fact that it handles the trade of 200 Turkish companies. It has offices in just half a dozen countries. This year it will open up in Paris and a branch in London is planned soon.

To illustrate the seriousness with which Koc is now taking overseas markets Mr Binbir points to the sharp jump in exports in 1987 - the first full year of the group's new export strategy. Koc saw overseas sales jump by a healthy 42 per cent from \$214m in 1986 to \$304.5m. But with the domestic economy growing at a rapid election year pace in 1987 total group turnover rose at about the same rate from \$3.5bn to \$4.9bn.

Textiles and apparel led the group's export list (28 per cent), mainly to Europe, the US and Japan. This was closely followed by iron and steel products (16 per cent), a large proportion of which went, perhaps surprisingly, to Japan. As the government applies the brakes this year to an economy threatening to veer out of control Koc's new strategy may prove to be well-timed. Domestic growth could fall below 5 per cent in 1988 and in line with this Mr Tevfik Altinkoc, Koc's executive vice-president in charge of

Richard Cowper

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TURKEY 15

Eastern Anatolia

A home to eagles and guerillas

INVASION ROUTE and battleground for more than a dozen conquerors over the last two thousand years, the wild mountains and plains of Eastern Anatolia still resound to the sounds of men at arms.

Nato's easternmost bulwark against the mighty armies of the Soviet Union, potential long-stop against Ayatollah Khomeini's fanatical hordes and scene of a small but bitter insurgency by Kurdish guerrillas, the region offers the perfect training ground for more than half of Turkey's 800,000-strong armed forces.

Through the region has been at peace for the most part for the last 65 years, a trip through Eastern Anatolia today nevertheless leaves one with the abiding impression of travelling through a giant military camp.

The garrison town and Nato airbase of Erzurum in the north - captured twice by the Russians in the 19th century and again in 1916 - is packed with conscripts and provides a home to a squadron of F4 fighter aircraft.

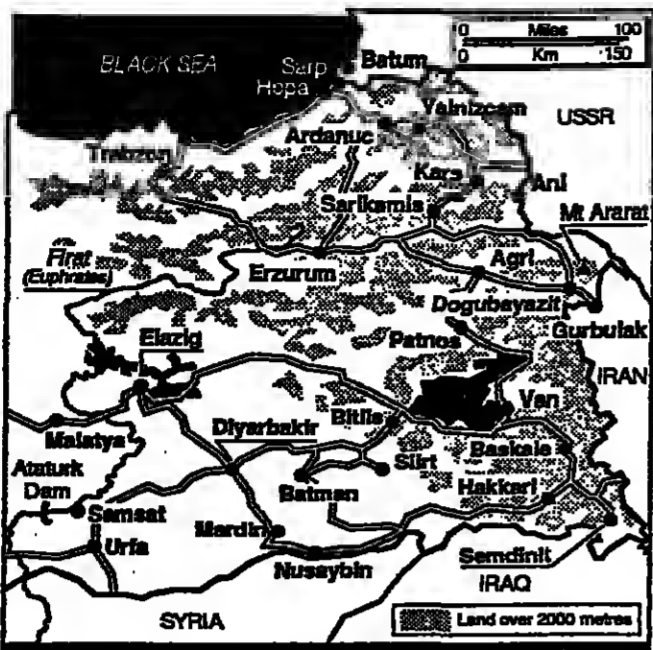
In the distance lies the mountain pass of Sarikamis - a reminder of how long and bitter are the winters in this part of Anatolia. It was there in 1915 that 75,000 Turkish troops led by Enver Pasha perished in the winter snows fighting the Russians.

The snow lies on the less than fertile plains from October until April, cutting off many villages during months when the temperature can fall to minus 40 degrees.

Further east still at Sarp, Kars and Ani - close to the Soviet Union, but at a respectful distance from the border - the smattering of small arms fire and the dull thud of tank and artillery practice rounds have become as much an accepted part of daily life as the endless flocks of sheep herded by semi-nomadic Kurds and Yuruks.

At least one town in this sensitive border region, however, is hoping for a Russian invasion. The small Black Sea port of Hopa is looking to next month's opening of the Sarp border gate with the Soviet Union, just 20km away, to revitalise its local economy.

Over the last two years Hopa, like many other towns in Eastern Anatolia, has suffered from a sharp fall off in the transit trade with Iran. The town, which has a small local military presence and is now lucky to receive more



of the 17th century and Turkey's leaders have evolved a working relationship with the regime of Ayatollah Khomeini.

But Turkey's military establishment - perhaps casting a careful glance back to Ottoman times when the Persians along with the Russians were the main enemy - is highly conscious of its duty to protect the Republic's borders.

Of more immediate concern perhaps is the rapid growth in heroin smuggling across the Iranian border. Last year 1,300 kg of heroin was seized by the authorities in Turkey - triple the amount captured in 1986.

Experts say this probably represents less than 10 per cent of the amount getting through. According to one account, 70 per cent of the heroin entering the UK follows this route.

Few doubt that in Eastern Anatolia it is a growth industry. About 20 per cent of the cash economy of the city of Van, the old Armenian capital on the edge of Turkey's largest lake, is believed to be directly related to drug smuggling.

Until a recent crackdown by Turkish drug enforcement officers, Baskale, further south and closer to the border, was said to be the heroin capital of Turkey. Now much of it is believed to find its way to Diyarbakir, along with Erzurum the other great city, Nato airbase and garrison town of Eastern Anatolia.

Diyarbakir is an ancient settlement on the banks of the Tigris, which has been fought over for generations by Urartians, Assyrians, Persians, Romans, Arabs and Ottomans. Today it is the centre of military operations against the Marxist Kurdish

Workers Party (PKK), which is fighting a bloody and often fratricidal guerrilla campaign for an independent Kurdish state.

A tour through the troubled region: from mountainous Samsat in the far south east (wedged in by Iraq on one side, Iran on the other), to Sirt, north of the border with Syria and the capital of Diyarbakir to the west, is to travel through classic guerrilla country.

The valleys and plains are dot-

ted with army camps, gendarme checkpoints and military airports, while the hills and mountains, rising in places such as Hakkari to over 14,000 feet, offer summer grazing for Kurdish nomads with their countless flocks of sheep and provide a home to eagles and guerrillas alike.

The security forces have upwards of 55,000 men deployed against about 1,000 PKK guerrillas, but the evidence on the ground suggests it is a battle the government may not be able to win by force of arms alone.

Through a mixture of terror and playing up historical grievances the PKK attracts support from a significant proportion of the local population.

In the last few years the government has responded with a major economic investment in roads, electricity and irrigation. But on political, ethnic or cultural issues it has been unwilling to compromise.

The Kurdish language is officially banned and although Turkey is home to about half of the world's 20m Kurds, officials claim they do not exist as an ethnic group.

Mr Aydin Arslan, deputy governor of the 11 south eastern provinces still under a state of emergency, says: "There is no Kurdish race. It is proven scientifically that they are one of the branches of the Turkish race."

Kurds are not allowed to form any ethnic or cultural groups and Ankara believes that to grant them any such recognition would simply result in a spiral of increasing demands and violence.

Meanwhile, a military solution appears as far away as ever. If the local terrain is not hiding place enough the guerrillas can retreat to camps in Iran, Iraq and Syria. The Army, though better trained and equipped to deal with the problem than in 1984 when the PKK launched the insurgency, has so far been unable to prevent the death toll from rising.

The PKK started its 1988 campaign at the end of March, as the winter snows began to give way to spring. Since then almost 100 people have been killed, taking the toll in this bloody four-year insurgency to more than 1,000, and ensuring for yet another year that peace will elude the wildest and perhaps most beautiful part of Turkey.

Richard Cowper

Black Sea region

Ethnic diversity and economic productivity

SCRATCH MOST Turks and you will find someone who knows next to nothing about the country's Black Sea coast, apart from such general notions that it is drenched with rain, populated by the Laz, produces tea, and that everyone eats anchovies all day.

This is strange indeed, in that the Black Sea region, stretching some 1,100 kilometres from the Bulgarian border in the West to the Soviet frontier in the East, is scenically one of the country's hidden treasures. It is also a region of surprising ethnic diversity, and arguably the most economically productive part of the country.

The Black Sea coast is the most densely populated region in Turkey, and possibly the best educated and commercially oriented. Most construction companies in the country are owned by people from the area, as well as many of the largest transport companies.

The region can be divided essentially into three sub-units: the coal-mining city of Zonguldak and its steel-mill hinterland around Karabuk and Ereğli; the hazel-nut growing region around the port cities of Samsun and Ordu; and the tea and towns of Trabzon and Rize in the East, where the largely undeserved reputation for heavy rain all along the coast is a reality.

The coastline itself consists of mile after mile of unsullied sand beaches, alternating with towering cliffs and cascading waterfalls, streams filled with trout and salmon, and, in the east, neat, green rows of tea.

Ethnically, the Black Sea coast is said to be inhabited by the Laz - a blond and blue-eyed race with roots in the ancient kingdom of Colchis, where Jason and his Argonauts came to make off with the Golden Fleece.

True Laz speakers - linguistically, Laz is related to Georgian - only inhabit the coastal towns of the far-eastern lip.

The hub of the western Black Sea is Zonguldak, a city quite literally built on top of Turkey's largest coal mine. Although this is a working-class area, the workers are the highest paid in Turkey - TL450,000 a month for a rock-face worker, against the national average of less than half that in other industries.

mines operate at a consistent loss, due to antiquated machinery and the steeply inclined nature of the veins. Worked for over 40 years, the coal face is now some 600 metres below the Black Sea itself in places.

More than 3.5m tonnes of hard coal was produced in 1987, accounting for 40 per cent of Turkey's industrial needs, although the coal is not of an especially high quality. Its high ash content partially accounts for the chronic air pollution in Ankara and other cities during the winter.

Local people prepare anchovies 100 ways

Much of the coal is used at the nearby steelworks in Karabuk and Ereğli, which produced 600,000 tonnes and 1.5m tonnes of steel in 1987 respectively.

The area is now slated for development to meet the needs of Turkish tourists, who are being pushed out of the more expensive resorts along the Aegean and the Mediterranean to make way for hard-cash carrying foreigners. Sinop, former capital of the Kings of Pontus of antiquity, has been the scene of much building.

Further to the east, Samsun and Ordu are essentially administrative and port cities. However, in their vicinity, and especially around the ancient city of Giresun, is Turkey's and the world's primary source of hazel-nuts.

A total 110,000 tonnes were produced in 1987, of which about 40 per cent were exported, earning about \$39m in foreign exchange - a happy return to profitability after the Chernobyl disaster in the Soviet Union had dumped radioactive ash on the plantations in April 1986, just as the nuts were forming on their branches, essentially writing off the crop.

The magnitude of Chernobyl was brought home to every Turk from Hakkari to Izmir by the destruction of the 1986 tea crop. For a nation of tea drinkers - up to 20 cups a day is common - the area from Trabzon to Hopa on the Soviet frontier has long been Turkey's primary tea-produ-

cing region. A total of 135,000 tonnes were produced in 1987, the bulk meeting local consumption.

Despite an announcement that the Soviet Union had bought up most of the contaminated stock, suspicions remain that large and small tea companies alike have secretly adulterated the new crop with the old - it is not unusual to meet former avid tea drinkers who will now only imbibe imported brands, or have abstained altogether.

The urban centre of the eastern Black Sea coast is Trabzon - the ancient Trebizond - a town with an extensive commercial history. Marco Polo shipped from here, and the fine mansions in the old city reflect the wealth the city enjoyed as recently as the late 19th century.

That wealth is returning rapidly, as witnessed by the phenomenal growth the city has seen during the past few years.

Laz-country proper starts to the east of Trabzon beyond Rize, the undisputed tea and anchovy capital of the country. Locals people maintain that they have 100 different ways of preparing the fish - the rest of the country maintains that the high consumption of anchovies is what makes a Laz a Laz.

Outside Rize, the countryside is unique in Turkey, breaking out in a riot of greens elsewhere seen only in tropical jungles. White-water streams rush down from the mountains, through valleys and gorges leading up to villages of double-storied wooden houses tucked into the valley walls.

Because of its location, in effect at the end of an immense cul-de-sac, few Turks - let alone foreigners - travel beyond Rize to the port of Hopa, or to the vertical world of Artvin behind it. This is Turkey's Switzerland, a region of Georgian churches hidden away in pine-covered valleys and foaming river gorges, which would be a rafting and canoeing centre anywhere else in the world.

Its veil of obscurity may be lifted soon, when the border post into the Soviet Union at Sarp is opened to allow traffic between the two countries.

Thomas Goitz

TURKEY

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Tourism offers much, but caution is called for

# Sun, sea, selectivity

TURKEY, rushing frantically to cash in on its immense but long-neglected attractions as a holiday destination, has crashed headlong into a dilemma.

The problem is this: Turkey is so far behind its Mediterranean neighbours in what it earns from tourism that it feels it has to move fast to get in on the act. That means building as fast as possible the hotels and all the associated facilities needed to accommodate large numbers of visitors.

But how do you do that while ensuring that the things that attracted the visitors in the first place — clean seas, beautiful scenery, uncrowded historical sites — are not ruined in the process?

It is a difficulty clearly identified by Mr Ali Nail Kubali, deputy chairman of Yasar Holding, a major Turkish industrial group with large interests in tourism. "We are at a very important stage. If we blow it, it will pass us by. We have to be very careful."

"I am afraid that we will not learn from the experience of Spain and other nations. I'm afraid we will crowd our coastlines with huge structures."

Take a trip in April to Marmaris, after Bodrum one of the country's best-known south-western resorts, and it is easy to see what Mr Kubali means.

To someone acquainted a few years ago with the harbour town, set in a gorgeous sheltered inlet almost encircled by precipitous pine-covered hills, the change in the place is remarkable. Before there was a small town at the head of the bay, with a few hotels established around the shore. Now there is a strip several miles long to the west of Marmaris of new hotels and holiday villages of varying quality and at varying stages of development.

The dreadful state of the roads around Marmaris and the racket and mess of construction work visible on every side should, of course, last only as long as it takes to get everything built (although that may be of little comfort to this year's visitors). However, the completed result may well end up looking very much like the concrete strip development Mr Kubali is anxious to avoid.

His anxieties are understandable. Yasar Holding has just opened the most distinguished hotel in the area, the five-star,

Visitors to Turkey

	1985	1986	1987	Change (%)	
				85/85	87/86
West Germany	299,509	388,102	523,675	29.61	34.93
Yugoslavia	366,473	366,302	343,733	-0.05	-6.16
England	124,677	154,231	266,900	23.70	73.05
Greece	213,222	211,308	173,818	-0.90	-17.74
France	149,950	143,971	168,566	-3.99	17.08
The US	196,261	79,614	130,557	-59.43	63.99
Italy	74,803	87,622	102,358	17.14	16.82

Source: Aris Review

750-guest Altin Yunus (it means Golden Dolphin), a TL 12m project to the west of Marmaris to add to its similarly named resort at Cesme on the Aegean coast. The Altin Yunus's upmarket customers are unlikely to be disappointed by the hotel. Its architecture is slab-like, but it occupies a stunning position and has every facility from cruise yachting to ritzy nightclubs.

It is the neighbours who might pose something of a long-term problem. Already, the Altin Yunus has had to construct its own sewage treatment plant and electricity generator because the local systems either do not exist or are unreliable. Nor can the hotel's owners control what the local municipality, which awards building licences, will allow to spring up around the Altin Yunus.

At this stage, a note of scale and perspective is worth injecting. Turkey is a big country which by any reckoning had until recently a chronically underdeveloped tourism industry. Despite a spate of building work to date, concentrated in the key Aegean and Mediterranean regions, taking in a sweep around Izmir in the north, south through Bodrum and east through Marmaris to Antalya, the number of foreign visitors last year was only just above 2.5m.

That figure was a record and compares with 1.4m in 1981, the year after the most recent military coup. But it looks low in comparison with the 6m or so travelling annually to neighbouring Greece, a much smaller country.

Receipts from tourism in 1987 were also a record at \$1.7bn, but again they look tiny when set against that earned by the Greeks. The Government's target of accommodating 5m tourists a year within five years is also hardly excessive, given the size

of the country and the range of attractions.

Mr Tinas Tifiz, the Minister for Culture and Tourism, says his department is in the process of drawing up a comprehensive tourism policy which will seek to avoid the kind of fears expressed by Mr Kubali. Like just about everybody in Turkish tourism, he cites Spain as the yardstick. "We certainly don't want to become like the Costa Brava," he says. "We are trying to learn from their bad experiences."

"The number of tourists is not so important. The tourist income is the important thing. If you drop your standards, everybody will come to Turkey but that could result in the destruction of the environment. We aim to be selective."

He is anxious to take on board concepts such as "soft tourism," promoting an environmentally and culture-conscious approach in which visitors take care not to trample thoughtlessly over the host society in their bid to get a suntan. Using the slogan: "Turkey is the world's biggest open-air museum," he wants to see tourism development diversify from just sun and sea holidays in the south and west.

With the treasures of successive civilisations strewn across Anatolia, and the country's marvellously rich geography, this is undoubtedly the key to a successful tourism industry. Where else can offer the variety of Istanbul, in the west, the Hittite cities and Capadocia in central Anatolia, the Graeco-Roman sites of the south and the biblical grandeur of Mount Ararat and ancient Armenia in the east, to name just a few?

The trouble is that these attractions tend to be in relatively inaccessible places, have less of a mass draw and require more sophisticated marketing. They therefore require greater investment for less short-term



The town of Guzelyurt, in Cappadocia, dates from 2500 BC

reward. Not unnaturally, the concentration has instead been on catering to the European package tour market in the Aegean and Mediterranean resort areas.

In this respect, events may have overtaken the tourism ministry. Local municipalities and tourism officials tend to talk proudly in terms of the "explosion" in bed capacity they are overseeing in Izmir alone, where a new international airport now has numerous scheduled and charter flights to the "big" European markets of West Germany, Britain, France and others, several major hotel developments are under way, including a Hilton and a Sheraton.

In this dash to build, it appears not too much attention is paid to considerations such as architecture. There are several imaginative developments along the coast, some of them investments by foreign holiday camp operators, but the norm seems to be boxy concrete dormitories, usually built with below-market rate credits from the Tourism Bank. (Another incentive for investors is duty-free imports for items used in tourism development.) The bank, which has raised

Y17.5bn in two placings in Japan since 1985, has lent TL 500bn in the last three years for 560 projects totalling 53,000 beds.

Apart from the inevitable lag in infrastructural development — witness the cratered roads in Marmaris — another crucial element in Turkish tourism which will have to be tackled is the question of staffing. With hotels going up so fast, there is a huge demand for staff. Heavy unemployment and a growing workforce means that labour is available, but there is still a shortage of experienced staff.

Mike Keep, one of three Britons brought in by Yasar Holding to run the Marmaris Altin Yunus, says he interviewed more than 3,000 people to get the 400 employees he needed. Getting management staff was especially difficult and in April he was still looking for a financial controller.

For his class of hotel, Mr Keep can pick and choose. But he waves in the direction of the less salubrious places sprouting up along the coast and asks: "Who's going to run them? Who's going to staff them?"

Hugh Carnegie

A guide for the business visitor

# Istanbul has become a conference city

DOING BUSINESS for the visitor in Turkey has become much easier in many ways over the past four years, but in others, more frustrating.

For a start, both in Istanbul and Ankara, there is a far wider choice of hotels to suit most pockets, many with good communications facilities including direct dialling and telex machines (although facsimile is alas less common). The telephone network has been upgraded and overhauled, though dialling out of provincial towns can be trying. And under the impact of both holiday and business tourism, a whole raft of subsidiary services has grown up to facilitate visitors — so much so, that Istanbul has become a premier conference venue.

### Airports

Ankara, Istanbul and Izmir all have international class airports, although most foreign airlines fly to Istanbul, from where connections have to be made to elsewhere in the country. However, Ankara is slowly attracting more international direct flights — British Airways, for example, starts up a regular service in June. Izmir also receives international direct flights, from Lufthansa and KLM.

### Internal travel

Travel around the country is fairly easy, compared with others in the developing category — state-owned Turk Hava Yolları (THY — Turkish Airlines) operates regular flights to most important urban centres. These sometimes can be unsettling, since the mostly Turkish airforce-trained pilots appear to be flying by the seat of their pants rather than modern direction-finding devices. Between Ankara and Istanbul, or vice-versa, a more sedate and enjoyable option is by the luxury yet cheap overnight "Blue Train", although this tends to get over-booked by tourists in-season.

### Taxis

Metrod taxi fares are increased by the authorities at regular intervals to compensate for inflation, but are still inexpensive compared with European or North American tariffs. If rapport and exigency

combine, it may make more sense to hire a taxi for the day, although in most cities they are abundant.

### Hotels: Istanbul

The premier hotels in Istanbul are still the Hilton (tel 1314546) and the Sheraton (tel 1312121), though these may soon be rivaled and overtaken by others under construction, particularly renovations and conversions of old Ottoman palaces and public buildings — the new Ramada is a tasteful example of the latter. Around Taksim Square is a plethora of medium-priced small hotels of varying standards — close inspection is recommended.

### Hotels: Ankara

Ankara had suffered in the past from being the dull, bureaucratic ugly sister to Istanbul's commercial allure. However, hotel construction in recent years has been as prolific, if not more so, as in Istanbul. Visitors no longer have to settle for the government-owned Bayat Ankara (tel 1258855), which itself has been overhauled to keep up with the competition. It still remains the capital's most prestigious establishment, although closely followed by the new Elap Altinel (tel 2317760) — but may be overshadowed by the new Hilton nearing completion up the hill, which opens in September. A less costly but very respectable alternative among frequent visitors to the capital is the Best Hotel (tel 1881122) ingeniously, if confusingly, named, which currently provides comfortable and efficient hospitality at reasonable prices.

### Traffic

Istanbul's traffic congestion is acute at rush hours and chronic at the best of times. There are far more cars on the city's often narrow streets. It seems, and ample time must be set aside to travel between business appointments. Nobody in Istanbul expects you to arrive on time, but you will gain kudos by doing so. The traffic jams are likely to get worse until the city's aggressive mayor, Mr Bedrettin Dalan, can prevail on central government to approve a third

bridge across the Bosphorus and an associated highway through the heart of the city on the European side.

### Restaurants: Istanbul

Restaurants abound, and are as varied in cuisine as the city's cultural history. A fish feast by the Bosphorus is de rigueur, although care must be exercised. There are several good restaurants in Arnavutkoy, near the city centre. The restaurant of the Sheraton Hotel is more expensive. Top class restaurants in the city itself include Pambolu in the Spice Market, and Abdullaha and the Pera Restaurant. For a fading glimpse of White Russia, try the Russian in Ishtid Caddesi. A good venue for a business lunch is the restaurant of the Elap Hotel.

### Restaurants: Ankara

Ankara has a surprising variety of restaurants, patronised by many diplomats and bankers in the Somin, in Guzlemahane. Further down in the city is the RV, a favoured haunt of businessmen. For fish — often fresher than in Istanbul — the Rihim is a good bet. About 15 miles south of the city, overlooking Golles Lake, is Chez in Beige, again patronised by the diplomatic community.

### Time off: Istanbul

Istanbul has more than enough sights and other entertainment to offer visitors at the weekend — a visit to the Grand Bazaar is recommended for starters, followed by the Aya Sofya and Sultanahmet mosques close by. Nor should a boat trip along the Bosphorus in clement weather be missed.

### Time off: Ankara

Ankara is less well-endowed, but is centrally placed for wider-ranging excursions — especially to the fairy chimneys, troglodyte dwellings and churches, and catacombs of Cappadocia. There seems to be no reason why foreign businessmen should not mix business with at least a modicum of pleasure in Turkey.

Jim Bodgener

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